

MERCURE

HOTELS

THE NEW MERCURE SINGAPORE TYRWHITT REVEALS CITY'S SHOPHOUSE HERITAGE

Rebranded and reimagined, this 270-key, locally-inspired hotel is designed to reflect the industrial workshops of the 1950s



SINGAPORE, 8th FEBRUARY 2023 - Accor has strengthened its presence in Southeast Asia with the launch of Mercure Singapore Tyrwhitt, a newly-rebranded hotel that puts guests in the centre of the city's heritage district and allows travellers to discover the rich history of Singapore.

Ideal for curious explorers, Mercure Singapore Tyrwhitt is situated on Tyrwhitt Road, which is lined with traditional shop-houses, specialty coffee shops, boutique cafés and urban artworks. It is also just a few minutes' walk from Bendemeer MRT station, providing easy access to the cultural hubs of Haji Lane and Little India, Orchard Road, and the iconic attractions of Marina Bay. Changi Airport is also conveniently located 16km away.

Reflecting the spirit of the neighbourhood and in line with the ethos of the Mercure brand, Mercure Singapore Tyrwhitt features a unique design concept inspired by the Art Deco-style hardware stores and industrial workshops of the 1950s. This influence can be witnessed throughout the hotel, from the vast black and white images in the lobby to the decorative metal grills and patterned tiles of the restaurant.

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The 270 rooms include Classic, Twin, Double and Family options, all fully equipped with Smart TVs, desks and high-speed Wi-Fi, and the Balcony rooms also feature a picturesque veranda with a low-slung swing seat. The Mercure Privilege Rooms offer modern interiors and floor-to-ceiling windows, including options with a private terrace and a Family configuration with two double beds and even a converted loft space. As part of the hotel's commitment to reduce single-use plastics, all rooms are equipped with a premium filtered water dispenser.

For neighbourhood exploration, the hotel provides curated maps highlighting the best places to stop, shop, drink or dine, including hidden gems to explore. After a day of discovery, guests can cool off in the hotel's rooftop pool while kids can splash in the wading pool and fountain. In addition, the fitness centre helps travellers to stay in shape. The hotel also features a function room that can host intimate meetings, briefings or training sessions for up to 20 guests.



Left: Applause Restaurant



Left: Classic Twin Room with Balcony

Daily breakfast, lunch and dinner can be enjoyed at Applause. This all-day dining restaurant showcases popular Western dishes and local specialties alongside Singapore-inspired cocktails and international wines. Guests and locals alike can also enjoy Tyrwhitt Little Café (TLC), a cosy nook that serves freshly-brewed coffee and tea, along with light bites and delicious desserts.

"Singapore is one of the world's most dynamic gateway cities and one of the key markets for Accor. We are committed to introducing a wide range of hotels and brands to the 'Lion City' and providing the utmost choice to all types of travellers. Mercure brings a locally inspired hotel experience to Singapore at an attractive price point," said Garth Simmons, Chief Executive Officer of Accor, Southeast Asia, Japan and South Korea.

"Mercure Singapore Tyrwhitt allows guests to be immersed in Singapore's history. Some of the late-style shop-houses that dominated the area's landscape boast highly decorative and ornamental façades with fine artisan workmanship. There are also plenty of quaint coffee and dessert shops that make café-hopping a must-do activity. These design references are brought to life all around the hotel," said Jan Lee, the hotel's General Manager.

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Mercure Singapore Tyrwhitt becomes the third Mercure hotel in Singapore and Accor's 28th property in the Lion City. Rates start from just SGD 180++ per room, per night. For more information and to make a reservation, please visit <https://all.accor.com>.

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IMAGE LINK: [CLICK HERE](#)

About Mercure

Mercure is a rare midscale brand that combines the strength of an international network with genuine and local hospitality experiences. The brand's unwavering commitment to quality ensures a consistent and reliable standard of service at every Mercure around the world, while the design of each hotel reflects the distinct character and culture of its location. Going beyond the ordinary for business and leisure travelers, Mercure team members are known for their passion, enthusiasm and warmth, sharing their knowledge of the local scene, providing insider tips and entertaining guests with tales of history and local folklore. Mercure hotels are conveniently located in city centers, by the sea or in the mountains, with more than 810 hotels in 60+ countries. Mercure is part of Accor, a world leading hospitality group counting over 5,300 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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