

PULLMAN UNVEILS ITS FIRST HOTEL IN JAPAN

First upscale brand to open in the heart of Tokyo for AccorHotels

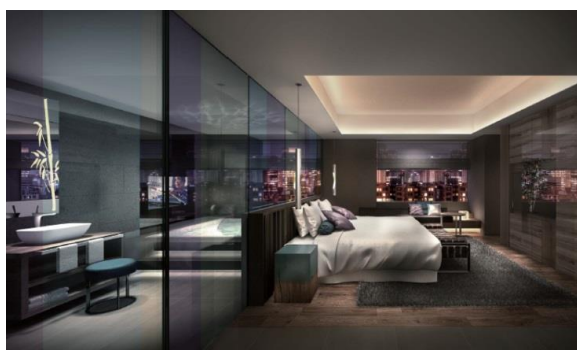
Pullman Tokyo Tamachi is being developed as part of the MSB Tamachi mixed-used complex and will open for the fall of 2018. Featuring 143 rooms, the contemporary designed hotel successfully connects the international style of Pullman with a delicate touch of Japanese art and culture. This business and leisure hotel includes meeting facilities and unique dining concepts. The hotel is directly connected to the JR Tamachi Station east exit and a three-minute walk from the Toei Subway Mita Line. From the hotel to the Haneda International Airport is about 30 mins by public transport and just one stop from JR Shinagawa station to Osaka and Kyoto via bullet train.

"Japan keeps attracting more and more international travelers, with historically high growth rate recorded in the beginning of 2017," said Patrick Basset, Chief Operating Officer for Upper Southeast and Northeast Asia, AccorHotels. "The increasing inbound market, especially from Korea and other Asian countries (China, Taiwan, Indonesia, Vietnam) is on a continuous positive trend which will be amplified as the country will benefit from the worldwide attention with the upcoming 2020 Summer Olympic Games."

Pullman Hotels & Resorts, AccorHotels' new generation of upscale hotels, is a cosmopolitan brand that offers hyper-connected travelers a seamless experience that combines contemporary design and energizing culinary concepts.

"The opening of Pullman Tokyo Tamachi marks an exciting step in developing more upscale and luxury hotels in Japan to meet the growing demand of cosmopolitan travelers who appreciate innovative design and wellness in the travel scene. The global nomad is Pullman's representation of the new generation of travelers and business leaders who fully and naturally blend work and leisure," said Eric D'Ignazio, Vice President Japan, AccorHotels.

In Japan AccorHotels has 12 hotels in its network across Tokyo, Osaka, Kyoto, Sapporo and Okinawa. The brands include under Swissotel, Pullman, Novotel, Mercure, ibis and ibis Styles. The Group first entered the Japanese market in 1995.



About Pullman Hotels & Resorts

Pullman Hotels & Resorts, AccorHotels' new generation of upscale hotels, is a cosmopolitan brand that offers hyper-connected travelers an experience that combines both efficiency and wellness.

Global nomads are captivated by the brand and appreciate its business, fitness and restaurant facilities as well as its focus on innovative design. Pullman has over 117 hotels and resorts in 33 countries in Europe, Africa, the Middle-East, Asia Pacific and Latin America.

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,100 hotels, resorts and residences, as well as in over 3,000 of the finest private homes around the globe.

pullmanhotels.com | accorhotels.com

ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,100 hotels, resorts and residences, as well as in over 3,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator through its HotelServices and HotelInvest divisions, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Sofitel Legend, SO Sofitel, Sofitel, Fairmont, onefinestay, MGallery by Sofitel, Pullman, and Swissôtel; as well as the popular midscale and boutique brands of 25hours, Novotel, Mercure, Mama Shelter and Adagio; the much-prized economy brands including JO&JOE, ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the recent acquisition of John Paul, world leader in concierge services.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRYF) in the United States.

For more information and reservations visit accorhotels.group or accorhotels.com.
Or become a fan and follow us on [Twitter](https://twitter.com/accorhotels) and [Facebook](https://facebook.com/accorhotels).

Press contacts

AccorHotels - Japan:

Eri Asaba

Brand & Communications Manager - Japan

Tel.: +81 (0)3 5157 1733

Email: eri.asaba@accor.com