



*Press release*

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## *Accor recognized as the Best International Hotel Chain at the Travel Weekly Asia Readers' Choice Awards 2022*



Above: Victoria Sertic, Vice President of Marketing & Communications for Accor Southeast Asia, Japan & South Korea

**SINGAPORE-** Accor has been recognised as the Best International Hotel Chain at the Travel Weekly Asia Readers' Choice Awards 2022, held in Singapore.

The Travel Weekly Asia Readers' Choice Awards 2022 honours the best travel operators and suppliers in Asia-Pacific who advanced the future of tourism with ground-breaking developments and displayed dedication to service, innovation and excellence in their respective businesses in the past year. Winners were selected from votes cast by industry professionals based on overall excellence, professionalism, innovation and other criteria according to their area of expertise.



*"We are truly proud to have been recognised by the industry for our efforts in advancing the hotel sector in Southeast Asia", said Garth Simmons, Chief Executive Officer for Accor Southeast Asia, Japan & South Korea. "As the largest hotel operator in Southeast Asia, Accor recognises the role that we play in ensuring a sustainable future for our industry. We have been working hard to meet elevated social and environmental commitments, and we are proud to be recognised for our work in this space. Thank you to Northstar Travel Group for organising this key event".*

Accor was the first major hotel group to establish an Environment department in 1994. Since then, the hospitality company has affirmed its leadership position through ambitious goals focussed on reducing energy consumption, protecting the environment, supporting local communities and ensuring a more sustainable future. An endowment fund, Accor Solidarity, was setup in 2018 and has supported over 450 community projects to date across 50 countries. In 2021, Accor committed to achieving Net Zero carbon emissions by 2050, and reducing absolute emissions by -46% by 2030. The group is currently eliminating all single-use plastics from its guest experience areas and working on initiatives to reduce food waste.

Accor is the largest and most geographically diverse hotel group in Southeast Asia. The group currently operates over 370 hotels under 18 hotel brands across the region, with an additional 120 hotels set to join the network within the next five years.

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## ABOUT ACCOR

**Accor** is a world leading hospitality group consisting of 5,300 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor's unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a joint venture, which Accor holds a majority shareholding. Ennismore is a creative hospitality company with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and more than 230,000 team members worldwide. Members benefit from the company's comprehensive loyalty program – **ALL - Accor Live Limitless** – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its global sustainability commitments (such as achieving Net Zero Carbon emissions by 2050, global elimination of single use plastics in its hotels' guest experience, etc.), Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit [group.accor.com](http://group.accor.com), or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

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