

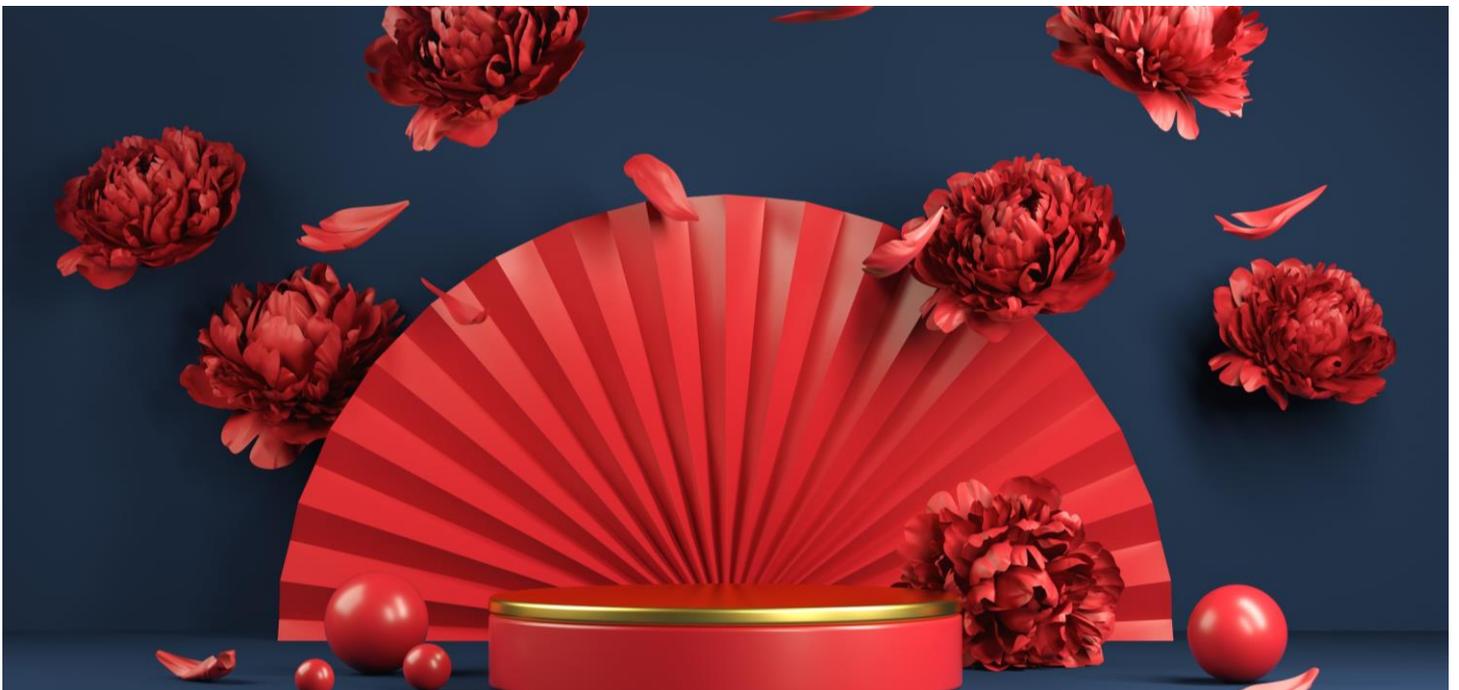


Press release

17 JANUARY 2022

ALL - Accor Live Limitless celebrates new beginnings with its latest rewards offer

ALL MEMBERS CAN EARN 888 REWARDS POINTS OVER THE LUNAR NEW YEAR



BANGKOK – In celebration of new beginnings over the Lunar New Year, ALL - Accor Live Limitless is rewarding its members with 888 reward points for stays of two nights or longer across Southeast Asia and South Korea. Members will need to register for the offer and make a booking by 18th February for stays up until 30th April 2022.

Accor, the largest international hotel operator in Southeast Asia, offers a collection of 17 brands across the region, each with their own unique character and experiences to suit the needs of every traveller. From the economical ibis hotels, suitable for those looking for a vibrant, and playful base to explore a destination, to the premium Pullman Hotels & resorts, perfect for entrepreneurs and nomads seeking dynamic, stylish destinations – ALL offers a vast collection of addresses for members to indulge in escapism with a trip close to home or even within the same city. The collection of brands include Raffles, Fairmont, SO/, Sofitel, Sofitel Legend, MGallery, Pullman, Mondrian, Mövenpick, Grand Mercure, Peppers, Novotel, Mercure, ibis, ibis Styles, ibis Budget.



Visitors to Thailand, South Korea, the Philippines and Bali can combine the offer with attractive discounts now available for a limited time, whilst guests of hotels in Cambodia and Malaysia can stack their rewards with special hotel credits. MasterCard holders can benefit from up to 30% off at participating hotels across Southeast Asia, Japan & South Korea with the Perfect Escape offer.



Left: Sofitel Singapore Sentosa Resort and Spa



Right: SO/ Hua Hin, Thailand

Whether a staycation with friends or a short trip across the country with family, ALL is delighted to celebrate new beginnings with this auspicious 888 offer for its valued members. To take advantage of the best deals, join ALL – Accor Live Limitless and start earning points and other exclusive benefits. Membership is free of charge – visit www.all.accor.com

For more information about the 888 Reward Points offer, please visit:

<https://all.accor.com/loyalty-program/promotions-offers/asia/owm014477-001-888-reward-points-2022.en.shtml>

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Accor has established some of the most stringent cleaning standards & operational procedures in hospitality, to ensure guest safety as hotels reopen around the world.

These standards have been developed with and vetted by Bureau Veritas, a world leader in hygiene testing, inspections & certification.

The ALLSAFE label represents Accor's commitment to upholding these elevated standards across all hotels.

To learn more, visit <https://www.allsafeandwell.com/>



Image Link: [CLICK HERE](#)

ABOUT ACCOR

Accor is a world leading hospitality group consisting of more than 5,200 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor's unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a creative hospitality company with a global portfolio of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. 68 million members benefit from the company's comprehensive loyalty program – ALL - Accor Live Limitless – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiISE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit group.accor.com, or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

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EMBLEMS \ SOFITEL \ RIXOS \ ONEFINESTAY \ MANTIS \ MALLERY
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MAMA SHELTER \ MONDRIAN \ MORGANS ORIGINALS \ SLS \ SO
THE HOXTON \ TRIBE \ WORKING FROM



A stay with Accor is never just a stay—it's an invitation to the amazing. From luxury resorts to budget-friendly accommodation and home stays, our brands cater to your needs, your lifestyle, your passion.

Make life more rewarding with ALL – Accor Live Limitless, a lifestyle loyalty programme that goes beyond hotels and offers. ALL – Accor Live Limitless lets you enjoy the finer things in life. We offer truly spectacular, once-in-a-lifetime experiences and reward you when you live, work and play. Whether you stay for a week or a day, reap the Reward with ALL.

Members always get more, with up to 40% off on promotional offers and 10% extra off your first booking. Earn Reward points on every stay, when you grab a drink or enjoy a spot of fine dining. Use points to book nights at participating hotels, transfer points to use with our partners worldwide or spoil yourself by converting them into truly unforgettable moments with Limitless Experiences in entertainment, sports, culture, shopping, travel and more.

[Learn more...](#)