



AccorHotels to expand Victorian hotel network with addition of The Sebel Melbourne Moorabbin

New-build apartment hotel to join The Sebel brand in January 2017



AccorHotels is pleased to announce a new apartment hotel in Victoria, **The Sebel Melbourne Moorabbin**, scheduled to operate under its new brand from January 2017.

The new-build, 4.5 star apartment-style hotel joins the AccorHotels network under a new agreement with Accommodation Management Group Pty Ltd. Accommodation Management Group also own the Mercure Warragul which joined the AccorHotels network in August 2015 as a new-build hotel.

Simon McGrath, Chief Operating Officer AccorHotels Australia Pacific, said, "This is a strategic and significant new development for Moorabbin, and we are delighted to once again be working with Accommodation Management Group Limited to provide more places to stay in the area."

Located at 4-6 Station Street Moorabbin in the South Eastern suburbs of Melbourne (close to Brighton and Caulfield), The Sebel Melbourne Moorabbin is situated directly across from local transport hub, Moorabbin Train Station, and is approximately 45 minutes' drive to Melbourne's Tullamarine International Airport.

The apartment hotel is also easily accessible from the Nepean Highway - the major arterial road linking Melbourne's CBD to the Mornington Peninsula.

The Sebel is an apartment and hotels brand offering guests a greater level of independence and control at more than 25 addresses across Australia and New Zealand. The new Melbourne Moorabbin address will be the fourth hotel to operate under The Sebel brand in Victoria.

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ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,000 hotels, resorts and residences, as well as in over 2,600 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator through its HotelServices and HotelInvest divisions, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Fairmont, Sofitel Legend, SO Sofitel, Sofitel, onefinestay, MGallery by Sofitel, Pullman, and Swissôtel; as well as the popular midscale and boutique brands of Novotel, Mercure, Mama Shelter and Adagio; the in-demand economy brands including ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 240,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRFY) in the United States.

For more information and reservations visit accorhotels.group or accorhotels.com. Or become a fan and follow us on Twitter and Facebook.