



*Press release*

5<sup>TH</sup> JANUARY 2022

## *Accor welcomes international travellers back to Cambodia*

**GUESTS CAN NOW REDEEM CREDITS TO USE ON DINING & SPA EXPERIENCES  
WITH ACCOR'S 'FOR THE LOVE OF CAPTIVATING CAMBODIA' CAMPAIGN**

*For a journey of discovery, there is no destination like Cambodia...  
Renowned as the Kingdom of Wonders, this magical country is home to world  
heritage sites, rich culture, a vibrant arts scene and lively gastronomy.  
Most travellers seek out the awe-inspiring temples of Angkor and end up discovering  
so much more thanks to the warm hospitality of the Khmer people.  
Cambodia is now open to vaccinated international travellers without quarantine,  
making it one of the best places in Asia to visit in 2022.*



**PHNOM PENH** – Cambodia has enjoyed increasing popularity amongst travellers in recent years, with the vibrant country offering up an extensive array of experiences in the temple town of Siem Reap, the colourful capital of Phnom Penh, and the magnificent islands off the southern coast. Fully vaccinated travellers can now visit Cambodia without quarantine, following a rapid test upon arrival, bringing the world even closer to the Kingdom’s authentic hospitality, renowned heritage sites and energetic destinations.

To welcome travellers back, Accor has launched its **‘For the Love of Captivating Cambodia’** campaign with guests rewarded with special credits that can be redeemed for meals, beverages and spa treatments. Guests booking at Raffles & Sofitel hotels will be rewarded with a 50 USD credit. Accor is the largest international hotel operator in Cambodia, with addresses under the Raffles, Sofitel, TRIBE and ibis Styles brands in both Siem Reap and Phnom Penh.



*From left to right: Theam’s Gallery, temple explorations, private destination dining experiences*

Most visitors to Cambodia come in search of the Angkor temple complex in Siem Reap. This world-heritage site was constructed in the early 12<sup>th</sup> century and is the largest religious structure in the world, covering 162 hectares (more than three times the size of the Vatican City). The town of Siem Reap has since become a burgeoning destination for visitors exploring the province’s 1,000+ temples. A vibrant arts scene can be found here, with artists such as Nou Sary, Christian Develter and Lim Muy Theam opening their studios and homes to travellers seeking out the rich creative scene. Expressiveness is not only found amongst the city’s art studios, but also amongst the vibrant culinary scene which sees many young talents putting Cambodia on the map for world-class dining. One of the most renowned restaurants is *Embassy*, headed by twin sisters Kimsan Pol and Kimsan Sok. Kimsan Pol trained at Ecole d’Hotellerie et de Tourisme Paul Dubrulle, a hospitality college set-up in Siem Reap by Accor’s co-founder, who has joined forces with her sister to present modern Khmer cuisine on an ever-evolving multiple-course set menu.



Perfectly situated in convenient proximity to the temples of Angkor and vibrant town centre is Raffles Hotel d'Angkor Siem Reap. First opened in 1932, the hotel has been welcoming discerning travellers to the historic heart of Cambodia for over eighty years. The hotel recently underwent a delicate restoration, with all 119 rooms and suites enjoying a beautiful transformation with lighter and brighter interiors to complement the heritage elements such as the traditional ceiling fans and brass rotary telephones. A few minutes stroll away is the Sofitel Angkor Phokeethra Golf & Spa Resort. This lush resort celebrates French colonial elegance with 238 rooms and suites situated around manicured gardens and an inviting swimming pool. The resort also boasts its own golf course just outside of the city, with the 18-hole course recognised as one of the best in Cambodia.



*Left: Raffles Hotel d'Angkor Siem Reap*



*Centre: Raffles Hotel d'Angkor Siem Reap*



*Right: Sofitel Angkor Phokeethra Golf & Spa Resort*

Cambodia's capital city of Phnom Penh is an excellent gateway to the Kingdom of Wonders. A thriving arts and culinary scene is now offering everything from film festivals to art exhibitions, concerts and memorable dining. On the south-side of the city, Phsar Toul Tom Pong (Russian Market) is an area bursting with energy. The market itself offers very affordable shopping, while the streets surrounding it are lined with hidden rooftop cocktail bars and an excellent collection of restaurants and cafes, opened by locals and expatriates alike. For those interested in local art, Street 178 provides an accessible array of boutiques with quality handicrafts and silk. Exhibition centres such as the French Institute and Meta House regularly exhibit Cambodian artists, extending an excellent insight into the arts scene. High up on every visitor's list should be the Royal Palace, which was constructed in the mid-19th century and is the official residence of Cambodia's King. The National Museum is just a short walk away, housing 14,000 items from prehistoric times to periods before, during and after the Khmer Empire.



All of these sites are within close distance to Raffles Hotel Le Royal Phnom Penh, a historical landmark that has stood for more than 90 years. Designed by architect Ernest Hébrard in French colonial style, Le Royal originally launched in November 1929 luring international tourists seeking adventures in Indochina. Each of the 175 rooms and suites at Raffles Hotel Le Royal underwent a full refurbishment as part of a recent meticulous restoration project which has breathed new life into the Grand Dame, and seen the introduction of an all-day dining venue, Le Phnom 1929, a Parisian-style brasserie. On the southern side of the city lays the Sofitel Phnom Penh Phokeethra, in close vicinity of a large scale shopping mall, major tourist attractions and the charming riverfront. The hotel offers the ultimate culinary journey with restaurants specialising in Japanese, Chinese and Italian cuisine, as well as western and local offerings in an expansive all-day-dining restaurant. The largest sports club in the capital is also nestled on the grounds of the hotel for travellers seeking wellness and fitness offerings on the road.



*Left: Raffles Hotel Le Royal Phnom Penh*



*Centre: Sofitel Phnom Penh Phokeethra*



*Right: Explorations around the temples of Angkor*

To celebrate of the return to travel, the reopening of Cambodia, and the joy of great hotel stays, Accor has also launched a short-film entitled '**Unveil Cambodia**', to inspire travellers to rediscover the country. The video is part of Accor's global campaign which encourages people to experience the beauty, depth and meaning that travel brings to their lives. To watch the short-film, please visit [https://www.youtube.com/watch?v=ZJCPdq1u\\_4](https://www.youtube.com/watch?v=ZJCPdq1u_4)



*Rey Moraga, Front Office Manager of Raffles Grand Hotel d'Angkor is the voice behind 'A Journey of Wonder', a short-film by Oyen Rodriguez. The film showcases the wonders of Siem Reap with Rey describing the transformative nature of travel and what makes this province so magical for visitors.*

*"Travel has been fundamentally altered by the pandemic. Now more than ever, people are in search for far more meaningful and purposeful travel—the slow experiential kind of journeys in safe, secluded and sustainable destinations, conscious with the impacts to the community. Siem Reap is a perfect match for all these reasons" - Rey Moraga*

*Watch the film here:*





Travellers can now book the 'For the love of Captivating Cambodia' offer until 28<sup>th</sup> February 2022 for stays up until 31<sup>st</sup> March 2022, to enjoy special credits for dining, wining and luxuriating spa treatments. Reservations are fully flexible, offering peace of mind to guests in case of any last minute changes. For more information or to make a reservation, please visit: <https://all.accor.com/promotions-offers/product-services/owm014452-001-cambodia-for-the-love-of.en.shtml>

Fully vaccinated travellers can visit Cambodia without quarantine, provided they carry evidence of a negative PCR test conducted no longer than 72 hours prior to travel, as well as conducting a rapid test upon arrival. For more information, please visit: <https://www.mfaic.gov.kh/covid-19>

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Accor has established some of the most stringent cleaning standards & operational procedures in hospitality, to ensure guest safety as hotels reopen around the world. These standards have been developed with and vetted by Bureau Veritas, a world leader in hygiene testing, inspections & certification. The ALLSAFE label represents Accor's commitment to upholding these elevated standards across all hotels.

**IMAGE & VIDEO LINK: [CLICK HERE](#)**

#### **ABOUT ACCOR**

**Accor** is a world leading hospitality group consisting of more than 5,200 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor's unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a creative hospitality company with a global portfolio of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. 68 million members benefit from the company's comprehensive loyalty program – **ALL - Accor Live Limitless** – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit [group.accor.com](http://group.accor.com), or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

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