



Press release

24 MAY 2022

Accor welcomes the world back to Laos...

THE RENOWNED SOUTHEAST COUNTRY IS NOW OPEN TO TRAVELLERS



BANGKOK – Laos, the country of misty mountains, charming French colonial architecture, hill tribe settlements, magical Buddhist monasteries, and authentic hospitality, is now open to the world. Fully vaccinated travelers can now visit Laos without quarantine, and local restrictions have been eased. Unvaccinated travelers will need to produce a rapid antigen test issued within 48 hours of leaving their origin country.

Accor is the largest international hotel operator in Laos, with hotels and resorts under the Sofitel, MGallery, Pullman and ibis brands, in Luang Prabang and Vientiane. All of Accor's hotels have been certified by the ALLSAFE and LaoSafe programmes, guaranteeing elevated hygiene protocols across the network. LaoSafe was introduced within the country to improve practices across the tourism and hospitality sector and includes a detailed set of standards which must be met in order to achieve accreditation.

Once referred to as 'the Refuge of the Last Dreamers', Luang Prabang is a colourful patchwork of villages, temples and cultures. The charming North Central town is a designated UNESCO World Heritage Site, with a mix of architectural and cultural heritage. Visitors to this magical town can discover 33 gilded wats (Buddhist monasteries), talented craftspeople, and a vibrant culinary scene. For those in search of adventure, trekking trails, kayaking adventures, exciting mountain bike trails and incredible natural beauty await. Luang Prabang is connected to the capital city of Vientiane via a high speed railway, with journeys taking less than two hours.



Left: Sofitel Luang Prabang | Centre: Sofitel Luang Prabang | Right: 3 Nagas Luang Prabang – MGallery

The luxurious [Sofitel Luang Prabang](#) was originally built as a French Governor's residence in the 1900s, and is a UNESCO protected hotel. The boutique hotel offers 25 suites, each with an outdoor bathtub or pool in the private garden. Nearby, [3 Nagas Luang Prabang – MGallery](#) also offers a very boutique hotel experience with just 15 rooms and suites housed in a beautiful teakwood building restored from the past century. Leisurely aperitifs and dinners are enjoyed at the Nagini bar and on the terrace overlooking the vibrant Luang Prabang main street. Saffron-robed monks from glistening temples walk past the hotel each morning on alms rounds, with guests invited to make offerings at first light. Situated 10 minutes from downtown Luang Prabang in a charming mountain setting, [Pullman Luang Prabang](#) sprawls over 16 hectares of landscaped gardens with stunning views of the surrounding hills. The wide range of room types, including a two-bedroom pool villa, feature lofty vaulted ceilings, streamlined design and balconies that overlook rice paddy fields. The hotel features a lakefront all-day dining restaurant, lobby lounge and three pools complete with pool bar, serving a mix of international and local dishes with ingredients sourced from the resort's own organic farm.



Left: Pullman Luang Prabang | Centre: Pullman Luang Prabang | Right: ibis Vientiane Nam Phu

As the former administrative capital during French rule, Vientiane has enjoyed economic growth in recent times and is the largest city in Laos. The city is home to That Luang, an icon of Buddhism in Laos, as well as a selection of significant Buddhist temples. Visitors can enjoy



café hopping, river watching, street market shopping or discover various cultural sites. Located in the heart of the city next to the Nam Phu Fountain, [ibis Vientiane Nam Phu](#) provides an excellent base from which to explore the nearby historical monuments, Mekong Promenade and night Market.

To reignite the love of travel and the joy of great hotel stays in 2022, Accor is offering travellers the perfect opportunity to book their favourite stays with a 10% discount and complimentary breakfast. Travelers can book the 'For the Love of Asia' offer for stays at Accor hotels across the country until 31st December 2022.

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Accor has established some of the most stringent cleaning standards & operational procedures in hospitality, to ensure guest safety as hotels reopen around the world. These standards have been developed with and vetted by Bureau Veritas, a world leader in hygiene testing, inspections & certification. The ALLSAFE label represents Accor's commitment to upholding these elevated standards across all hotels.

IMAGE LINK: [CLICK HERE](#)

ABOUT ACCOR

Accor is a world leading hospitality group consisting of 5,300 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor's unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a joint venture, which Accor holds a majority shareholding. Ennismore is a creative hospitality company with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and more than 230,000 team members worldwide. Members benefit from the company's comprehensive loyalty program – [ALL - Accor Live Limitless](#) – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit group.accor.com, or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

Contacts media relations

Harry Greig
Communications Director
Accor, Upper Southeast Asia
harry.greig@accor.com

Nontawan Laohakiat (Toey)
Communications Assistant Manager
Accor, Southeast Asia, Japan & South Korea
nontawan.laohakiat@accor.com



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