

Accor set to open its first dual-branded hotel in Japan, Mercure Tokyu Stay Osaka Namba

The locally-inspired property offers guests a new touch of comfort in the heart of Osaka



Above: 1F Lobby Rendering

OSAKA, 8 September 2022 – Accor, the region’s largest international hospitality company, is introducing its first dual branded hotel to Japan’s vibrant city of Osaka. The 288-key Mercure Tokyu Stay Osaka Namba will open its doors on 1st December 2022 in the city’s entertainment and shopping district.

Accor has teamed up with Japanese real estate company Tokyu Resorts & Stays Co., Ltd. to offer a unique property that plays to the strengths of both groups; Accor with its global reach and international loyalty program ALL - Accor Live Limitless, and Tokyu Stays’ domestic brand recognition and network, as well as its exceptional facilities for long-stay guests.

The hotel is ideally positioned within a 4-minute walk from Namba station which offers a direct train line to Kansai International Airport, a gateway for international travellers, as well as easy access to local landmarks such as Shinsaibashi shopping district. “America Town” is also located nearby, a destination for visitors looking to discover Osaka’s youth culture and trends.

MERCURE TOKYU STAY HOTELS



Above: Guestroom Rendering

Garth Simmons, Chief Executive Officer, Accor Southeast Asia, Japan and South Korea said, *"We are thrilled to introduce Mercure Tokyu Stay Osaka Namba, a unique and significant addition to our midscale brand portfolio in Japan. This property offers the perfect setting for local and international visitors to explore the local scene whether they are in town for business or leisure, and enjoy the warm hospitality that is unique to this region."*

The hotel's design focuses on the distinctive culture, history and values that the city of Osaka has been built on such as chic dark interiors reminiscent of firewood. The Nishi Shinsaibashi area housed many warehouses for firewood wholesalers during the Edo period which were later turned into galleries, boutiques and a gathering spot for the local artists and creatives. The 288 contemporary rooms of Mercure Tokyu Stay Osaka Namba are ideal for short-stay and long-stay guests, with a portion of guestrooms offering washer-dryers and kitchenettes, one of the signature features of Tokyu Stay properties. The Duplex Suite and Premium Twin Rooms offer panoramic views of the cityscape of Osaka and Namba, and all guestrooms are equipped with 50-inch TVs, rain showers and high speed Wifi.

Authentic Italian cuisine at CENTRE M, an all-day dining restaurant specializing in fresh pastas, provides guests with a place where they can escape from the hustle and bustle of the Minami area to fully immerse themselves in a pleasant moment of dining. The breakfast buffet changes daily and features over 40 different items made with local products including a vibrant and healthy power salad and freshly baked pastries crafted in the open kitchen. The afternoon tea menu will highlight seasonal fruits as well as freshly baked financiers that can also be purchased as souvenirs.

"Mercure Tokyu Stay Osaka Namba is Tokyu Stay's first dual-brand hotel that combines the comfort expected for medium to long-term stays with the sophisticated design of the Mercure brand. Osaka Namba and Shinsaibashi area where this hotel is located, are easily

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*accessible by bus from Kansai International Airport, and are popular areas for dining and shopping for overseas guests, especially those from Asian countries. It will continue to attract attention as a sightseeing base for Kansai in the future. With the theme of 'a hotel that travels through everyday life', Tokyu Stay, provides an extension of everyday life within reach and walking range. We anticipate that guests will discover a new charm of Osaka Namba at this sophisticated dual-branded hotel," said **Toshihiro Awatsuji, President & CEO of Tokyu Resorts & Stays, Co., Ltd.***

Guests can benefit from Accor's loyalty program ALL - Accor Live Limitless, a daily lifestyle companion. ALL harnesses and enhances the brands, services and partnerships offered within Accor's ecosystem, delivering meaningful experiences and rewards to its most engaged customers while enabling them to work live, and play, far beyond their stay, at home and around the world.

For more information and reservations, please visit www.all.accor.com/B9I7.

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About Mercure

Mercure is a rare midscale brand that combines the strength of an international network with genuine and local hospitality experiences. The brand's unwavering commitment to quality ensures a consistent and reliable standard of service at every Mercure around the world, while the design of each hotel reflects the distinct character and culture of its location. Going beyond the ordinary for business and leisure travelers, Mercure team members are known for their passion, enthusiasm and warmth, sharing their knowledge of the local scene, providing insider tips and entertaining guests with tales of history and local folklore. Mercure hotels are conveniently located in city centers, by the sea or in the mountains, with more than 810 hotels in 60+ countries. Mercure is part of Accor, a world leading hospitality group consisting of more than 5,300 properties and 10,000 food and beverage venues throughout 110 countries.

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About Tokyu Resorts & Stays Co., Ltd.

Tokyu Resorts & Stays is a comprehensive management company that operates more than 100 facilities in Japan and provides management support such as operation consignment, management contract, consulting contract, etc. Tokyu Stays' concept is "A hotel where you can stay like yourself." From business to sightseeing as well as a temporary residence, Tokyu Stays welcomes domestic and international travelers with rooms equipped with laundry facilities, microwave ovens and kitchenettes to provide a comfortable space for short and long-stay guests.

Press Contact:

Emilie Manami Pires
Marketing & Communications Manager
Accor, Japan
emilie.pires@accor.com