

**MEDIA RELEASE**

*4 February, 2021*

## Gladstone welcomes a Mantra hotel



Gladstone has today welcomed a Mantra hotel to a central business district location with the opening of Mantra Gladstone.

Formerly the Mercure Gladstone, this stylish and modern hotel has won a raft of awards, including the accommodation and resorts category of Gladstone's Best in Business Awards for five consecutive years.

To strengthen the hotel's position as Gladstone's premier hotel, Mantra Gladstone has undergone a number of upgrades and enhancements as part of the rebrand, including transforming 33 of its 60 guestrooms into spacious open plan self-contained apartments - perfectly suited to holidaying couples and corporate travellers alike who are seeking greater space and self-contained amenities.

Mantra Gladstone is ideally located just minutes from the CBD and adjoins the Yaralla Sports Club. The hotel features arguably the best amenities, including fitness centre, food and beverage options and the soon to be opened swimming pool, in terms of choice and quality in the region.

Accor Pacific CEO, Simon McGrath, said: "We're excited to bring a Mantra to one of Queensland's finest central coast towns. The new apartment-style rooms will broaden accommodation options for visitors to the area, providing comfort and convenience for guests and will hold huge appeal to those who are planning a longer length of stay."

To celebrate the launch, Mantra Gladstone is offering overnight stays from \$120\* per night in a hotel room and from \$135\* per night in a refurbishment apartment room. To book, visit [all.accor.com](http://all.accor.com)

Gladstone is situated on Queensland's Capricorn Coast - a part of the Southern Great Barrier Reef region. Mantra Gladstone offers leisure guests a contemporary place to stay prior/post any tours and trips to the reef. The needs of the business travellers are also well-catered for with meeting rooms, room service, internet access, and a gym at the adjoining Yaralla Sports Club complex.

Mantra is Australia's largest hotel brand with more than 75 properties across the country. Since the brand was born in 2007, Mantra has experienced a great journey of strategic growth. The brand has achieved considerable success in the Australian market and, while the Mantra brand has expanded internationally, its core market is, and will remain, domestic.

Since acquiring Mantra in 2018, Accor has continued to grow the brand with five new Australian hotels opening in the past two years, including the 146-room Mantra Albury Hotel, 214-room Mantra Epping Melbourne, 79-room Mantra Mackay, 41-room Mantra Melbourne Melton, and 50-room Mantra Traralgon.

*\*Subject to terms, conditions and hotel availability. Valid for sale and travel until 31/12/2021. Block-out dates may apply. See website for full terms and conditions.*

**ENDS**

#### **ABOUT MANTRA**

Offering premium accommodation with a warm welcome in bustling cities and favourite holiday destinations. Whether you're travelling for business or relaxing with family, you will feel right at home with Mantra. With hotels, resorts and self-contained apartments on the coast and in the city, you will always find the perfect space in the ideal place. Across Australia, New Zealand and Hawaii, whether you want less hassle on business trips or more good times on holiday, Mantra makes room for you.

#### **ABOUT ACCOR**

Accor is a world leading hospitality group consisting of more than 5,000 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing luxury and premium brands, midscale and economy offerings, unique lifestyle concepts, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor also boasts an unrivalled portfolio of distinctive brands and approximately 300,000 team members worldwide. Over 65 million members benefit from the company's comprehensive loyalty program ALL - Accor Live Limitless - a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 - Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACRYF) in the United States. For more information visit [group.accor.com](http://group.accor.com) or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#).

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