



**Press release**

APRIL 12, 2023

## ***Accor signs ibis Styles property in the heart of Tokyo***

**135-KEY IBIS STYLES TOKYO GINZA EAST IS SET TO OPEN IN JUNE OF 2023**



*Image: ibis Styles Tokyo Ginza East Lobby*

Accor, the region's largest international hospitality company is expanding its presence in Japan with the signing of ibis Styles Tokyo Ginza East. Centrally situated in the premier shopping and entertainment district of Ginza, the hotel design is inspired by traditional Japanese games and *Matsuri* festivals, with touches of Japanese aesthetics throughout the property.

ibis Styles Tokyo Ginza East is conveniently located within four minutes' walk from three different subway stations and a 12-minute walk from Tokyo Station and Ginza Station.

The hotel's 135 guestrooms blend traditional and contemporary elements, with some rooms incorporating Japanese tatami flooring, while a spacious restaurant with floor-to-ceiling windows offers an array of Japanese and Western dishes for breakfast.



A rarity in Tokyo, the hotel also features indoor and open-air baths on the rooftop, the only hotel in Ginza to offer such facilities, providing guests with a place of relaxation away from the hustle and bustle of the city. An outdoor terrace on the top floor offers views of Tokyo's cityscape and the symbolic Tokyo Skytree.



*Images: ibis Styles Tokyo Ginza East Sky Terrace & open-air bath*

*"ibis Styles Tokyo Ginza East is another great addition to our portfolio in Japan, offering travellers even more options to choose from when visiting this amazing country. With unique features such as a rooftop bath and a terrace overlooking the city, this property will certainly offer a unique array of facilities within the economy segment", said Garth Simmons, Chief Executive Officer for Accor's Premium, Midscale & Economy Division in South & Southeast Asia, Japan, South Korea and India.*

The ibis Styles brand is dedicated to delivering a trendy and economical hotel experience with playful designs. Each ibis Styles hotel has a unique design concept built around a precise theme that offers fun, and surprising moments. It is an ideal spot for those seeking a creative space to be inspired.

For more information and to book, please visit <https://all.accor.com/C185>.

Accor currently operates 20 properties (4,950 keys) in Japan, across several brands including Pullman, Swissôtel, Mercure, Novotel, ibis, ibis Styles and ibis Budget with 5 more properties (1,018 keys) in the pipeline.

###



## ABOUT ACCOR

[Accor](#) is a world leading hospitality group offering experiences across more than 110 countries in 5 400 properties, 10 000 food & beverage venues, wellness facilities or flexible workspaces. The Group has one of the industry's most diverse hospitality ecosystems, encompassing more than 40 hotel brands from luxury to economy, as well as Lifestyle with Ennismore. Accor is committed to taking positive action in terms of business ethics & integrity, responsible tourism, sustainable development, community outreach, and diversity & inclusion. Founded in 1967, Accor SA is headquartered in France and publicly listed on Euronext Paris (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information, please visit [www.group.accor.com](http://www.group.accor.com) or follow us on [Twitter](#), [Facebook](#), [LinkedIn](#), [Instagram](#) and [TikTok](#).

## ABOUT IBIS STYLES

Creative design and a playful atmosphere are what travelers find when they stay with ibis Styles. With a unique design concept built around a precise theme and a confident, optimistic approach, ibis Styles hotels deliver simple, trendy and economical hospitality. The friendly staff delight in surprising guests with joyful little extras to make every stay feel personal and special. Couples, families, solo travelers and business guests are all welcomed warmly at more than 560 uniquely designed ibis Styles hotels across 45+ countries. ibis Styles is part of Accor, a world leading hospitality group counting over 5,300 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

[ibis.com](http://ibis.com) | [all.accor.com](http://all.accor.com) | [group.accor.com](http://group.accor.com)

## **Contacts media relations**

### **Emilie Pires**

Marketing & Communications  
Manager, Japan  
[emilie.pires@accor.com](mailto:emilie.pires@accor.com)

ORIENT EXPRESS \ RAFFLES \ FAENA \ BANYAN TREE \ FAIRMONT \ EMBLEMS \ SOFITEL \ MALLERY  
ENNISMORE 21C MUSEUM HOTEL \ 25HOURS \ DELANO \ GLENEAGLES \ HYDE \ JO&JOE  
MAMA SHELTER \ MONDRIAN \ MORGANS ORIGINALS \ SLS \ SO \ THE HOXTON \ TRIBE  
WORKING FROM \ RIXOS \ PARIS SOCIETY  
MANTIS \ ART SERIES \ PULLMAN \ SWISSÔTEL \ MÖVENPICK \ GRAND MERCURE  
PEPPERS \ THE SEBEL \ MANTRA \ HANDWRITTEN \ NOVOTEL \ MERCURE \ ADAGIO \ BREAKFREE  
IBIS \ IBIS STYLES \ GREET \ IBIS BUDGET \ HOTELFI