

Press release
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ALL – Accor Live Limitless invites members to hang out with legendary Paris Saint-Germain players in Bangkok

EZEQUIEL LAVEZZI AND MAXWELL JOIN FORCES FOR AN UNFORGETTABLE DAY AT PULLMAN BANGKOK KING POWER



ALL – Accor Live Limitless, the daily lifestyle companion and the main sponsor of Paris Saint-Germain Football Club, is delighted to welcome legendary players, Ezequiel Lavezzi and Maxwell, to Bangkok for a very special member's event.

Through its latest campaign, ALL has invited its most loyal members to Accor hotels in four iconic cities – Bangkok, Paris, Los Angeles and Rio de Janeiro to take part in 'Play with Legends', an exclusive event organised in partnership with PARIS SAINT-GERMAIN. Claude Makélélé, Ludovic Giuly, Ezequiel Lavezzi, Maxwell, Pedro Miguel Pauleta, Nenê, Mario Yepes and Marcos Ceará, 8 undisputed legends from the Paris club will meet with lucky members of ALL at four Accor hotels across the world to play the match of a lifetime.

Every moment, from morning to night, will be a special one, creating lasting memories in the company of two former PARIS SAINT-GERMAIN players. In Bangkok, elite loyalty members will have the chance to meet, speak to and spend time with Ezequiel Lavezzi and Maxwell during the morning at a cooking class organised at the Pullman Bangkok King Power. After lunch, members and PSG legends will hit the football pitch for a game of five-a-side, with each legend taking on the role of both player and coach for his team. In the evening, members will meet again for a memorable dinner reception at the hotel to finish off the day in style.

Members of ALL are able to reserve their spot for the event by an invitation and use their points to redeem this money can't buy experience. For more information about ALL – Accor Live Limitless, please visit <https://all.accor.com/loyalty-program/reasonstojoin/index.en.shtml>

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About ALL – Accor Live Limitless

ALL - Accor Live Limitless is a daily Lifestyle companion. ALL harness and enhance the brands, services and partnerships offered by the Accor's ecosystem. ALL delivers meaningful experiences and rewards to its most engaged customers while enabling them to work live, and play, far beyond their stay, at home and around the world. Thanks to this rich value proposition, Accor is bringing its Augmented Hospitality strategy to life with new digital platforms, iconic partnerships (Credit Cards, Mobility, Airlines, Entertainment with AEG, IMG, Paris Saint-Germain) and global roll-out plan for all its guests and 68 million of loyalty members.

[ALL](#)

About Paris Saint-Germain

Paris Saint-Germain football club was created in 1970 and celebrated its 50th anniversary in 2020. Since QSI's purchase of the club in 2011, it has transformed to become one of the top football clubs and global sports brands in the world. The club has since then won 27 trophies in only ten years, 43 in its history, becoming the most successful football club in France. Paris Saint-Germain has attracted many great players including Ronaldinho, Beckham, Ibrahimovic, and currently Neymar Jr and Mbappé, both ranked amongst the top players in the world. The international popularity of the club never stops growing. It is now the one of the most followed club in the world, expanding from zero to a community over 150 million social media followers in just ten years. The pioneering sports club which now includes men's football, women's football, handball and judo added esports in 2016. Giving back to the community is fundamental to the club who has drastically increased the capacity of its Foundation to develop large programs for underprivileged youths.

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