



*Press release*

NOVEMBER 29TH, 2021

## *Accor's iconic Raffles Bali resort crowned Indonesia's first Krug Ambassade*

**RUMARI PROUDLY WELCOMES KRUG CONNOISSEURS FOR AN UNPARALLELED  
GASTRONOMICAL JOURNEY**



*Above: Raffles Bali Rumari, Krug Ambassade*

**BALI, INDONESIA** - Accor is proud to announce the appointment of Rumari at Raffles Bali as the newest Krug Ambassador, the first restaurant in Indonesia to achieve the honours.

A 'Krug Ambassador' represents the spirit of the renowned Champagne House of Krug, and is awarded to a select few of the world's top restaurants based on the principles of prestige – a unique passion for gastronomy and wine, paired with a savoir-faire spirit. As one of the few selected exclusive venues in the world, Rumari is a culinary destination where gastronomic excellence meets the finest Champagnes.



Perched on the highest point of Raffles Bali, the name 'Rumari' means the house of the sun and the full moon, a place of true celestial beauty right on the cusp of Jimbaran Bay. Led by Executive Chef Gaetan Biesuz, the restaurant presents the finest Indonesian dishes in contemporary style. Rumari's fine dining enthusiasts will be immersed in a setting that is nothing short of spectacular at any time of day or night, for a gastronomic experience like no other on the island.

Krug's story began in Reims in 1843 with Joseph Krug, a visionary non-conformist with an uncompromising philosophy. Having understood that the true essence of Champagne is pleasure itself, his dream was to craft the very best Champagne he could offer, every single year, regardless of annual variations in climate. Six generations of the Krug family have perpetuated this dream, enriching the founder's vision and savoir-faire. All over the world, the Krug Ambassadors represent a real network of Krug lovers who pass on their passion through relentless hard work and an original style.

Rumari joins JAAN by Kirk Westaway at Swissôtel The Stamford, Singapore's very first Krug restaurant Ambassade, and Accor's first venue in the region to receive this prestigious title in 2016. Helmed by Chef Westaway, the two-Michelin star restaurant offers an elevated reinterpretation of British gastronomy through a modern and innovative culinary lens. JAAN by Kirk Westaway's dining experience is further enhanced by the breath-taking view of Singapore's scenic landscape, as well as the truly exquisite culinary service experience that have become the hallmark of this multi-award winning restaurant.

Rumari at Raffles Bali is celebrating this prestigious win with a Krug Degustation Dinner available at any of the resort's dining destinations: The Purnama, The Secret Cave or The Farm Terrace. Bon vivants and Champagne lovers are invited to taste Rumari degustation menus, available daily. Pair the gastronomic journey with Krug Champagne's exclusive selection of Krug Grande Cuvée, Krug Vintage, Krug Rosé, Krug Clos du Mesnil, and Krug Magnum.

Raffles Bali is now offering the 'Exquisite Opening Experience' package. Traveled connoisseurs can enjoy two nights stay at the picturesque Hilltop Panoramic Pool Villa, including return airport transfer, daily a la carte breakfast at Rumari, 'The Sanctuary Escape' spa experience for 150 minutes, an indulgent Champagne Cabana Experience accompanied by elegant Balinese dancers performance, and KRUG Degustation Dinner at Rumari.

For more information, please visit <https://www.raffles.com/bali/offers/hotel-offers/exquisite-opening-experience/>



###

**IMAGE LINK: PLEASE CLICK**

#### **ABOUT ACCOR**

[Accor](#) is a world leading hospitality group consisting of more than 5,200 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor's unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a creative hospitality company with a global portfolio of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. 68 million members benefit from the company's comprehensive loyalty program – [ALL - Accor Live Limitless](#) – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit [group.accor.com](http://group.accor.com), or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

#### **Contacts media relations**

**Veronique Augier Nel**

Accor, Director of Communications  
Accor Southeast Asia, Japan & South Korea  
[Veronique.augier@accor.com](mailto:Veronique.augier@accor.com)

**Nontawan Laohakiat (Toey)**

Communications Assistant Manager  
Accor Southeast Asia, Japan & South Korea  
[Nontawan.laohakiat@accor.com](mailto:Nontawan.laohakiat@accor.com)

**Irma Farida**

Digital Marketing Manager  
Raffles Bali  
[irma.farida@raffles.com](mailto:irma.farida@raffles.com)



RAFFLES \ ORIENT EXPRESS \ BANYAN TREE \ SOFITEL LEGEND \ FAIRMONT  
EMBLEMS \ SOFITEL \ RIXOS \ ONEFINESTAY \ MANTIS \ MGALLERY  
ART SERIES \ PULLMAN \ SWISSÔTEL \ ANGSANA \ MÖVENPICK \ GRAND MERCURE  
PEPPERS \ THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO \ BREAKFREE  
IBIS \ IBIS STYLES \ GREET \ IBIS BUDGET \ HOTELFI  
ENNISMORE 21C \ 25HOURS \ DELANO \ GLENEAGLES \ HYDE \ JO&JOE  
MAMA SHELTER \ MONDRIAN \ MORGANS ORIGINALS \ SLS \ SO  
THE HOXTON \ TRIBE \ WORKING FROM