



Press Release
Bangkok, March 2018

New ibis Styles adds vibrancy to Phra Khanong in Bangkok

ibis Styles Bangkok Sukhumvit Phra Khanong is the latest addition to the flourishing neighbourhood which boasts a large expat community, university campus, arty night market, restaurants and bars.



Every ibis Styles hotel around the world has its own distinct personality and reflects a colourful, bright and energetic spirit with a hint of humour. True to the brand's core values of simplicity, quality and conviviality, the new **ibis Styles Bangkok Sukhumvit Phra Khanong** is conveniently located within walking distance from the Phra Khanong BTS skytrain station.

With 255 bright, design-led rooms the hotel is designed for value-conscious business and leisure travellers thanks to the brand's all-inclusive rates, which include accommodation, breakfast and Wi-Fi for one great price.

Taking inspirations from Khlong Phra Khanong canal, **ibis Styles Bangkok Sukhumvit Phra Khanong** adopts tones reminiscent of a Thai-style house and locally inspired textiles in its interior design. Every room features a 43-inch Smart TV, spacious bathroom, complimentary Wi-Fi and coffee/tea-making facilities. Connecting rooms are available for families. Because guests rank comfortable beds as the most important factor when choosing an economy hotel, all rooms offer the Sweet Bed by ibis, designed to provide a blissful sleep.

Dining options include **Streets Café**, the hotel's all-day venue that serves local and international buffets for breakfast, lunch and dinner and **Streets Bar**, which serves tasty light bites, cocktails, freshly brewed coffee and tea. Both offer fabulous city views.

The hotel offers two meeting rooms – **Sirivit I** on the top floor with panoramic views and space for up to 50 delegates and **Sirivit II**, which can accommodate up to 20. Both feature breakout rooms, state-of-the-art sound systems, LCD projectors and screens, and complimentary Wi-Fi.

General Manager Chaiwat Onlahoong says, “The new ibis Styles Bangkok Sukhumvit Phra Khanong is a perfect fit for this rising neighbourhood and will heighten its importance both to the local market and overseas travellers. With its stylish rooms, swimming pool, fitness centre, kid's club, business centre and meeting facilities, it will appeal to anyone seeking a hotel with personality at an all-inclusive price.”

Patrick Basset, Chief Operating Officer for AccorHotels, Upper Southeast and Northeast Asia, adds, “The opening of ibis Styles Bangkok Sukhumvit Phra Khanong comes at just the right time in the continuing evolution of this unique and charming neighbourhood that always ‘feels like home’. With close proximity to the heart of the city and major transportation networks around Bangkok, ibis Styles captures the local spirit of the location with a vibrant personality. We believe the new hotel will quickly become a favourite among both local and international guests, in turn encouraging even greater innovation in the area.”

To celebrate the opening of ibis Styles Bangkok Sukhumvit Phra Khanong, guests are invited to take advantage of special introductory rates starting at THB Baht 1,600++ including American Breakfast (usual price: THB 1,900++). Additionally, Le Club AccorHotels members will receive x4 Rewards points when they stay here during this period.

ibis Styles Bangkok Sukhumvit Phra Khanong is located at 1122 Sukhumvit 48, Sukhumvit Road,

Phra Khanong, Khlong Toei, Bangkok 10110 Thailand, 27km from Suvarnabhumi International Airport and 300m from the Phra Khanong BTS station.

For more information and reservations, please visit www.ibistyles.com/9929, email h9929@accor.com, or phone +66 (0) 76 563 333.

www.lbis.com

H9790-sm2@accor.com

Hotel phone number: 66 (2) 095 9888

Hotel fax number: 66 (2) 095 9800

Information: h9790-sm2@accor.com

Reservations: h9790-re@accor.com

For high resolution images, please download here: <https://bit.ly/2Gb3XM8>

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Ibis Styles, AccorHotels' economy brand, offers design experiences in a myriad of styles at an all-inclusive rate.

Creativity and good humor are the hallmarks of these comfortable, designer hotels which each have their own individual charm. Located in city centers or close to activity centers, each establishment offers an upbeat, stylish, happy mood atmosphere. The brand's distinctive all-inclusive package includes the room, all-you-can-eat breakfast buffet and broadband Internet connection, plus a host of little extras. At the end of december 2017, the network comprised more than 420 hotels and 43,000 rooms in 45 countries.

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,300 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe.

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For media information, contact

AccorHotels press contact

Joyce Ong
Director of Communications
Upper Southeast & Northeast Asia
joyce.ong@accor.com