



Press release

AUGUST, 28 2023

Accor announces signing of Mercure Lucknow Ekana Sportz City as it continues to expand portfolio in India



110-KEY PROPERTY IS SET TO OPEN IN 2024

Accor, a world-leading hospitality Group boasting more than 1,000 properties located across Middle East, Africa and Asia Pacific, is pleased to announce its latest addition to the Mercure portfolio in India, with Mercure Lucknow. The newly signed hotel is under development by Meghalaya Hotels Pvt Ltd.

Scheduled to welcome guests from April 2024, Mercure Lucknow Ekana Sportz City is set to deliver an unparalleled stay experience, setting new standards of hospitality in the vibrant city of Lucknow. The hotel will be strategically located next to the iconic



Ekana International Cricket Stadium, offering convenient access to the city's major attractions, business districts, and transportation hubs.

The property will boast 110 elegantly appointed rooms, providing guests with a comfortable and relaxing environment during their stay. Food enthusiasts will be delighted by the hotel's all-day dining restaurant, offering a delectable array of local and international cuisines. Moreover, the elegant lobby bar will provide the perfect setting for guests to unwind and enjoy refreshing beverages after a busy day of exploring the city.

One of the unique attractions of Mercure Lucknow Ekana Sportz City will be its Terrace Bar, where guests will be able to indulge in breath taking views of the city's skyline, while spending quality time with friends and family over refreshing drinks.

The modern facilities at the spa and fitness center further enhance the overall experience, providing a comfortable environment. Whether guests want to indulge in soothing massages, beauty treatments, or other wellness services, Mercure Lucknow is poised to deliver a blissful experience.

Aniruddh Kumar, Vice President of Development, India & South Asia for Accor, said, *"We are very excited to share the news of our partnership with Meghalaya Hotels Pvt Ltd to introduce the prestigious Mercure brand to Lucknow. This vibrant city, celebrated for its profound cultural heritage and thriving business environment, offers an ideal setting for our partnership. The opening of Mercure Lucknow marks another milestone in Accor's journey to redefine the hospitality landscape in India. The hotel's contemporary design, coupled with its excellent amenities and strategic location, sets the stage for a notable stay for every guest."*

China Sanyasi Raju Grandhi, Owner of Meghalaya Hotels Private Limited, said, *"We are pleased to announce our partnership with Accor with the introduction of the Mercure brand to the city of Nawabs, Lucknow. With our commitment to providing unparalleled service and exceptional guest experiences, we believe that Mercure Lucknow will soon become the preferred choice for business and leisure travellers alike."*

Mercure is a rare midscale brand that brings the strength of an international network with the promise of a genuinely local experience. Mercure hotels not only provide a guarantee of quality, but they also offer an immersive local experience, featuring unique interiors reflective of their regional culture, and filled with the personality, character, and individuality of the destinations in which each hotel resides. With locations in more than sixty countries around the world, Mercure is the ultimate place to discover, taste and share a truly enriching travel experience.

Accor currently operates 58 properties in India, under the Raffles, Fairmont, Sofitel, Pullman, Grand Mercure, Novotel, Mercure and ibis brands. The Group has a strong pipeline of 25 properties currently under development in India.

###

Renderings: [CLICK HERE](#)



ABOUT ACCOR

[Accor](#) is a world leading hospitality group offering experiences across more than 110 countries in 5400 properties, 10000 food & beverage venues, wellness facilities or flexible workspaces. The Group has one of the industry's most diverse hospitality ecosystems, encompassing more than 40 hotel brands from luxury to economy, as well as Lifestyle with Ennismore. Accor is committed to taking positive action in terms of business ethics & integrity, responsible tourism, sustainable development, community outreach, and diversity & inclusion. Founded in 1967, Accor SA is headquartered in France and publicly listed on Euronext Paris (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information, please visit www.group.accor.com or follow us on [Twitter](#), [Facebook](#), [LinkedIn](#), [Instagram](#) and [TikTok](#).

Contacts media relations

Nidhi Verma

Director of Marketing &
Communications
India & South Asia
T. +91 9717596100
nidhi.verma@accor.com

Namrata Badi

Account Director
T. +91 989983242
namrata@crosshairscommunication.com

ORIENT EXPRESS \ RAFFLES \ FAENA \ BANYAN TREE \ FAIRMONT \ EMBLEMS \ SOFITEL \ MGALLERY
ENNISMORE 21C MUSEUM HOTEL \ 25HOURS \ DELANO \ GLENEAGLES \ HYDE \ JO&JOE
MAMA SHELTER \ MONDRIAN \ MORGANS ORIGINALS \ SLS \ SO \ THE HOXTON \ TRIBE
WORKING FROM \ RIXOS \ PARIS SOCIETY
MANTIS \ ART SERIES \ PULLMAN \ SWISSÖTEL \ MÖVENPICK \ GRAND MERCURE
PEPPERS \ THE SEBEL \ MANTRA \ HANDWRITTEN \ NOVOTEL \ MERCURE \ ADAGIO \ BREAKFREE
IBIS \ IBIS STYLES \ GREET \ IBIS BUDGET \ HOTELFI