

PULLMAN DEBUTS IN SINGAPORE

New Pullman Singapore Orchard introduces progressive and intuitive hospitality to Orchard Road, Singapore's famed shopping and entertainment district



Above: Exterior of Pullman Singapore Orchard

SINGAPORE, 14th MARCH 2023 – Pullman Hotels & Resorts, a world-leading premium brand from Accor, has announced the opening of Pullman Singapore Orchard, marking the brand's debut in one of the world's most iconic gateway cities. Located on Orchard Road, the famous retail district, this modern and stylish hotel will allow guests to balance business and leisure in this vibrant destination. As the ultimate playground for today's new entrepreneurs, Pullman Singapore Orchard marries progressive, vibrant design with intuitive and seamless hospitality to inspire minds and energize bodies.

Surrounded by major retail malls, leading fashion labels and global brands, Pullman Singapore Orchard will put guests in the city's commercial heart. Orchard and Somerset MRT stations are only moments away, and Changi International Airport can be conveniently reached in just 20 minutes.

"Singapore is a trendsetting city that has evolved from an Asian economic hub into a vibrant global tourism destination. This makes it the perfect setting for our Pullman brand, which has a history that dates back more than 150 years and now attracts a new generation of digital nomads, millennial globetrotters, and business professionals. Pullman Singapore Orchard will deliver bold and creative stays, surrounded by world-class

dining and shopping venues,” said Garth Simmons, Chief Executive Officer of Accor, Southeast Asia, Japan & South Korea.

Taking its cue from its metropolitan location, Pullman Singapore Orchard's signature spaces are designed to celebrate the fashion powerhouses that surround it. On arrival, guests can enjoy a fully contactless check-in via the hotel's mobile app and digital room keys. The 326 innovative, fashion-inspired rooms and suites come in nine configurations, ranging from the Classic Rooms to the Presidential Suite, and are fully automated so guests can customize every part of the ambiance, including the lighting and temperature. Smart TVs with screen casting provide endless entertainment options and guests can access all the hotel's services via a dedicated app. In addition, a selection of Club Residence Rooms will offer access to the hotel's Archive Club, a multi-purpose Executive Lounge with pockets for work, relaxation and social interaction. Families are welcomed with guaranteed inter-connecting rooms.

As the heartbeat of Pullman Singapore Orchard, level 4 of the hotel houses dining and social destinations. **Eden Restaurant** is proud to celebrate the diverse flavors of Asia with a modern twist. Set in a stunning, light-filled glasshouse, guests can dine in the backdrop of high-energy, live cooking stations. Also in the spotlight are well-crafted beverages that pay homage to Asian traditions with an exciting selection inspired by tropical destinations such as Bali, Borocay, and Phuket. Ideal for a coffee meeting or a post-work cocktail, the **Atelier Lounge** is a thoughtfully curated lifestyle space meticulously decorated with fashion-inspired artifacts. The first-of-its-kind in Orchard Road, the **P.S.O. Beach Club** offers guests the chance to relax and space to perform at their best, with ambient music, cozy cabanas, sun beds, a striking pool and a swim-up pool bar.



Left: Club Residence Room



Right: P.S.O. Beach Club

Named after iconic fashion destinations, Pullman Singapore Orchard's "MEET/PLAY" spaces - New York, Paris and Shanghai - are designed to fuel creativity, encourage interaction and unlock new opportunities. Equipped with the latest technology, these dynamic spaces set the stage for a new generation of hybrid meetings, corporate events, team-building activities or social events such as evening cocktails or weddings.

When they are not working, shopping or exploring the city, guests can unleash their athletic energy at the fitness centre and outdoor swimming pool. In-Room Fitness Kit are also available.

One of the world's most iconic gateway cities and a global centre of commerce, Singapore is a key market for Accor, which now operates 29 hotels and resorts in the Lion City. The debut of the Pullman brand will introduce a new era of individuality, exploration and expression to business and leisure travelers alike.

"For today's new entrepreneurs, the lines between work and play are increasingly blurred. At Pullman Singapore Orchard, we have created the ultimate playground for this multi-hyphenate audience. Whether



dining, drinking, working or sleeping, we've got all bases covered. We can't wait to show Singapore what Pullman is about," added Rob McIntyre, General Manager of Pullman Singapore Orchard.

For more information, please visit www.pullmansingaporeorchard.com, or email Pullmansingaporeorchard.enquiries@accor.com

Pullman Singapore Orchard is located at 270 Orchard Road, Singapore 238857

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IMAGE LINK: [CLICK HERE](#)

About Pullman

Pullman Hotels & Resorts sets a new tempo in global travel and living, delivering an inspiring, energizing and enriching experience to new entrepreneurs. Pullman welcomes guests with the space they need to focus, work and play. Forward-thinking, hyper-connected and with a passion for art and fitness, Pullman retains the adventurous spirit and open-minded ambition that drove it to become a pioneering travel brand over 150 years ago. Today, Pullman features more than 140 properties in vibrant and cosmopolitan destinations around the world, including flagship properties such as Pullman Paris Bercy, Pullman Suzhou Zhonghui in Greater China and Pullman Maldives Maamutaa. Pullman is part of Accor, a world leading hospitality group counting over 5,300 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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