



## MERCURE BANGKOK SURAWONG: WHERE LOCAL CHARM MEETS MODERN COMFORT, NOW OPEN

EMBARK ON A JOURNEY OF LOCAL DISCOVERY WITH A UNIQUE BLEND OF TRADITIONAL THAI DESIGN, MODERN COMFORT, AND SURAWONG FLAVOURS IN THE BUSTLING SILOM NEIGHBOURHOOD

**BANGKOK, 23 MAY 2024** - Mercure, the renowned midscale brand by [Accor](#), is further solidifying its footprint in Thailand with the opening of **Mercure Surawong Bangkok**, a vibrant addition to the Silom neighbourhood. Set against the backdrop of Surawong's rich history and Thai culture, the hotel invites travellers to discover the locale and explore a dynamic mix of business, creativity, and culture.

Each Mercure hotel is characterised by the unique identity of its location, providing an opportunity to explore the treasures of the neighbourhood. Every corner of Mercure Bangkok Surawong is inspired by the character of the local area – once a pivotal trade district along the Chao Phraya River. Upon arrival, guests will observe design elements reminiscent of the nearby historic warehouses, with materials such as reclaimed wood, modern steel, and stone used to create an atmosphere which is anchored to the area's rich heritage.

The 219 charming rooms integrate local aesthetics with contemporary design, incorporating traditional weaving patterns reimagined into modern reliefs. This creates a dynamic ambiance that reflects the spirit of Surawong. From cosy Classic Rooms to

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spacious Privilege Rooms, each guestroom boasts modern amenities and panoramic views of the Bangkok skyline.

Garth Simmons, Chief Operating Officer of Accor's Premium, Midscale and Economy Division in Asia, commented: *"Bangkok is a vibrant tapestry of culture and discovery waiting to be explored. Mercure hotels capture the essence of their surroundings, offering our guests a true gateway into the heart of the destination. Mercure Bangkok Surawong celebrates the unique places and experiences that make Surawong one-of-a-kind. We are thrilled to share these stories and inspire our guests to embark on a journey of local discovery, forging meaningful connections with this captivating neighbourhood. The hotel embodies the convenience, comfort, and charm that defines modern Thai culture."*

Local discovery through authentic food and beverage experiences is one of Mercure's signature offerings. With Bangkok renowned for its incredible multicultural cuisine and the Surawong neighbourhood's Chinese influence, **Yu Her Bao** offers diners an opportunity to explore Chinese dishes through the lens of modern gastronomy while celebrating locally sourced ingredients. Drawing inspiration from the mystique of jade, the restaurant's maestro of modern Chinese cuisine skilfully weaves together the vibrant flavours of Cantonese and Sichuan with Thai influences.

Perched high above Bangkok's bustling streets is **Starlight Rooftop Bar**. Each cocktail, infused with handpicked Thai herbs, tells a tale of ancient remedies, tropical landscapes, and age-old traditions.

Benjamin Lehmann, General Manager of Mercure Bangkok Surawong, commented *"We are excited to welcome guests to our address in the vibrant heart of Surawong. Our hotel promises an authentic Bangkok experience, with our teams dedicated to highlighting the essence of local culture and hospitality. We eagerly anticipate offering guests unforgettable memories and experiences that encapsulate the true spirit of Bangkok. Through our 'Discover Local' initiatives, guests will have the opportunity to immerse themselves in the rich history of Surawong, intricately woven into the fabric of our hotel."*

Mercure Bangkok Surawong celebrates its opening with a special offer with rates starting from THB 2,340++ per room. This offer is valid until 30 June 2024.

Mercure Bangkok Surawong is a part of ALL - Accor Live Limitless, Accor's lifestyle loyalty programme. Guests can take advantage of ALL when staying or dining at the hotel, as well as gaining access to rewards, services, and limitless experiences. Becoming a member is simple and free of charge. To join, visit the website [all.com](https://all.com).

For more information or to make a reservation, please visit <https://www.mercurebangkoksurawong.com/> email [HCOQ6@accor.com](mailto:HCOQ6@accor.com) or call +66 (0)2 352 4999

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IMAGE LINK: [CLICK HERE](#)

## About Mercure

Inspired by Mercury, the Roman god of travelers, Mercure hotels offer so much more than a place to find comfort and sleep – they are a portal to discovery, a springboard to exploration. Since its founding in 1973, Mercure prides itself on offering high-quality standards with a true take on locality. Through its “Discover Local” program, Mercure welcomes guests – be it in Rio, Paris, Bangkok or any other destination globally – and instantly immerses them in a locally inspired atmosphere. Everything from the decorative design to our passion for local food and beverage discoveries is rooted in the unique features of each destination. Mercure hotels are conveniently located in city centers, by the sea or in the mountains, with more than 960 hotels in 65+ countries. Mercure is part of Accor, a world leading hospitality group counting over 5,500 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

[mercure.com](https://mercure.com) | [all.com](https://all.com) | [group.accor.com](https://group.accor.com)

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