



## Pullman Melbourne on Swanston | Fact Sheet

### HOTEL OVERVIEW

- \$30 million investment in complete hotel rebuild
- Official opening / rebrand launching 28<sup>th</sup> October 2019
- 15-storey hotel with 204 guest rooms:
  - 12 Classic Room
  - 97 Superior Room
  - 48 Superior Room (2 Queen Bed)
  - 12 Deluxe Room
  - 24 Premium Deluxe Room
  - 11 Premium Executive Room
- In-room features include:
  - WIFI access in room & public areas
  - GHD Hair straighteners
  - Illuminated make-up and shaving mirrors
  - 55" smart TV
  - Two full-length mirrors
  - Bose wireless speakers
  - Digital compendiums
  - Aspar Aurora Spa Amenities
  - Heated towel rails in Premium rooms
  - Nespresso machines in Premium rooms
- All-day dining is provided at Eva's Restaurant & Bar on the mezzanine level
- Exclusive Club Lounge on Level 15, equipped with additional dining & bar facilities
- An onsite gym includes free weights and treadmills, while guests also enjoy discounted use of the BoomRoom Boxing (see below)

### **BoomRoom Boxing**

- BoomRoom Boxing is an exciting fitness concept providing group boxing classes
- Expert instructors guide attendees through 30 minutes of high-intensity group exercise using music as the motivating force for each session
- Hotel guests can book a boom session through their in-room digital compendiums

### DESIGN SUMMARY

#### **Entrance and lobby – Rothelowman**

- The entry from Loudon Place has the raw authentic character of Melbourne's laneways, enhanced by contrasting polished finishes
- Key to the hotel's design is an intriguing laneway entrance that draws visitors through an 'architectural tunnel' opening into an arresting lobby space that plays on the senses at every turn.
- Light is used to guide guests down the laneway entrance and through to the 'other side' of the Pullman lobby
- A rich tapestry woven from these three elements creates a journey of discovery that fully engages the senses.

### **Eva's Restaurant & Bar – Interiors by Foster**

- Eva's Restaurant & Bar is open for breakfast, lunch and dinner seven days a week
- Accessible via a dual entrance, through the hotel lobby and private entry through Soul Café
- Combining heartfelt home-style cooking with a contemporary edge, the restaurant embodies the enigmatic character of Eva Erdi
- Eva's interior design is a fitting backdrop to the creative yet classic menu, and pays homage to a bygone era, featuring: Exposed painted terracotta ceiling and textures walls
  - Mood lighting and brass trims
  - Custom carpet made in Melbourne
  - Evocative deep greens and moody reds that embody 1950s elegance.

### **Level 15, Club Lounge – Studio M.A.C**

- The Level 15 Club Lounge offers guests a place that feels like home, with a sense of familiarity and warmth
- The exclusive space includes:
  - Private reception and concierge services available to Club Lounge members only
  - A main lounge area with library and fireplace - seating
  - The Pantry, a multi-purpose space for breakfast buffet, bar service and events
  - Room 1954, a grand space with sweeping views over the CBD - seating 30 pax
    - The name 1954 pays homage to the year Hungarian emigrants Les and Eva Erdi came to Melbourne and their ongoing influence throughout the hotel
    - The perfect space to make a statement, the dining room offers breathtaking views on Melbourne's CBD and is accessed by private lift to offer absolute discretion when needed
    - The large timber parquet table anchors the space and creates a sense of occasion –with comfortable armchairs made in custom tartan wool and sage vinyls



- Designed as a multi-purpose space, transitioning from day to night depending on the function or event, with direct access to the kitchen disguised by a painted panelled door
- The result is an elevated space which is layered, highly specified and refined.

### **Louden Place mural – by artist Cam Scale**

- Cam Scale, based in Sydney, is a renown fine artist and mural painter
- He works primarily with aerosol, oil and acrylic and specialises in large-scale figures and portraits
- Cam has exhibited work publicly and in galleries around Australia and internationally – he has recently completed his largest work to date on 25 x 60m grain silos in remote Kimba, South Australia
- The hotel mural is situated on a 40m high x 10m wide wall on Loudon Place – it will use acrylic all-weather house paint kindly supplied by Taubmans
- Cam's method is to layer monochrome colours, starting with an initial mark-up and then painting dark to light using brushes, rollers and water to build a textured finish that can be viewed from adjacent rooms as well as Swanston Street
- The mural will depict an image of the late Dr Leslie Erdi OAM, who with his wife Eva were much-loved figures within the hotel and wider community
- Les was a well-known philanthropist and generously gave to a list of notable institutions across Melbourne
- The mural pays homage to Les' connection to the hotel, his impact on the community and remembers him as the heart and soul of Erdi Group.

