



*Press release*  
SEPTEMBER 1ST, 2021



*Above: Pullman Phuket Panwa Beach Resort*

## *Accor welcomes beach lovers back to Phuket's beautiful shores...*

**FROM LIVELY COASTS TO SECLUDED COVES,  
PHUKET'S BEACHES ARE UNFORGETTABLE**

Whether you are in search of water sports, some downtime on tree-fringed beaches or a swim in the calm waters of a remote bay, Phuket has it all. Travellers to this tropical island are spoilt for choice with a diverse array of offerings from the popular west coast to the more secluded east coast. There are over 30 beaches in Phuket, and each beach has its own unique character. Thanks to the reopening of Phuket on 1st July 2021, beach lovers can now discover plentiful opportunities to sunbathe, swim, or snorkel at their favourite beaches. Accor offers an extensive collection of hotels and resorts across the island with access to a diverse array of beaches, from the economical ibis hotels, the midscale Novotel offerings, and premium settings of Pullman and MGallery.



## *Panwa Beach*

The atmosphere of Panwa Beach is of total relaxation – ideal for a peaceful escape. It is located on the south-eastern tip of the island, away from the hustle and bustle of the west coast. Sunbathers can unwind amidst the picturesque views overlooking the crystal waters of the Andaman Sea. Its calm, shallow waters make it ideal for those who want a relaxing time in the water. The wide bay makes for an ideal sunset walk.

**Pullman Phuket Panwa Beach Resort** is nestled in a cove overlooking the broad palm-lined arc of Makham Bay. The hotel's private stretch of sand features rich natural life with of over 100 sea species. When the tide is low, guests can take a unique 'Marine Walk' to explore the diverse array of aquatic life up close. During the high tide, guests can enjoy water sports such as kayaking, paddle boarding, windsurfing, and Hobie wave sailing. *Rates start from THB 2,723 net per room per night.*



Left: Pullman Phuket Panwa Beach



Right: Pullman Phuket Arcadia Naithon Beach

## *Naithon Beach*

Sand, sea, and serenity are three words that describe Naithon Beach. Unlike some of the other popular Phuket beaches, Naithon is a small, pristine shore, which can be walked from end to end within ten-minutes. It is often described as a hidden gem as it can feel like a secret little paradise for those fortunate enough to discover it. Located in the northern reaches of Phuket, only 12 minutes' drive from Phuket Airport, this remote beach allows travellers to start their vacation sooner and enjoy it a little longer.

**Pullman Phuket Arcadia Naithon Beach** is perched on the headland overlooking the Andaman Sea above Naithon Beach. This tranquil resort is surrounded by lush green trees. It features two swimming pools, one of which has a direct staircase to Naithon Beach. Guests can opt for a Pool Villa with cliff-edge views. The resort offers six dining experiences and Pullman wellness program that designed to help guests to adapt a healthier lifestyle though sleep, food, sport, and spa, perfect for a tropical island retreat. *Rates start from THB 2,900 net in a Deluxe Room including breakfast.*



## *Karon Beach*

The vibe here is easy-going. Wedged between the famous Patong Beach and Kata Beach, Karon is a middle-ground between the hustle and bustle of many western beaches and the laid-back atmosphere of other bays. As one of the longest beaches in Phuket, there will always be space for sunbathing and beach volleyball. It is a popular venue for water sports, such as windsurfing, wakeboarding, and water-skiing. The boardwalk across the beach is lined with restaurants, boutiques, and nightlife.

Avista Grande Phuket Karon – MGallery is perfect for those looking to enjoy a holiday near Karon Beach, whilst immersing in local stories of the island. Located just a five-minute walk to the beach, the unique design of this boutique resort is inspired by the mining industry of Phuket back in the 19th Century. Its beautifully designed restaurants allow guests to experience a culinary fusion of Phuket-inspired dishes and beverages. *Rates start from THB 1,839++ including breakfast for a minimum stay of seven nights.*



Left: Avista Grande Phuket Karon – MGallery



Right: Novotel Phuket Kamala Beach

## *Kamala Beach*

It is almost the polar opposite to a busy beach, which is quite rare on the west coast. Kamala is serene, beautiful, and inviting. It boasts a two-kilometre beach surrounded by dense hills. Sun-seekers will find themselves in paradise as they soak in the tropical sunshine, and the calm, turquoise waters make it ideal for paddle boarding and kayaking. As the tides change, surfers will find themselves at home, with the area becoming a great destination for riders of all levels.

Nestled in a quiet corner of Kamala Beach, Novotel Phuket Kamala Beach is one of the few resorts in the area to offer direct access to the beach. With the glistening waters on one side and a backdrop of lush green hilltops on the other, the resort is the picture-perfect spot to spend quality time with friends and family. Offering a 180-degree view of Kamala Bay, *On The Roof*, is a romantic rooftop bar to watch Kamala's sky turn into shades of pink at sunset. *Rates start from THB 1,399++*



## *Patong Beach*

The famous Patong Beach is a must-visit for those in search of fun in the sun. It is a beach paradise by day with a wide range of activities, from banana boats, jet skiing, street food, to beachside massages, and a vibrant party destination by night. Patong is also a nice spot to watch the sun sink below the horizon with a local beverage in hand. The bustling town behind the beach offers a bountiful collection of restaurants, bars, and shops.

**ibis Phuket Patong** is a vibrant hotel located just five-minutes walk from Patong Beach. Guests can relax in comfortable rooms with decor inspired by the ocean, and chill out by the swimming pool. This hotel is pet-friendly, so furry friends are welcome free of charge. *Rates start from THB 999 net.*

## *Kata Beach*

Silky soft sand, tropical palm trees, clear waters for surfing or snorkelling, and a brilliant laid-back atmosphere make Kata Beach a lovely tropical getaway. It never gets too crowded and is big enough to ensure ample space for a towel on the beach. At one end of the beach, there are colourful long-tail boats, while down the other are some terrific restaurants and bars. It is ideal for families or friends who want a break from the more popular beaches.

**ibis Phuket Kata** is a comfortable lifestyle economy hotel, located ten-minutes walk from Kata Beach. The modern rooms, outdoor swimming pool, and the restaurant and bar are perfect for a hassle-free holiday with friends, families, or couples. *Rates start from THB 939 net.*



Left: *ibis Phuket Patong*



Right: *Pullman Khao Lak Resort*



## *Khao Lak*

After discovering Phuket beaches, the scenic coastal town of Khao Lak is another destination to consider for a tranquil retreat amidst the lush green fields and towering coconut trees. Not only is it renowned for its pristine beaches, the untouched nature, the famous National Park, the charming and historic Old Town are there to explore. Khao Lak is located just a few hours' drive from Phuket International Airport.

The newly open [Pullman Khao Lak Resort](#) is an energizing destination to recharge and reconnect. This stylish resort is enriched by the vibrant local culture, taking influence from the nearby Takua Pa Old Town. With the beachfront location, the resort faces the Andaman Sea and its beautiful sunsets. It offers a wide choice of accommodation solutions with 14 room categories, from Deluxe Room, Family Suite, to two-bedroom pool villas, perfect for families or friends travelling together.

Rediscover the best of Thailand and reserve your trip now with peace of mind, knowing you can enjoy the flexibility to cancel your stay up to three days before arrival. Guests staying in Phuket can enjoy 20% off 7 night stays, or 30% off 14 night stays. After a 7 night stay in Phuket, vaccinated travelers are able to travel to selected destinations including Khao Lak and Samui, as part of the 7+7 programme.

Phuket is your gateway to re-explore the rest of Thailand. Arrivals can enjoy Phuket for at least 7 days before exploring select destinations or 14 days before traveling to the rest of the Kingdom. For conditions of entry and stay please visit: <https://www.tatnews.org/2021/06/initial-information-phuket-sandbox/>

**For more information or to make a reservation, please visit:**  
<https://all.accor.com/promotions-offers/hot-deals-offers/owm013837-001-phuket-reawakened.en.shtml>

###

*Accor has established some of the most stringent cleaning standards & operational procedures in hospitality, to ensure guest safety as hotels reopen around the world. These standards have been developed with and vetted by Bureau Veritas, a world leader in hygiene testing, inspections & certification. The ALLSAFE label represents Accor's commitment to upholding these elevated standards across all hotels.*

**IMAGE LINK : [CLICK HERE](#)**

International travellers, who are fully vaccinated against COVID-19 no less than 14 days before the travel date, from designated countries as announced by Thailand's Ministry of Public Health, can now travel to Phuket under the 'Phuket Sandbox' scheme. Tourists are required to stay in an accommodation establishment that is certified with the Amazing Thailand Safety and Health Administration Plus (SHA+) certification. For more information, please visit: <https://www.tatnews.org/>



## **ABOUT ACCOR**

Accor is a world leading hospitality Group consisting of more than 5,100 properties and 10,000 food and beverage venues throughout 110 countries. The Group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing luxury and premium brands, midscale and economy offerings, unique Lifestyle concepts, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor also boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. Over 68 million members benefit from the company's comprehensive loyalty program ALL - Accor Live Limitless - a daily Lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit [group.accor.com](http://group.accor.com) or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#).

### **Contacts media relations**

**Harry Greig**  
Communications Director  
Accor, Upper Southeast  
[harry.greig@accor.com](mailto:harry.greig@accor.com)

**Nontawan Laohakiat (Toey)**  
Communications Executive  
Accor, Upper Southeast  
[nontawan.laohakiat@accor.com](mailto:nontawan.laohakiat@accor.com)