



# ACCOR HOTELS

Feel Welcome

Press release  
Siem Reap, June 11, 2018

## AccorHotels raises THB 1.2 million (USD 38,095) through Amazing Bike Ride from Siem Reap to Phnom Penh

**Donations received to benefit five non-profit organizations in Cambodia**

On 5<sup>th</sup> of June 2018, Mr. Gilles Cretallaz, Vice President of Operations, Upper Southeast & Northeast Asia and the Maldives together with the General Managers of AccorHotels based in Siem Reap visited École d'Hôtellerie et de Tourisme Paul Dubrue (École Paul Dubrue), a nonprofit organization and vocational hospitality institution in Siem Reap, to hand the THB 1 million (USD 31,746) donation to Mrs. Helga Nagy, Director of the École Paul Dubrue. Founded in 2002 by AccorHotels' co-founder Paul Dubrue, École Paul Dubrue offers disadvantaged Cambodian youths an opportunity to develop their careers in the hospitality and tourism industry.



(From left) Mr. Gilles Cretallaz - Vice President of Operations, Upper Southeast & Northeast Asia and the Maldives, Mr. Pascal Tadin - General Manager of Sofitel Angkor Phokeethra Golf & Spa Resort, Mrs. Helga Nagy - Director of the École Paul Dubrue, Mr. Marc Dupuis - General Manager of ibis Styles Siem Reap, Ms. Joyce Ong - Communications and CSR Director Upper Southeast & Northeast Asia and the Maldives, Mr. Vincent Gernigon - Hotel Manager of Raffles Grand Hotel d'Angkor

AccorHotels has raised THB 1.2 million (USD 38,095) through the Amazing Bike Ride 2017 in contributions to five non-profit organizations in Cambodia. THB 1 million (USD 31,746) was donated to École Paul Dubrue and the remaining THB 200,000 (USD 6,349) raised from the race were

donated to Cambodia's Children's Trust, This Life Cambodia, Friends International and Sustainable Cambodia.

Held from 24 to 26 November 2017, 75 team members from AccorHotels cycled through a 400-kilometer journey from Siem Reap to Phnom Penh, The Amazing Bike Ride is an AccorHotels' initiative to give back to local communities, in line with one of the four main pillars under PLANET 21, a group-wide commitment to bring together employees, guests and partners to drive sustainable growth.



As part of the group's **Diversity and Inclusion** initiative, out of 75 cyclists that joined the Amazing Bike Ride, there were 33 women and 42 men representing 16 nationalities and ranging from 23 to 62 years of age. During the bike journey, the team also met with grassroots of various non-profit organizations to learn how they their positive contributions made a difference in their communities.



(From left) Mr. Paul Dubrule - AccorHotels' co-founder, Mr. Patrick Basset - Chief Operating Officer Upper Southeast & Northeast Asia and the Maldives, Ms. Aline Boulom - Director Mobility & Recruitment Upper Southeast & Northeast Asia and the Maldives, Mr. Gilles Cretallaz - Vice President of Operations, Upper Southeast & Northeast Asia and the Maldives

"I am honored to have shared this journey with our team members across different units, cultural and social backgrounds. The experience gave everyone an opportunity to realize their full potential by getting out of their comfort zones and served as a reminder that regardless of age, religion, gender or cultural background - teamwork allows us to reach our goals together," said Patrick Basset, AccorHotels' Chief Operating Officer for Upper Southeast & Northeast Asia and the Maldives who also took part in the three-day bike ride.

For more information about the Amazing Bike Race 2017, please view <http://goo.gl/QzbeuD>

## ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,300 hotels, resorts and residences across 100 different countries.

With an unrivaled portfolio of internationally renowned hotel brands encompassing the entire range from luxury to economy, from upscale to lifestyle and midscale brands, AccorHotels has been providing savoir-faire and expertise for more than 50 years.

In addition to its core hospitality business, AccorHotels has successfully expanded its range of services, becoming the world leader in luxury private residence rental with more than 10,000 stunning properties around the world. The Group is also active in the fields of concierge services, co-working, dining, events management and digital solutions.

Relying on its global team of more than 250,000 dedicated staff, AccorHotels is committed to fulfilling its primary mission: to make every guest Feel Welcome. Guests have access to one of the world's most attractive hotel loyalty programs - Le Club AccorHotels.

AccorHotels plays an active role in its local communities and is committed to promoting sustainable development and solidarity through PLANET 21 Acting Here, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

From 2008, the AccorHotels Solidarity Endowment Fund has acted as a natural extension of the Group's activities and values, helping to combat the social and financial exclusion experienced by the most disadvantaged members of society.

Accor SA is publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACRFY) in the United States.

For more information or to make a reservation, please visit [accorhotels.group](http://accorhotels.group) or [accorhotels.com](http://accorhotels.com). Or join and follow us on Twitter and Facebook.

## ABOUT ÉCOLE D'HÔTELLERIE ET DE TOURISME PAUL DUBRULE

The École d'Hôtellerie et de Tourisme Paul Dubrule (École Paul Dubrule) is a nonprofit organization and the personal initiative of Paul Dubrule, co-founder of AccorHotels. Founded in 2002, the École Paul Dubrule has progressively established itself as one of the most renowned vocational hospitality institutions in South East Asia. In close collaboration with the prestigious École Hôtelière de Lausanne, École Paul Dubrule prepares 300 young Cambodians every year for a dynamic career in the hospitality and tourism industry.

Located in Siem Reap, near the Angkor temples École Paul Dubrule's mission is to allow young Cambodians, especially disadvantaged youth access to an innovative and professional education. The institution's aim is to transfer the necessary knowledge and competencies to succeed in a management or entrepreneurial career in the Hospitality and Tourism industry. For more information, visit [www.ecolepauldubrule.org](http://www.ecolepauldubrule.org)

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