

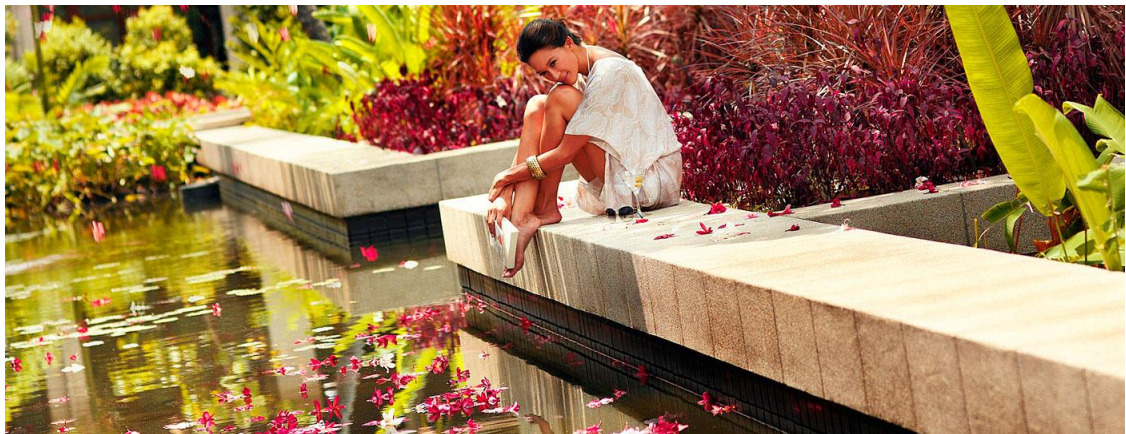


*Press release*

MARCH 14TH, 2022

## *Accor launches 'For the love of cuisine, colour and culture' campaign in Singapore*

**LOCALS AND TRAVELLERS CAN REDISCOVER SINGAPORE AND SAVE UP TO 30% ACROSS 27 HOTELS AND RESORTS**



To reignite the joys of local discovery and city escapades, Accor has launched its 'For the love of cuisine, colour and culture' campaign with savings of up to 30% on accommodation at 27 hotels and resorts across Singapore.

With vibrant cuisine options, inspiring cultural diversity and a colourful spirit of discovery awaiting travellers and locals alike, Singapore has reopened with safety measures and SG Clean certification, making it the perfect time to explore the Lion City minus the crowds.

Accor offers a variety of hotel experiences to suit the needs of every guest, with hotels and resorts under the Raffles, Fairmont, SO/, Sofitel, Swissôtel, Grand Mercure, Mercure, Novotel, ibis, ibis Styles brands, and ibis Budget brands.

For a luxurious experience near Marina Bay, [Fairmont Singapore](#) invites vacationing jetsetters to relax in a private sanctuary with unparalleled views of the city from a private balcony. [Swissôtel The Stamford](#) offers a Swiss-Singaporean fusion experience with distinctive dining options for every gourmet, such as the Michelin-starred [JAAN by Kirk Westaway](#), and finely-crafted grill with a view at [SKAI](#).



Playful local touches are infused with an edgy Parisian twist at SO/Singapore. Housed within a heritage building, the hotel is a spot for stylish socialisers to enjoy the dynamic blend of culture, cuisine and art. For those who look to indulge in the spirit of French art de vivre, Sofitel Singapore City Centre offers the luxurious comfort of French refinement. Within a short walking distance, a cultural connoisseur can explore the modern culture around the vibrant Tanjong Pagar neighbourhood.



*Left to right: SKAI at Swissôtel The Stamford, SO/Singapore, Sofitel Singapore City Centre*

Perfect for a tranquil retreat away from the city, Sofitel Singapore Sentosa is a hidden gem set on a cliff above Tanjong Beach. Inspired by Paris' Jardin du Luxembourg and surrounded by luscious greenery, the resort brings a touch of French flair to Sentosa. To soak in the laidback charm of Singapore, Grand Mercure Singapore Roxy lies in the heart of historical Katong, a heritage suburb nearby Changi Airport and a home of the Peranakan culture.

A few minutes from the famous shopping boulevard of Orchard Road sits a new lifestyle hub, Novotel Singapore on Stevens and Mercure Singapore on Stevens. With a creative architectural design inspired by Singapore as the Garden City, the hotels will transport visitors into the lush urban paradise. The outdoor pools overlooking urban greenery are not to be missed.

At ibis Singapore on Bencoolen, bamboo bicycles are available for guests to cycle around the trendy Bugis and colourful Little India and see Singapore's street life in a fun and sustainable way.

Travellers can now book their stay in Singapore with Accor's For the love of cuisine, colour and culture and save 30% off with flexible booking conditions. The offer is valid for booking from now until 15<sup>th</sup> April 2022 for stays from 14<sup>th</sup> March until 31<sup>st</sup> July 2022. Members of Accor Plus receive an additional 10% discount.

For more information or to make a reservation, please visit <https://all.accor.com/promotions-offers/hot-deals-offers/owm014509-001-singapore-sale.en.shtml>.



Fully vaccinated travellers from over 30 countries can now visit Singapore without any quarantine via the Vaccinated Travel Lanes (VTLs). For more information, please visit <https://safetravel.ica.gov.sg/vtl/requirements-and-process>.

###

**IMAGE LINK:** [CLICK HERE](#)



#### ABOUT ACCOR

Accor is a world leading hospitality group consisting of more than 5,300 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor's unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a joint venture, which Accor holds a majority shareholding. Ennismore is a creative hospitality company with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. Members benefit from the company's comprehensive loyalty program – ALL - Accor Live Limitless – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit [group.accor.com](http://group.accor.com), or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

#### Contacts media relations

**Veronique Augier Nel**  
Communications Director  
Accor Southeast Asia, Japan & South Korea  
[Veronique.Augier@accor.com](mailto:Veronique.Augier@accor.com)

**Nontawan Laohakiat (Toey)**  
Communications Assistant Manager  
Accor Southeast Asia, Japan & South Korea  
[Nontawan.Laohakiat@accor.com](mailto:Nontawan.Laohakiat@accor.com)



RAFFLES \ ORIENT EXPRESS \ BANYAN TREE \ SOFITEL LEGEND \ FAIRMONT  
EMBLEMS \ SOFITEL \ RIXOS \ ONEFINESTAY \ MANTIS \ MALLERY  
ART SERIES \ PULLMAN \ SWISSÔTEL \ ANGSANA \ MÖVENPICK \ GRAND MERCURE  
PEPPERS \ THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO \ BREAKFREE  
IBIS \ IBIS STYLES \ GREET \ IBIS BUDGET \ HOTELF1  
ENNISMORE 21C \ 25HOURS \ DELANO \ GLENEAGLES \ HYDE \ JO&JOE  
MAMA SHELTER \ MONDRIAN \ MORGANS ORIGINALS \ SLS \ SO  
THE HOXTON \ TRIBE \ WORKING FROM