



Press Release

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Accor signs new Novotel & Mövenpick properties for Vietnam

THREE NEW PROPERTIES WILL DEBUT AT NOVALAND'S PROJECTS IN LATE 2023



Rendering: Mövenpick Phan Thiet

HO CHI MINH CITY — Accor has announced the signing of three new hotels for Vietnam with owner partner, Novaland. The 248-room Mövenpick Phan Thiet and 250-room Novotel Phan Thiet within NovaWorld Phan Thiet, while Mövenpick Ho Tram, a 209-room hotel, will be located at Wonderland – NovaWorld Ho Tram, a complex under development by Novaland.

The NovaWorld Phan Thiet complex is currently under development. Just an estimated an hour and 40 minutes drive from Ho Chi Minh City on the Dau Giay – Phan Thiet expressway, it is poised to elevate the standard of travel and tourism offerings in Southern Vietnam. The 1000 hectare project is set on 7km of Tien Thanh coastline and will include a theme park, a waterpark, a 16-hectare ocean park with a marina, 36-hole golf course, a 7000-seat events stadium, a 3500-seat tennis court, marathon track, a shopping centre, food courts, a hospitality school, an international village, a senior centre and over 20 resorts managed by international operators such as Accor.



The NovaWorld Ho Tram complex, a 90-minute drive from Ho Chi Minh City on the Long Thanh – Dau Giay expressway. The 1000-hectare complex is located along a 30km coastline from Loc An to Binh Chau (Xuyen Moc district, Ba Ria – Vung Tau province) features a combination of mountains and beaches.

Mövenpick Phan Thiet will feature two restaurants, an executive lounge, wellness facilities including a swimming pool, fitness centre with a yoga studio and a spa. Mövenpick Ho Tram will feature an all-day dining restaurant, an executive lounge, meeting facilities with a ballroom, meeting rooms and other wellness facilities such as a spa, gym, swimming pool and a kids club. The Mövenpick collection offers a unique blend of contemporary city and resort hotels worldwide. Well-known for its Swiss heritage, Mövenpick draws upon its 70-year-old rich culinary legacy while blending modern design.

Novotel Phan Thiet will feature two restaurants, a gourmet bar, meeting facilities with a ballroom and four meeting rooms, wellness facilities including a gym, spa, swimming pool and a kids club. Novotel is a historic brand of Accor, offering guests the freedom to experience their stay to the max by offering a full-service experience to meet every expectation. From intuitive and modern design to a range of rewarding experiences, Novotel is an ideal choice for the family-friendly complex of NovaWorld Phan Thiet.

The signing of Mövenpick Ho Tram, Mövenpick Phan Thiet and Novotel Phan Thiet is part of Accor's strategic development plan to expand into emerging destinations, introducing world-class hospitality brands for both domestic and international travellers. Accor will manage a further seven properties in the newly developed complexes by Novaland in Binh Thuan, Ba Ria Vung Tau and Ho Chi Minh City.

"As a strategic partner of Novaland, we are proud to be part of these remarkable projects. Following on from the launch of Mercure Vung Tau and ibis Styles Vung Tau last year, we are extremely pleased to further develop our partnership with Novaland and look forward to leveraging our global distribution capabilities and extensive experience to successfully introduce the Novotel and Mövenpick brands to NovaWorld Phan Thiet and NovaWorld Ho Tram. With their untouched natural beauty, both destinations are very promising and have the potential to be the most visited coastal areas in the country," said Garth Simmons, Chief Executive Officer, Accor Southeast Asia, Japan and South Korea.

Accor is the leading international hotel operator in Vietnam with 35 hotels and a strong pipeline of committed projects across the country. Novotel Phan Thiet will join a



collection of over 540 hotels globally across 62 countries, while Mövenpick Phan Thiet and Mövenpick Ho Tram will join a family of 100 Mövenpick addresses around the world.

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ABOUT ACCOR

Accor is a world leading hospitality group consisting of more than 5,000 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing luxury and premium brands, midscale and economy offerings, unique lifestyle concepts, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor also boasts an unrivalled portfolio of distinctive brands and approximately 300,000 team members worldwide. Over 65 million members benefit from the company's comprehensive loyalty program ALL - Accor Live Limitless - a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiISE and ALL Heartist Fund initiatives, the group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACRFY) in the United States. For more information visit group.accor.com or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#).

ABOUT NOVALAND

Novaland Group is the leading and reputable company in the property investment and development industry in Vietnam. Over 28 years of establishment and development, Novaland currently has been developing more than 50 real estate projects, with a diverse range of products both being implemented and in operation, including: apartments, shop house, officetel 24/24, and branded villas.

Novaland continues to implement Phase 2 of its development strategy – focusing on the core business of real estate in mid to high segment. The Group's total landbank is app. 5,000 ha which is used for 2 key product suites, including real estates in Ho Chi Minh City and in satellite provinces such as Dong Nai and second-home projects & integrated resorts in major tourism destinations.

For more information: www.novaland.com.vn



Media relations contacts

Gaynor Reid

Vice President Communications & CSR
Accor, South East Asia, Japan & South Korea
Gaynor.Reid@accor.com

Nhat Minh

Brand Marketing and Communications Manager
Accor Vietnam
Minh.hoang@accor.com

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