

MEDIA RELEASE
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Celebrate The Reopening Of Australia's Borders With MakanOzStyle
This April At 7 Accor Restaurants

5 April, 2022, Singapore - To celebrate the reopening of Australia's international borders, the Australian Trade and Investment Commission (Austrade) Singapore and Accor Group today launched **MakanOzStyle**, a month-long promotion of specially curated Australian menus in seven Accor hotel restaurants.

The participating restaurants are:

1. SKAI, Swissôtel The Stamford
2. Racines, Sofitel Singapore City Centre
3. Winestone, Mercure Singapore on Stevens
4. The Cliff, Sofitel Singapore Sentosa Resort & Spa
5. Kwee Zeen, Sofitel Singapore Sentosa Resort & Spa
6. Xperience, SO/ Singapore
7. TASTE, Ibis Singapore on Bencoolen

Guests can select 3-course dinners (with optional wine pairings), indulge in a sumptuous buffet, or opt for a la carte dishes at these restaurants. *The full list of dishes and menu is attached.*

"We are pleased to partner with Accor Group to bring the best of Australian produce to Singapore through MakanOzStyle. Australia is renowned for the freshness, diversity and quality of our produce. From innovative wines made from some of the oldest vines in the world, to the freshest abalone and rock lobster, finest cheese and sustainable beef, the continent is overflowing with amazing food and wine producers, delivering safe, reliable world-class goods from Australia to Singapore. We are pleased to partner with Accor Group to bring the best of Australia to you," said Amelia Walsh, Trade and Investment Commissioner Singapore, Australian Trade and Investment Commission.

"We are thrilled to partner with Austrade and showcase the diversity of our restaurant portfolio across Singapore," said Kerry Healy, Accor's Chief Commercial Officer Southeast Asia, Japan and Korea. "Through [MakanOzStyle](#), diners can enjoy the freshest produce from Australia - from beef to seafood, dairy and wine – through a selection of carefully curated dishes in our venues, reinforcing our commitment to serve food that is healthy, authentic and responsibly sourced. We look forward to delivering memorable culinary experiences for every taste and budget in Accor's fabulous participating restaurants."

Accor's network in Singapore presents some of the most esteemed hotel dining venues across the city, from its impressive collection of 26 properties including the Raffles Hotel, Fairmont Singapore, SO/ Singapore, Sofitel Singapore City Centre, and Swissôtel The Stamford.

Singapore is Australia's largest trade and investment partner in ASEAN and its sixth largest trading partner overall (AU\$27 billion in two-way trade in 2020), according to Australia's Department of Foreign Affairs and Trade. Agriculture, food, and beverage exports to Singapore have risen 13% year-on-year to February 2022. This has been contributed to by increases across wine, dairy, barley, and animal fats.

MakanOzStyle began in June 2021 with a short video challenge posted on LinkedIn by Australia's High Commissioner to Singapore, Will Hodgman, amid the COVID-19 pandemic. In it, he challenged "Team Australia" in the city-state to order in some great Australian produce and support Australia-linked businesses. With the easing of COVID-19 rules in Singapore, MakanOzStyle comes to life in partnership with Accor hotels.

"Australians and Singaporeans share a love of good food and wine. With Australia's borders reopening, we thought what better way to celebrate than with both? Australia has some of the best produce in the world and we are incredibly proud to share it with Singapore through great Aussie exporters, local Aussie chefs, restaurants and grocers. We are excited that MakanOzStyle will give Singaporeans a way to experience a little bit of Australia before taking advantage of the open borders and discovering the rest of what Australia has to offer," Will Hodgman, Australia's High Commissioner to Singapore said.

MakanOzStyle is coordinated by Australian Trade and Investment Commission in Singapore in close partnership with the Australian High Commission in Singapore.

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ABOUT AUSTRADE

The Australian Trade and Investment Commission (Austrade) is the Australian Government's international trade promotion and investment attraction agency. We generate market information and insight, promote Australian capability and facilitate connections through our extensive global network. The Agribusiness Expansion Initiative is a AU\$72.7 million program to assist agribusiness exporters to expand and diversify their markets.

ABOUT ACCOR

[Accor](#) is a world leading hospitality group consisting of more than 5,300 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor's unmatched position in lifestyle hospitality – one of the fastest growing

categories in the industry – is led by Ennismore, a joint venture, which Accor holds a majority shareholding. Ennismore is a creative hospitality company with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. Members benefit from the company's comprehensive loyalty program – [ALL - Accor Live Limitless](#) – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit group.accor.com, or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

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