



***Accor signs the group's first  
Serviced Apartment property in Singapore, located  
in one of the city-state's most prime addresses***



**SINGAPORE – 8<sup>th</sup> November 2021** — Singapore's largest hotel operator, Accor, continues its expansion in the serviced apartment segment with the signing of a management agreement to operate 8 on Claymore Serviced Residences located in Singapore's famous Orchard Road area.

Accor is scheduled to commence operations near the end 2021 under the name of 8 on Claymore Singapore managed by Accor, and the property will undergo a soft refurbishment for all rooms and public areas by mid-2022.

The 85-room property will feature a range of modern accommodation, from executive studios to two- and three-bedroom apartments, each with spacious living areas, fully equipped kitchens, in-room laundry facilities and elegant bedrooms. Guests will have access to the bright and airy Club Lounge, where they can enjoy breakfast, host a meeting, relax with a book, or take part in a range of social events. The Club Lounge also includes a beautifully landscaped pool and a 24-hour gym, ensuring that both business and leisure guests can experience all the comforts of home with the services of an international hotel.

The Accor property boasts a prime location, just a five-minute walk from Orchard MRT and is surrounded by the city's best shopping, as well as within walking distance of the Singapore Botanic Gardens and a host of restaurants, bars and entertainment.

*"The signing of this conversion project in Singapore's prime address is a reflection of our capability to optimise return on investment through our strong distribution and loyalty platforms, as well as our unrivalled expertise and proven track record in conversion projects globally and in Singapore following a successful rebranding of Fairmont*



*Singapore and Swissôtel the Stamford within target project budget and timelines,” said Garth Simmons, CEO Accor Southeast Asia, Japan & South Korea.*

Accor is the largest operator of extended stay and serviced apartment properties outside of the United States of America. The group offers a leading portfolio of over 300 extended stay properties, comprising of serviced apartments and apart-hotels under brands including Swissôtel Living, Mövenpick Living, Novotel Living, and Mercure Living as well as lifestyle brands operated by Ennismore including Mondrian Living and Hyde Living, among others.

This property will join Accor’s network of 28 properties in Singapore including the Raffles, Fairmont, Sofitel, Swissôtel, Novotel, Mercure and ibis brands.

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## **ABOUT ACCOR**

Accor is a world leading hospitality group consisting of more than 5,200 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry’s most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor’s unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a creative hospitality company with a global portfolio of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. 68 million members benefit from the company’s comprehensive loyalty program – ALL - Accor Live Limitless – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit [group.accor.com](http://group.accor.com), or follow Accor on Twitter, Facebook, LinkedIn, and Instagram.

## **MEDIA CONTACTS**

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