



IBIS STYLES TOKYO GINZA EAST OPENS ITS DOORS



TOKYO, 1 JUNE 2023 – Accor, the region’s largest international hospitality Group, has opened its 8th ibis Styles hotel in Japan with the opening of ibis Styles Tokyo Ginza East. With its playful design developed under the theme of “traditional Japanese games and *Matsuri* festivals”, as well as its central location in the premier shopping and entertainment district of Tokyo, the hotel is an excellent addition to the Ginza East neighborhood.

The hotel’s 135 guestrooms blend traditional and contemporary elements and include standout amenities, such as foot massagers, so guests can unwind in their room after a long day of sightseeing. Rooms also incorporate wall art featuring traditional Japanese games such as *karuta* (Japanese card game) and *ohajiki* (Japanese marble game), and some rooms offer Japanese tatami flooring. The restaurant “Anzu”, meaning apricot in Japanese, located on the 1st floor lobby, offers floor-to-ceiling windows and an array of Japanese and Western dishes for breakfast.

Additionally, the hotel’s restaurant will become a complimentary lounge each afternoon and evening for members of Accor’s lifestyle program ALL - Accor Live Limitless. The lounge is equipped with high-speed Wi-Fi, electrical outlets, a beverage station as well as open-air terrace seats, ideal for work or relaxation.

A rarity in Tokyo, the hotel also features indoor and open-air baths on the rooftop, the only hotel in Ginza to offer such facilities, providing guests with a place of relaxation away from the hustle and bustle of the city. An outdoor terrace on the top floor offers views of Tokyo’s cityscape and the symbolic Tokyo Skytree.

“After months of hard work from many talented individuals, we are proud to be able to open ibis Styles Tokyo Ginza East. We look forward to welcoming domestic and international travelers alike to this sought-after destination. ibis Styles continues to be a key brand for Accor and we are excited to be able to expand



the presence of this leading brand in Japan.” said Garth Simmons, Chief Executive Officer for Accor’s Premium, Midscale & Economy Division, Asia.



Superior Twin (Tatami room)



Anzu Restaurant



Sky Deck



Open-air bath

The ibis Styles brand is dedicated to delivering a trendy and economical hotel experience with playful designs. With a passion for creative design and “Open to Creativity” philosophy, each ibis Styles hotel has a unique design concept built around a precise theme that offers fun, and surprising moments. It is an ideal spot for those seeking a creative space to be inspired.

For more information and to book, please visit <https://all.accor.com/C185>.

Accor currently operates 20 properties (4,950 keys) in Japan, across several brands including Pullman, Swissôtel, Mercure, Novotel, ibis, ibis Styles and ibis *budget*, with five more properties (1,282 keys) in the pipeline.

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**About ibis Styles**

Creative design and a playful atmosphere are what travelers find when they stay with ibis Styles. With a unique design concept built around a precise theme and a confident, optimistic approach, ibis Styles hotels deliver simple, trendy and economical hospitality. The friendly staff delight in surprising guests with joyful little extras to make every stay feel personal and special. Couples, families, solo travelers and business guests are all welcomed warmly at more than 560 uniquely designed ibis Styles hotels across 45+ countries. ibis Styles is part of Accor, a world leading hospitality group consisting of more than 5,400 properties and 10,000 food and beverage venues throughout 110 countries.

[ibis.com](https://www.ibis.com) | all.accor.com | group.accor.com

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