MÖVENPICK HOTELS & RESORTS TAKES ITS CULINARY EXPERTISE TO NEW HEIGHTS, SERVING SIX VANILLA-INSPIRED DISHES AT ITS HOTEL RESTAURANTS GLOBALLY

Swiss-based hospitality group rolls out innovative 'Vanille Salée' concept internationally following its overwhelming success in Europe

Vanille Veau. For high res image please click here.

Vanille Chevre. For high res image please click here.

Baar (Switzerland), 15 February 2017 – Mövenpick Hotels & Resorts has rolled out its new vanilla-inspired savoury menu at all its properties, following the concept's overwhelming success in Europe.

Discerning diners can sample the innovative 'Vanille Salée' promotion from February 21 to March 21, 2017.

Comprising six one-of-a-kind vanilla-enhanced dishes, the concept is now being made available at properties across the Middle East, Asia and Africa.

Traditionally used for desserts, vanilla produces exciting results when added to hearty savoury dishes: its mild flavour harmonises to surprising perfection with white meats and fish. Subtly reinforcing roasting aromas and herbal scents, vanilla also transforms tomatoes, beetroot and even onions with an unexpected touch of the exotic.

This exceptional taste experience has been encapsulated in six savoury vanilla creations, championing the queen of spices at Mövenpick hotels worldwide. The tempting entrées include "White onion velouté" (soup), "Sashimi of tuna and salmon" and "Goat cheese and figs salad", while the main course menu features "Pike perch filet and endive", "Veal tenderloin and Garden Vegetables" and "Guinea fowl breast Melba".

"These culinary creations have been concocted by our talented Director of Food & Beverage Europe, Thomas Hollenstein, who has set out to surprise our guests with this interesting mix of flavours," said Olivier Chavy, President and CEO, Mövenpick Hotels & Resorts.

"'Vanille Salée' is a real palate pleaser and we hope food enthusiasts who dine at our properties around Asia, Africa and Middle East will enjoy this new gastronomic experience."

Bourbon vanilla
Fine Bourbon vanilla is used in all the dishes. Veracruz, a region of the Gulf of Mexico, is regarded as the global home of vanilla-growing. As long ago as the 14th century, the Aztecs enjoyed the fragrance of fermented orchid pods, but it was not until the 19th century that cuttings of vanilla spice arrived in Europe, in the botanical gardens of Paris. From there, they were transported to Madagascar and Réunion, then known as Île Bourbon – hence the name Bourbon vanilla. The French titles of the six 'Vanille Salée' dishes pay tribute to vanilla's origins.

View the 'making of' video: http://bit.ly/2khqJaM
Download high-res images: http://bit.ly/2krFQSa

For further information or high-resolution photography, please contact:

Sarah Fernandez
Director of Marketing Communications Asia

Mövenpick Hotels & Resorts
E-mail: Sarah.fernandez@movenpick.com
Tel: +66 2 653 2300-1
www.movenpick.com

Mr. David Johnson
Chief Executive Officer
Delivering Asia Communications
E-mail: dj@deliveringasia.com
Tel: +66 (0) 2246 1159
www.deliveringcommunications.com

About Mövenpick Hotels & Resorts:
Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16,000 staff members, is represented in 25 countries with 83 hotels, resorts and Nile cruisers currently in operation. Around 20 properties are planned or under construction, including those in Chiang Mai (Thailand), Al Khobar (Kingdom of Saudi Arabia) and Nairobi (Kenya).
Focusing on expanding within its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and with headquarters in central Switzerland (Baar), Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to supporting sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe-certified hotel company in the world.
The hotel company is owned by Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information, please visit www.movenpick.com.

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