



**Press Release**  
Kochi, April 06, 2018

## **Novotel debuts in ‘God’s Own Country’, Kerala**

*First international hotel in Kakkanad-IT hub of Kochi*



Kochi, known as the Queen of the Arabian Sea for its rich mix of history, modernity, nature, art and culture is a popular travel destination among tourists.

Today, AccorHotels along with the MuthootPappachan Group, announces the launch of Novotel Kochi Infopark. Situated in the heart of the IT Hub of Kochi, KakkanadInfopark, and Wonderla Kochi, Kerala’s largest state-of-the-art amusement park, Novotel Kochi Infopark is one of the first international midscale brands to debut in the industrial zone. The hotel is only a 40-minute drive from the Kochi International Airport and 30-minute drive to the Ernakulam Railway station.

Featuring 128 spacious rooms including eight suites and a room designed specifically for the specially-abled with signature in-room amenities and WiFi, the hotel offers the perfect blend of local and international art elements of the city. Kochi has a cosmopolitan culture, highly influenced by its historical trading partners, Portuguese, Dutch, Arab, Chinese, and Japanese. The vividness of the city is best exhibited by its geographical diversity with rustic charms like Fort Cochin and Mattancherry.

**Mr Thomas John Muthoot, Chairman & Managing Director of MuthootPappachan Group** said on this occasion *“MuthootPappachan Group carries the legacy of 131 years of Trust, Service Excellence and Customer-centricity. We are delighted to partner with AccorHotels on the opening of the first Novotel hotel in Kochi. AccorHotels is indeed one of the largest & finest in the hospitality industry worldwide and the numero uno in the entire Europe. Our legacies and values therefore, are in harmony, towards offering our guests in Kochi, world class hospitality services. We look forward to working with our partners and ensuring our company’s continued growth in the hospitality segment and the best for all our customers in all the diverse & varied businesses & initiatives MuthootPappachan Group is into.”*

Inspired by the rich culinary legacy of Kochi, guests at the hotel can choose from an extensive selection of cuisines at three of the hotel’s eclectic food and beverage outlets. **The Square** is an all-day dining restaurant that offers a wide selection of quintessential Malabari delicacies and an array of local and international cuisines with live action stations that feature freshly prepared snacks. To unwind for the evening, **The Bar**, serves a range of single malts, cocktails, mocktails, spirits while **The Sun Deck Bar** on the sixth floor offers a lip-smacking melange of Indian culinary creations and live grills.

*“We are delighted to launch our first Novotel property in the commercial capital of Kerala. This is our second brand in the city, ibis Kochi City Centre being the first. Kochi, is becoming a key market in South India, with improvements on Cochin Port for increasing international cruise tourism and upcoming pharma and petrochemical parts. We are excited to be associated with the MuthootPappachan Group for Novotel Kochi Infopark given their 131 years of legacy of trust & service excellence and their extensive experience in the hospitality industry.”* **said Jean-Michel Cassé, Chief Operating Officer, India & South Asia, AccorHotels.**

Recreational facilities include an infinity pool, gym and a dedicated kid’s corner. For weddings, meetings and events, the hotel boasts three meeting rooms that can accommodate up to 200 guests.

Speaking at the opening of **Novotel Kochi Infopark, Sachin Maheshwary General Manager, Novotel Kochi, said,** *“As a growing IT hub and a travel destination, Kochi is an ideal location business and leisure travellers whether they are here to explore the city for a weekend getaway or family retreat or for business.”*

To celebrate its opening, enjoy a weekend getaway at INR 5399+18% taxes per night with breakfast and Wifi.

**For reservations, please call +91 484 6766666 or email [hb283-RE@accor.com](mailto:hb283-RE@accor.com)**

Note to Editor: Hi-res images can be downloaded via: <https://bit.ly/2HftFR4>

**With Novotel, AccorHotels offers every guest the freedom to fully enjoy their stay.**

Novotel Hotels, Suites & Resorts provide a multi-service offer for both business and leisure guests, with spacious, modular rooms, 24/7 catering offers with balanced meals, meeting rooms, attentive and proactive staff, kid areas, a multi-purpose lobby and fitness centres. Through PLANET 21, AccorHotels' sustainable development program, Novotel commits to Man and the Planet. Novotel has over 490 hotels and resorts in 58 countries, ideally located in the heart of major international cities, business districts and tourist destinations.

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,300 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe.

[novotel.com](http://novotel.com) | [accorhotels.com](http://accorhotels.com)

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**About MuthootPappachan Group**

MuthootPappachan Group (MPG), the 131-year-old business conglomerate has been providing solutions, services and expertise to millions of customers across the country in various domains like financial services, two-wheeler finance, micro-finance, affordable housing finance, health, life & general insurance, precious metals, automotive, realty, hospitality, IT- businesses and varied CSR-initiatives. Over the years, MuthootPappachan Group has grown to become a significant entity in the Indian business landscape. MuthootPappachan Group in fact is one of the largest employees in the country, across industries, providing employment to over 20,000 people and endeavouring to give them a family-like work environment. The group's customer-centric approach and innovation in terms of new products that cater to changing customer needs, have helped in gaining the loyalty of innumerable customers, as well as attracting new ones. With the credo of 'Empowering Human Ambitions' at its core, the Group adopts the latest technology and products & services innovations, towards catering to the needs of customers, based on deep understanding of the customers wants & desires, coupled with an uncompromising stand on values, principles and ethics.