



Press Release

16 SEPTEMBER 2021

Accor gets behind the very first International Hospitality Women's Day

**A GLOBAL CELEBRATION FOR THE ACHIEVEMENTS OF WOMEN
IN THE HOSPITALITY INDUSTRY**



Left: Fairmont Jakarta – Indonesia



Centre: SO/ Bangkok – Thailand



Right: Grand Mercure Jakarta Harmoni - Indonesia

SINGAPORE - Accor, the leading hotel operator in Southeast Asia, is calling on industry leaders to join in celebrating the very first International Hospitality Women's Day on 23rd September 2021. Launched by weekly travel show, *Hospitality Today Live*, the event sets out to celebrate the achievements of women in hospitality and encourage more people to enter the dynamic industry.

Deborah Gardner, a 30 year hospitality veteran and founder of the *Hospitality Today Live* podcast, will welcome a panel of female leaders from around the world to discuss leadership, trends, challenges and predictions. Accor's Chief Commercial Officer for Southeast Asia, Japan & South Korea, Kerry Healy, will join the broadcast to talk about her life experiences as a business leader and mother, as well as issues impacting women in the hospitality industry.

Kerry Healy oversees a network of 400 hotels in Southeast Asia, Japan & South Korea, and leads a team of 70 specialists across sales, marketing, distribution, revenue management, digital marketing, guest experience, loyalty, and communications functions.



Above: Kerry Healy, Chief Commercial Officer for Southeast Asia, Japan & South Korea

When asked about the future of the industry, Kerry describes what impact she wishes to make: *"I want to encourage all the young women of today to take their seat at the table and make their voice heard. Every leadership team should ultimately reflect the clients which they serve. I have the privilege of being in a C-suite role so I want to create a working environment for my team which celebrates diversity and offers the flexibility that people need to succeed in their personal lives. I want to ensure to that there is no ceiling for women – everybody deserves equal access to opportunities and career progression. Ultimately, I want everyone to feel comfortable to be themselves, to respect each other, and feel confident to follow their values. Perhaps in doing so, we will each play a part in transforming this industry to be one that truly reflects the guests who walk through the doors of each of our hotels".*

Since 2012, Accor has put in place a women's support and mentoring network, now called RiiSE, which promotes diversity as a means of driving collective performance. RiiSE engages both women and men in the group to work together, using mentoring, training, education and conferences to fight stereotypes and violence against women and promote diversity and inclusion.

The live broadcast of *Hospitality Today Live* for International Hospitality Women's Day will take place from 5PM EDT (UTC -4) on Thursday 23rd September 2021 (5AM SGT on Friday 24th September 2021), with a recording made available following the podcast.

Facebook: <https://www.facebook.com/HospitalityTodayLive>

You Tube: <https://www.youtube.com/channel/UCVpBipUCRJDhX61NYENmMQ/videos>

Link to images: [Click here](#)

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ABOUT ACCOR

Accor is a world leading hospitality Group consisting of more than 5,100 properties and 10,000 food and beverage venues throughout 110 countries. The Group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing luxury and premium brands, midscale and economy offerings, unique Lifestyle concepts, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor also boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. Over 68 million members benefit from the company's comprehensive loyalty program ALL - Accor Live Limitless - a daily Lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit group.accor.com or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#).

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