



Phnom Penh, Cambodia – 29th March 2024

Novotel makes debut in Phnom Penh: a new space to soak up quality time in Boeung Keng Kang 1

Novotel Phnom Penh BKK 1 introduces innovative and instinctive hospitality to Boueng Keng Kang 1, a lively neighborhood celebrated for its culinary, business, and entertainment offerings.

Novotel Hotels, Suites & Resorts, one of the most well-known brands of leading hotel operator Accor, has made its debut in Phnom Penh, Cambodia, with the opening of **Novotel Phnom Penh BKK 1**.

Incorporating a modern, intuitive design, a relaxed social hub, and a range of dining and wellness options, this newly constructed hotel provides seamless experiences, enabling both business and leisure travelers to prioritize what matters most to them.



Executive Suite Room

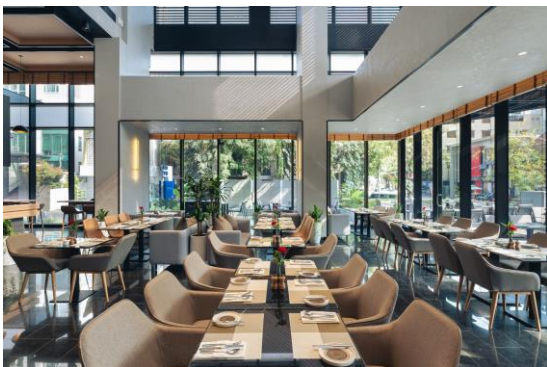
"The opening of Novotel Phnom Penh BKK 1 marks a remarkable milestone as we proudly introduce the Novotel brand in the vibrant heart of Phnom Penh. This reaffirms our commitment to contributing to the growth of the hospitality and tourism industries in the flourishing Asian region," commented Garth Simmons, Chief Operating Officer of Accor's Premium, Midscale and Economy Division in Asia. "Cambodia holds immense growth potential, and we take pride in being a significant part of the country's economic development. As the ninth Accor hotel in Cambodia, Novotel Phnom Penh BKK 1 expresses our confidence in the market's boundless opportunities."

The hotel is strategically located in a prime location, just a few minutes walk to Bassac Lane and Langka Lane, two of the liveliest neighborhoods in Phnom Penh with contemporary

restaurants and vibrant bars. It is a ten-minute walk from the Independence Monument and Wat Langka, one of the city's oldest pagodas. Shopping malls, office buildings, and the riverside area are also within easy reach.

Novotel Phnom Penh BKK1 boasts 254 modern guestrooms, ranging from Superior rooms to Executive Suites with either city or Mekong River views. The dynamic graffiti pop art walls, crafted by a local artist in each room, not only add a vibrant touch but also narrate the story of the neighborhood. Guests staying in Executive Rooms can enjoy access to the Executive Lounge on the 20th floor, offering private meeting spaces for both work and social interaction.

"We are thrilled to extend a warm welcome to our guests, introducing the Novotel experience to Phnom Penh for the first time. With signature offerings, travelers will have an opportunity to take time to connect with family, friends, colleagues, and themselves in modern yet relaxed spaces. Our excellent location caters to both business and leisure travelers seeking a place to unwind. One highlight of our hotel is a collaboration with the talented Cambodian/French-Canadian artist, FONKi, who has skilfully crafted a new and modern interpretation of Kbach Khmer graffiti design throughout the hotel. These artworks seamlessly blend the visual elements of Phnom Penh's iconic landmarks, bridging the past and present," said **Julien A. Péchey, General Manager, Novotel Phnom Penh BKK1.**



Makila Restaurant



Deluxe Room

Makila, an all-day dining restaurant, invites guests to embark on a captivating Basque culinary journey. The ambiance of the Basque region springs to life, adorned with unique Espelette chili decorations and captivating murals meticulously crafted by the talented Cambodian/French-Canadian artist, FONKi. Each dish served is a delightful exploration of the vibrant and distinct Basque flavors, harmoniously blended with a touch of French influence. The menu boasts signature dishes such as the indulgent snail crème brûlée, the chicken Basquaise, and gâteau Basque for dessert.

Kaixo, which translates to 'hello' in the Basque language, extends a warm welcome to guests on the ground floor, conveniently located adjacent to the lobby area. The bar offers a diverse selection of beverages, with a special Basque cocktails influence. For a leisurely afternoon, guests can indulge in a high tea experience complemented by pintxos for sharing, creating a harmonious blend of Basque and Khmer flavors in each delightful bite.

After a long day of sightseeing or meetings, a dip in the swimming pool, or an energized exercise at the well-equipped fitness center, **In Balance by Novotel**, will help to reenergize, while spa treatments at **Bodia Spa** will balance the body and mind. A breezy open-air **Rosemary Pool Bar**, located alongside the pool, serves thirst-quenching beverages and a healthy menu selection.

Novotel Phnom Penh BKK 1 celebrates its opening with a special offer with rates starting from \$103+++ per room with \$15 Food & Beverage Credit per room per night. This offer is valid until 30th June 2024. The hotel also offers free accommodation and breakfast to up to two children under 16 years old in the same room.

Novotel Phnom Penh BKK 1 is a part of **ALL - Accor Live Limitless**, Accor's lifestyle loyalty programs. Guests can take advantage of ALL when staying or dining at the hotel. ALL provides access to rewards, services and limitless experiences. Becoming a member of ALL - Accor Live Limitless is simple and free of charge. To join, visit the website all.com.

###

IMAGE LINK: [CLICK HERE](#)

About Novotel

Novotel Hotels, Suites & Resorts offers destination hotels designed as comforting and energizing places where guests can 'press pause' and take time to enjoy the moments that really matter. The brand's wide array of hotels, suites and resorts offer a multitude of services for business and leisure guests alike, including spacious, modular rooms with natural and intuitive design; 24/7 catering with nutritious choices; dedicated meeting spaces; attentive and proactive staff; family zones for the youngest guests; multi-purpose lobbies; and accessible fitness centers. Novotel, which has over 530 locations in more than 60 countries is part of Accor, a world leading hospitality group counting over 5,500 properties throughout more than 110 countries. Novotel is also a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

novotel.com | all.com | group.accor.com

Press Contact:

Randy Fadlila Nasser

Marcom Manager

Novotel Phnom Penh BKK 1

Phone: +855 (0) 87 971 333

Email: Randy.FADLILANASSER@accor.com

Nontawan Laohakiat

Communications Manager

Accor, Thailand & Philippines | Premium, Midscale & Economy

Email: Nontawan.LAOHAKIAT@accor.com