



Pullman debuts in Laos

Featuring 123 guest rooms, the hotel is the largest property located in the former royal capital of Luang Prabang



Pullman announces the opening of its first hotel in the former royal capital town of Luang Prabang. The 16-hectare resort overlooks a lush greenery with a backdrop of beautiful mountain views and paddy fields along meandering streams and ponds in the rustic countryside.

Featuring **123 guest rooms**, suites, and a two-bedroom villa scattered amongst infinity pools, watercourses and tumbling streams. Entry level accommodation starts with a spacious Deluxe Room (42 sqm) and extends to the Two-bedroom Villa – complete with separate living and dining areas, garden and pool – which can host up to 50 guests for a cocktail party or 12-seater private dinner. In keeping with Luang Prabang's cultural heritage, the low-rise architecture draws heavily on traditional Laotian influences from China's Yunnan province just nearby the border.

“We are delighted to introduce our first Pullman property in Laos. The resort styled hotel encapsulates the Pullman spirit of bringing global nomads together in the historical town of Luang Prabang,” said Patrick Basset, Chief Operating Officer of AccorHotels, Upper Southeast & Northeast Asia and the Maldives.

Sustainability plays a key role in its F&B offerings, with menus featuring dishes made exclusively with local produce with organic in-house dairy products, fruits, vegetables, and herbs from nearby farming communities and local buffalo homesteads.

The all-day dining L’Atelier restaurant offers a range of buffet and à la carte menu options while The Junctions offers the Pullman brand signature Tapastry and Vinoteca which features a curated selection of wines and signature cocktails. Set amidst landscaped gardens and paddy fields, **H2O pool bar** serves a healthy choice of salad selections, sandwiches and homemade gourmet ice creams.

In line with AccorHotels’ Planet 21 initiatives, Pullman Luang Prabang is committed to supporting the local children’s hospital, wildlife conservation efforts and local handicrafts, and preserving traditions including strict guidelines for alms-giving to monks.

The resort is also home to **Luang Prabang’s largest conference centre** that boasts floor to ceiling glass windows with natural light and features state-of-the-art events and meetings facilities for power meetings, corporate incentive getaways and intimate weddings that can cater up to **300 guests**. Its outdoor patio is perfect for al-fresco events and pre-dinner cocktail functions.

For a complete work-out, **Pullman Fit Lounge**, features the latest range of cardio machines and for guests who are into a healthy dose of yoga, enjoy a guided inner balance and peace session with the yogi gurus at the roof top.

Where the road ends and the countryside begins, hidden away from sight and sound, the **Pullman Spa** offers a realm of relaxation and rejuvenation. Featuring **Individual treatment chalets**, spa enthusiasts can enjoy pampering facial and massage treatments using Ytsara products.

Kids have a kingdom all to themselves at Pullman Luang Prabang at the signature **Kids’ Club** complete with a paddling pool and large pool with a waterslide. A range of activities such as cooking, crafts and rice cultivation classes are also available for families with children.

The resort is 10 minutes away from the **UNESCO World Heritage Old Town** that features a range of hip cafes and hobby shops while golfers can enjoy a game of golf at the 380-hectare **Luang Prabang Golf Course** that boasts 18 crafted fairways extending all the way to the Mekong River.

“As the largest resort in the town Pullman Luang Prabang features low density designs on expansive grounds, its comprehensive meetings and events facilities make the resort a destination in itself with its natural surroundings and we look forward to welcoming leisure and business travellers,” said Jean Marc Lafosse, General Manager of Pullman Luang Prabang.

AccorHotels currently has five hotels in Laos including three properties in Luang Prabang and two in Vientiane.

Enjoy a weekend getaway at USD88++ per night in a Deluxe room with breakfast for 2 from now until 30 September 2018.

Usual rate starts at USD135++ per night for the Deluxe Room.

For more information, please visit www.accorhotels.com, email H9112@accor.com, or contact +856 71 211 112 for general enquiries or reservations.

Note to editor: Hi-resolution images can be downloaded via [Pullman Luang Prabang Image Gallery](#).

About Pullman

Pullman Hotels & Resorts delivers an experience that is upscale, upbeat and perfectly in tempo with the global zeitgeist. Against the backdrop of today's fast paced life, Pullman helps guests be at their best, in business and at leisure, enabling them to seamlessly conduct business, explore the locale, workout and make connections - to the neighborhood and people around them. Retaining the values of exploration, comfort and dependability that drove it to become a pioneering travel brand over 150 years ago, Pullman today features more than 120 worldwide properties including Pullman Paris Tour Eiffel, Pullman Park Lane Hong Kong, Pullman Shanghai South, Pullman London St Pancras and Pullman Sao Paulo Vila Olimpia. Pullman is part of AccorHotels, a world-leading travel and lifestyle group which invites travelers to feel welcome at more than 4,300 hotels, resorts and residences, along with some 10,000 of the finest private homes around the globe.

pullmanhotels.com | accorhotels.com

Media Contact:

AccorHotels:

Joyce Ong (Ms)
Director of Communications
Upper Southeast & Northeast Asia
joyce.ong@accor.com

Hotel:

Sheila Buenafe (Ms)
PR & Marketing Communication Manager
Pullman Luang Prabang
sheila.buenafe@accor.com