

Accor's celebrated Mövenpick Hotels & Resorts brand to make Brisbane debut

Mövenpick Hotel Brisbane Spring Hill opening in 2024



[Click here](#) to view high resolution artist impressions of Mövenpick Hotel Brisbane Spring Hill.

Brisbane, 5 November 2021 – Accor, together with private development group Keylin, have announced plans to open Brisbane's first Mövenpick hotel. The internationally acclaimed hotel brand will make its Brisbane debut at 447 Gregory Terrace in Spring Hill, the city's oldest suburb, bordering the Brisbane CBD and the 65-ha Victoria Parklands.

The 96-room Mövenpick Hotel Brisbane Spring Hill will open in 2024 and promises to indulge and delight guests with its opulent art deco inspired interiors, restaurant, bars, 25-metre swimming pool, fitness centre, daily Chocolate Hour and an assortment of other Mövenpick's signature offerings. It will also include conference facilities with capacity for more than 100 guests.

Simon McGrath, CEO Accor Pacific, said that the property would be the third Mövenpick Hotel in Australia and the first Mövenpick Hotel in Queensland.

"We are delighted to be bringing a Mövenpick Hotel to Brisbane, Australia's next Olympic city and one of the country's most sought after lifestyle destinations," said Mr McGrath.

"The elevated heritage setting of this hotel, and its art deco inspired design, is a perfect fit for Mövenpick, which has a rich history of creating culinary and hotel experiences dating back to the 1940s.

"Mövenpick Hotel Brisbane Spring Hill will contribute to the city's vibrant culinary scene with an outstanding restaurant and bars, while masterfully blending the brand's Swiss heritage with an unrivalled hospitality experience."

The hotel's grand two-storey foyer features eight-metre ceilings and opulent art deco influences including marble columns, terrazzo flooring and intricate details. Elevated gardens create a cascading greenery along the façade, framing sweeping city views from every room.

The art deco-inspired design of the 15-storey hotel is the work of MAS Architecture Studio, with interiors by international design firm Hirsch Bedner Associates. The design influences complement the heritage architecture of Spring Hill and the neighbouring residential tower, also being delivered by Keylin.

Keylin Managing Director, Louis Cheung, said the arrival of the Mövenpick brand further cements Spring Hill's position as a premium inner-city destination and will deliver new culinary experiences, job creation and tourism infrastructure to the city.

"Keylin's partnership with Accor will deliver a premium hotel experience to Brisbane during a transformational time for the city as we prepare to host the 2032 Olympic Games, and we're thrilled to be working with such a trusted and celebrated brand," Mr Cheung said.

"As Brisbane's oldest suburb, Spring Hill has an eclectic mix of heritage architecture and access to unrivalled culture, entertainment and dining precincts including The Tivoli Theatre, King Street dining precinct, and the heritage RNA Showgrounds.

"The neighbouring 65-ha Victoria Parklands is also undergoing an \$83 million revitalisation that will make it one of the largest urban parks in the country.

"An exceptional location such as this requires an exceptional design and a world-class hotel operator. We are thrilled with the outcome and look forward to commencing construction before the end of the year."

The new Mövenpick Hotel Brisbane Spring Hill will open in 2024.

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About Mövenpick

In Switzerland, in 1948, Ueli Prager created Mövenpick, a revolutionary dining concept where anyone could enjoy a taste of good wine, good times and the good life. Today, that same brand of welcoming hospitality lives on in every Mövenpick hotel, where everyone can appreciate life's essential pleasures, through moments of true indulgence. With more than 100 hotels and resorts around the world and another 50 planned by 2025, Mövenpick remains true to its Swiss heritage and rich culinary legacy, honouring its founder's promise to do things well by doing things right. In recognition of the brand's holistic approach to sustainability, and its deep commitment to local environments and communities, Green Globe has named Mövenpick the world's most sustainable hotel company every year since 2017. Mövenpick is part of Accor, a world leading hospitality group consisting of more than 5,200 properties and 10,000 food and beverage venues throughout 110 countries.

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About Keylin

Keylin is a privately-owned, award-winning development company with a history of delivering progressive communities in iconic locations across South East Queensland. Our collaborative approach – based on the three pillars of Performance, Honesty and Integrity – drives the team and contractors to build outstanding lifestyle properties intended to enhance the way you live. Recent projects include Park Cove and Palladium in Hope Island, and Arnica in Brisbane's inner-east. Keylin's current portfolio includes the master planned Serenity 4212 community in Helensvale, Coomera Town Centre South site, Wembley Reserve Series in Browns Plains, and ORIA Spring Hill.

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