



*Press release*

12<sup>TH</sup> DECEMBER 2023

# *Accor Opens 5 Hotels across Asia, Elevating the Region's Hospitality Landscape*

**ACCOR CONTINUES TO MAKE ITS MARK ACROSS ASIA, HAVING LAUNCHED 26  
PROPERTIES IN 2023**



*Mercurie Tokyo Haneda Airport*

**SINGAPORE** – Accor, a global leader in hospitality, proudly announces the openings of five distinctive properties across Asia, showcasing the Group's commitment to providing diverse and unforgettable experiences for travellers. The new openings align with Accor's vision of shaping the future of hospitality, and look forward to welcoming guests to these remarkable destinations for the holiday season.

**Garth Simmons, Chief Executive Officer, Premium, Midscale and Economy Division for Accor in Asia**, expressed excitement about these additions to the portfolio, stating *"Accor is strategically expanding its presence across Asia to cater to the evolving needs of today's travellers. Our vision is to provide elevated hospitality experiences for all segments, ensuring that each stay is marked by unparalleled service and comfort. These openings reflect our commitment to a diversified portfolio, offering a range of options for every type of traveller."*

Till date, Accor has opened doors of 26 properties across Asia, continually strengthening the Group's position in the region. The approach involves not only increasing the number of hotels but also upscaling properties across the Premium, Midscale, and Economy portfolio simultaneously.



**New openings include:**

***ibis PJCC Petaling Jaya (Malaysia)***



Accor's newly opened ibis PJCC Petaling Jaya sets the stage for accessible and quality travel experiences, catering to both business and leisure travellers. Located strategically in Petaling Jaya Commercial City, the hotel offers seamless connectivity to major expressways and renowned shopping destinations such as Sunway Pyramid. The hotel features 161 contemporary rooms with signature Sweet Beds™ by ibis, Smart TVs, and complimentary minibar, with the lobby boasting a stylish design offering a Lobby Bar Café, creating a welcoming atmosphere. Facilities include a gym, a skyline-view swimming pool, and a children's playroom. Dining options at ibis PJCC Petaling Jaya include ibis Kitchen, an all-day dining restaurant, and four meeting rooms for corporate events.

***Novotel Suites Manila at Acqua (Philippines)***



Situated in Metro Manila's central business district, the Novotel Suites Manila at Acqua offers seamless access to corporate and leisure travellers, surrounded by upscale malls for shopping and dining. The 152 rooms and suites feature contemporary design. All suites come with spacious working, living, and dining areas, as well as a kitchen, suitable for corporate travellers and families on extended stays. Noteworthy amenities include the Tempus all-day dining restaurant, an infinity swimming pool, and a Lobby Lounge with panoramic city views on the 21st floor.

**Mercure Tokyo Haneda Airport (Japan)**



Embracing the design concept of "Tokyo Eclectic," the hotel seamlessly blends ancient Tokyo with its futuristic counterpart, featuring décor inspired by Japanese subcultures such as manga and anime. Boasting 363 guestrooms, a uniquely designed restaurant and bar with a modern take on a traditional Japanese teahouse, a fitness centre, meeting rooms, and a dedicated crew lounge, the property caters to both leisure and business travellers. The property is set to be the 9th Mercure hotel to operate in Japan, contributing to Accor's portfolio of 21 properties in the country.

**Grand Mercure Lampung (Indonesia)**



Grand Mercure Lampung is located in Sumatra's tallest building, residing above the upcoming Grand Mall. The 198-meter-high hotel blends modernity with cultural richness, showcasing 344 contemporary rooms, including rare Pool Suites and an exclusive Penthouse with a private indoor swimming pool and a breathtaking 360-degree city view. Dining options include Flamboyant Restaurant and Sora Lounge offering diverse culinary experiences. Other facilities include event spaces, a wellness floor featuring a swimming pool, fitness centre, and spa. As the ninth Grand Mercure in Indonesia, this property reflects Accor's commitment to excellence in the country.



## **Novotel Jaipur Convention Centre (India)**



Accor launched its 24th Novotel property in India, the Novotel Jaipur Convention Centre (NJCC), positioned near the Jaipur Exhibition & Convention Centre (JECC), South Asia's premier venue for exhibitions and conventions. Novotel Jaipur Convention Centre offers 226 well-appointed rooms, strategic proximity to Jaipur International Airport, and 42 acres of space, featuring pillar-less exhibitions-convention-entertainment facilities. With a Grand Ball Room, breakout meeting rooms, and a 70,000 sq. ft. lawn, the property caters to MICE events, conferences, weddings, and celebrations. Three dining venues, including Food Exchange and Ravanta, provide guests with diverse culinary experiences.

As travellers gear up for the festive season and plan their journeys into 2024, Accor envisions these new hotel openings as a catalyst for reshaping the hospitality industry. So far in 2023, Accor has opened 26 hotels with over 6,000 keys across Asia. The group's dedication to consistently delivering exceptional experiences positions it at the forefront of elevating and contribute significantly to the industry's revival and growth.

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### **ABOUT ACCOR**

[Accor](#) is a world leading hospitality group offering experiences across more than 110 countries in 5 400 properties, 10 000 food & beverage venues, wellness facilities or flexible workspaces. The Group has one of the industry's most diverse hospitality ecosystems, encompassing more than 40 hotel brands from luxury to economy, as well as Lifestyle with Ennismore. Accor is committed to taking positive action in terms of business ethics & integrity, responsible tourism, sustainable development, community outreach, and diversity & inclusion. Founded in 1967, Accor SA is headquartered in France and publicly listed on Euronext Paris (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information, please visit [group.accor.com](http://group.accor.com) or follow us on [Twitter](#), [Facebook](#), [LinkedIn](#), [Instagram](#) and [TikTok](#).



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