



IBIS STYLES DEBUTS IN THE PHILIPPINES

EXPERIENCE TRENDY HOSPITALITY AT ARANETA CITY'S NEWEST HOTSPOT,
CELEBRATING UNIQUE DESIGN, DYNAMIC DINING, AND UNMATCHED CREATIVITY



MANILA, May 2024 - ibis Styles, a creative hospitality brand from leading hotel operator [Accor](#), marks a major milestone in the Philippines with the launch of its first ibis Styles hotel in the country. **ibis Styles Manila Araneta City** unleashes a distinctive hotel experience to one of Quezon City's hippest neighborhoods.

Individually themed, each ibis Styles hotel is a unique, intensely designed venue with bold themes brought to life, inspiring guests and local communities alike. ibis Styles Manila Araneta City captures the excitement of the iconic Araneta Coliseum, one of the largest indoor arenas in Asia, located next to the hotel. Upon entering the hotel, guests are greeted with bursts of energy as they encounter dynamic artworks that interpret the vibrant history of the coliseum. The bold designs and lively music in the lobby evoke an electrifying atmosphere of live concerts and sporting events.

ibis Styles Manila Araneta City is located in Araneta City, a commercial hub that bustles with malls, restaurants, and cultural spots. When evening falls, the area comes alive with a variety of activities to discover. The MRT and LRT 2 metro stations are conveniently located just a stone's throw away from the hotel.

Mr. Garth Simmons, Chief Operating Officer of Accor in Asia, commented: *"ibis Styles Manila Araneta City is a game changer for the Philippines' hospitality industry and we are ecstatic to debut this design-forward economy brand in the country. With a belief in freedom of expression and the power of creativity, ibis Styles celebrates those who live boldly, encouraging exploration and discovery. The brand revolutionizes the way people think about economy accommodation. The Philippines is a core market for Accor's expansion strategy, and we are delighted to introduce our first ibis Styles hotel to the destination."*



The hotel offers 286 artfully decorated and comfortable rooms across three different room configurations. Bold hues and distinctive local elements ignite creativity, offering a space with personality. Each room features Sweet Bed™ by ibis, a rain shower, and a 42-inch Smart LCD TV.

Whether dining, drinking, or mingling, the hotel has four creative dining options to choose from. 'STREATS' features a fun and interactive kitchen concept, serving regional street food as well as European cuisine. 'Le Bistro', the hotel's signature café, offers a modern, open-concept French-inspired experience, the perfect place to socialize or catch up on emails while enjoying a barista coffee and freshly baked pastries. Overlooking the 'Get Soaked' pool and lounge is a breath-taking city views from the rooftop, 'The Edge Skyview Bar' boasts a vivacious neon-style vibe. It is the ultimate spot to unwind with signature cocktails and local favorites, a refreshing escape from the city.

Fitness enthusiasts can visit 'Get Fit', a fitness center equipped with free weights, cutting edge exercise equipment, and boxing gear. A co-working space for creative minds is available in the hotel's vibrant lobby.

The hotel provides well-designed meeting facilities for participants to unleash their creativity. Its meeting room can accommodate up to 200 guests and can be divided into four separate spaces.

Ms. Maria Manlulu-Garcia, General Manager of Novotel and ibis Styles Manila Araneta City, commented: *"We are thrilled to introduce Accor's trendy hotel experience with the opening of ibis Styles Manila Araneta City. As one of the most fascinating and visited destinations in Metro Manila, Araneta City offers many leisure opportunities in its dynamic, multicultural environment. Our hotel, with its joyful and trendy experiences, promises to spark surprise, creativity, and smiles among our guests. The hotel stands as a remarkable enhancement to the vibrant landscape of Araneta City, meeting the diverse needs of both travelers and the local community."*

Special rates to celebrate the opening of ibis Styles Manila Araneta City include a 24 percent discount on the best available rates for all room types for stays until 31 May 2024.

Guests at ibis Styles Manila Araneta City can benefit from Accor's lifestyle loyalty program, ALL - Accor Live Limitless, to discover a world of rewards, unique benefits, and exclusive events.

For more information or to make a reservation, visit <https://www.ibisstyles-manilaaranetacity.com>, email HB133@accor.com, or contact ibis Styles Manila Araneta City on telephone +632 8 248 8444.

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IMAGE LINK: https://drive.google.com/drive/folders/1du8a_IEwh3SCgarEpHY8BAeoaYY_M4aX?usp=sharing

About ibis Styles

Creative design and a playful atmosphere are what travelers find when they stay with ibis Styles. With a unique design concept built around a precise theme and a confident, optimistic approach, ibis Styles hotels deliver simple, trendy and economical hospitality. The friendly staff delight in surprising guests with joyful little extras to make every stay feel personal and special. Couples, families, solo travelers and business guests are all welcomed warmly at more than 670 uniquely designed ibis Styles hotels across 55 countries. ibis Styles is part of Accor, a world leading hospitality group counting over 5,600 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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