

GRAND MERCURE

HOTELS AND RESORTS

Grand Mercure opens its first property on the Island of the Gods in Bali

Guests are invited to embrace the local culture and explore the vibrant colours of Seminyak, Bali's trendiest neighbourhood



Above: Exterior of Grand Mercure Bali Seminyak

BALI, INDONESIA, 19 DECEMBER 2022 - Accor has introduced an exciting new era of premium, locally-inspired international hospitality to Bali with the opening of Grand Mercure Bali Seminyak, revealing fresh cultural perspectives and highlighting the rich heritage of Indonesia's "Island of the Gods".

Nestled 100 metres from the beach in Bali's vibrant Seminyak district, surrounded by eclectic boutiques, quirky cafés, contemporary galleries, hip bars, stylish restaurants and more, this striking hotel puts this trendy neighbourhood – and the entire island – at guests' fingertips. As the first Grand Mercure hotel in Bali, it will also bring the timeless spirit of Bali to life through its elegant interiors, which reflect the island's classical wood carvings and geometric weaving patterns.

The 269 rooms and suites range from 38 to 65 square metres in size, with the décor influenced by the traditional Balinese dancer's headdress – one of the iconic symbols of the island's culture. This unique style will be complemented by contemporary furnishings and state-of-the-art amenities, including a large LED TV, complimentary Wi-Fi, and a rain shower with a separate bathtub. Every Deluxe Room and Junior Suite features a balcony with garden views, and the Executive Suites offer panoramic ocean vistas.



Left: Deluxe Room



Right: Executive Suite Ocean View

Throughout their stay, guests can unwind in one of three shimmering swimming pools, surrounded by lush tropical gardens, or work out at the well-equipped fitness centre, while youngsters can have fun at the kids' club and children's pool. For complete well-being, the spa is set to launch soon and offers a selection of body therapies, including signature Balinese massages in candlelit treatment rooms. Batur, the premium all-day restaurant, serves authentic Balinese flavours and international favourites for breakfast, lunch and dinner, while the Lagoon Pool Bar is an inviting space to sip cool cocktails and grab light bites.

Grand Mercure Bali Seminyak is set to become the destination of choice for event planners. The graceful and glamorous Pandawa Ballroom features 500 square metres of space for one-of-a-kind weddings and corporate conferences with a tropical twist. Five function rooms also set the stage for business meetings, breakout sessions, staff training, media briefings and more.

Whether travelling for business or leisure, every guest can wind down on Mesari Beach, also known as Double Six Beach – a stunning stretch of white sand lapped by the Indian Ocean, featuring spectacular sunsets. Seminyak Street is a great place to stroll and soak up the upbeat vibe, shop in the chic boutiques or rub shoulders with residents and fellow travellers at local coffee shops. For culture seekers, Petitenget

Temple is over 140 years old and still hosts colourful festivals and ceremonies. Grand Mercure Bali Seminyak is easily accessible, just a 10km or 25 minutes' drive from Bali's main gateway, Ngurah Rai International Airport.

"One of the world's most populous countries, a regional economic powerhouse and highly enticing tourist destination, Indonesia is rising to prominence on the global stage. Accor's diverse collection of brands enables us to meet the growing needs of owners and guests all across this captivating country, from dynamic cities to exquisite islands like Bali. We will continue to work hand-in-hand with our local partners to introduce even more exceptional hotels and resorts to Indonesia in future," commented **Garth Simmons, Chief Executive Officer of Accor Southeast Asia, Japan and South Korea.**

"We are delighted to start welcoming guests to Grand Mercure Bali Seminyak. With its focus on local art, heritage, wellness and cuisine, our new premium hotel is the perfect fit for this enchanting destination. We look forward to showcasing the authentic spirit of the 'Island of the Gods' to our experience-seeking domestic and international visitors, including meeting planners, right here in the heart of Seminyak," said **Alessandro Migliore, General Manager of Grand Mercure Bali Seminyak.**

At Grand Mercure Bali Seminyak, guests can also enjoy the benefits of ALL - Accor Live Limitless - a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences.

Visitors can discover Bali with a special offer of IDR 1.679.480,-net per night, in a Deluxe room inclusive of daily breakfast for two, for stays now until 31st March 2023.

For reservations or general inquiries, please visit resa@grandmercurebaliseminyak.com or email Info@grandmercurebaliseminyak.com, or contact +62 361 9342900. Grand Mercure Bali Seminyak is located at Jalan Arjuna (Double Six) No.40 Seminyak, Kuta, Badung 80361 Bali – Indonesia.

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IMAGE LINK: **[CLICK HERE](#)**

ABOUT GRAND MERCURE

Grand Mercure Hotels & Resorts tempts travelers with a charming and inviting hotel experience that appeals to their imagination and insatiable sense of discovery. With its debut in Asia Pacific nearly 20 years ago, the Grand Mercure network consists of more than 55 hotels that embrace cultural tradition, locally influenced cuisine and inspired artistic expression. Flagship hotels include Grand Mercure Mysuru in India, Grand Mercure Belem Do Para in Brazil and Grand Mercure Rio de Janeiro Riocentro in Brazil. Grand Mercure is part of Accor, a world leading hospitality group counting over 5,300 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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