



*Press Release*

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## *Accor signs Landmark Multi-Agreement deal with Hann for Luxury Integrated Lifestyle Resort in Clark, Philippines*

**THE SIGNING OF SOFITEL CLARK AND EMBLEMS CLARK WILL EXPAND THE WELL-ESTABLISHED PARTNERSHIP BETWEEN HANN AND ACCOR TO SIX HOTELS**



*Above: Garth Simmons, Chief Executive Officer, Accor Southeast Asia, Japan and South Korea and Daesik Han, Chairman & CEO, Hann Philippines, Inc.*

**MANILA, Philippines** — Accor is expanding its presence in the Philippines with the signing of two new properties in Clark City. Located within a luxury integrated resort, Hann Lux, Sofitel Clark and Emblems Clark will offer convenient access to high-end fashion stores, French inspired cafes and convention facilities. Sofitel Clark will comprise 300 guest rooms while the Emblems Clark will feature 200 guest rooms. The landmark multi-agreement signing will see the expansion of a well-established partnership between Hann and Accor to six hotels in Clark, Philippines.



Sofitel Clark will welcome guests with a 'magnifique' array of elegant experiences which embrace local culture, the best of gastronomy and wellbeing. Sofitel Hotels & Resorts, a brand known for its French origins, artfully blends the essence of each destination with French art de vivre, creating chic experiences for modern voyageurs to indulge in and celebrate life's pleasures. The Sofitel family today counts over 120 hotels across 47 countries with more than 20 hotels in the pipeline.

Emblems Clark will join an up-and-coming collection of emblematic hotels within Accor's luxury portfolio. The Emblems Collection, launched in 2021, was created to bring together truly iconic hotels that are a symbol of luxury. No matter the destination, guests staying at an Emblems Collection location will experience the feel of being part of an exclusive and select club. Accor aims to open 60 Emblems properties around the world by 2030.



*From left to right: Chris Cho, Vice President Development - Accor Singapore, Philippines, Japan, Korea and the Maldives; Lucie Tarret-Imbert, Director, Luxury Development - Accor Southeast Asia, Japan and South Korea; Andrew Langdon, Senior Vice President Development - Accor Southeast Asia, Japan and South Korea; Garth Simmons, Chief Executive Officer, Accor Southeast Asia, Japan and South Korea, Daesik Han, Chairman & CEO, Hann Philippines, Inc.; Agnes Liwanag - Assistant Vice President Corporate Planning, Development & Communication - Hann Philippines, Inc.; Tarek Aouini, General Manager, Swissotel Clark, Hann Philippines, Inc.; and Tom Meyer, Senior Vice President Operations - Accor Singapore, Philippines and the Maldives*



Both Sofitel Clark and Emblems Clark will feature all-day dining and speciality restaurants, as well as swimming pools, spas, fitness centres, meetings and conferencing spaces, and executive lounges.

*"We are proud to expand our strategic relationship with Hann in this landmark multi-agreement signing. This reaffirms the trust and confidence owners place in Accor, our relationship driven-approach towards partners, and the popularity of our brands powered by strong distribution and lifestyle loyalty platforms. We are also thrilled and extremely proud to introduce two very special properties to vibrant Clark. Sofitel Clark and Emblems Clark will both bring an iconic sense of luxury to Hann Lux, and we are delighted to be working with our valued partners, Hann Philippines, to bring their unique vision to life,"* said Garth Simmons, Chief Executive Officer, Accor, Southeast Asia, Japan and South Korea.

The Clark Freeport Zone (CFZ) is located in the Central Luzon region of the Philippines, with an array of golf courses, MICE offerings and casinos. The city is easily accessible by way of Clark International Airport or by car from Metro Manila, located less than 2 hours' drive away.

*"We are excited to expand our partnership further with Accor, a global leader in the hospitality industry. Having Sofitel Clark and Emblems Clark in Hann Lux will surely make it a celebrated destination, attracting tourists not only from all over the Philippines but also from around the world,"* said Daesik Han, Chairman and CEO, Hann Philippines Inc. (HPI).

In 2019, Accor and Hann signed multi-agreements for Banyan Tree Clark, Angsana Clark, Mercure Clark and Swissôtel Clark. The first phase of Swissôtel Clark launched in February 2022, with the broader hotel complex set to debut later this year, featuring 372 rooms and five vibrant restaurants and bars.

Accor is one of the leading international operators in the Philippines with 10 hotels across three regions and a strong pipeline of 14 committed projects across the country.

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**IMAGE LINK: [CLICK HERE](#)**



### **ABOUT ACCOR**

Accor is a world leading hospitality group consisting of more than 5,000 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing luxury and premium brands, midscale and economy offerings, unique lifestyle concepts, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor also boasts an unrivalled portfolio of distinctive brands and approximately 300,000 team members worldwide. Over 65 million members benefit from the company's comprehensive loyalty program ALL - Accor Live Limitless - a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACRFY) in the United States. For more information visit [group.accor.com](https://group.accor.com) or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#).

### **ABOUT SOFITEL**

Sofitel Hotels & Resorts is an ambassador of modern French style, culture and art-de-vivre around the world. Established in 1964, Sofitel is the first international luxury hotel brand to originate from France with more than 120 chic and remarkable hotels in the world's most sought after destinations. Sofitel exudes a refined and understated sense of modern luxury, always blending a touch of French decadence with the very best of the locale. The Sofitel collection includes such notable hotels as Sofitel Paris Le Faubourg, Sofitel London St James, Sofitel Munich Bayerpost, Sofitel Dubai The Obelisk, Sofitel Mexico City Reforma, Sofitel Washington DC Lafayette Square, Sofitel Sydney Darling Harbour and Sofitel Bali Nusa Dua Beach Resort. Sofitel is part of Accor, a world leading hospitality group counting over 5,300 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

### **ABOUT EMBLEMS COLLECTION**

Emblems Collection is a captivating global portfolio of luxury hotels and resorts. Featuring rare properties that are 'emblematic' of their designers, demographics or destinations, hotels within the Emblems Collection stand apart as revered landmarks with character, history and aura. Signature elements include sumptuous surroundings, charismatic service and exclusive bars. With its first property – Guiyang Art Centre Hotel, Emblems Collection in China's Guizhou province – slated to open in 2023, the luxury brand is expected to grow to 60 select locations around the world by 2030. Emblems Collection is part of Accor, a world leading hospitality group counting over 5,300 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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