



Press release

1ST NOVEMBER 2021

Accor welcome international travellers back to Amazing Thailand

**'FOR THE LOVE OF AMAZING THAILAND' CAMPAIGN ALLOWS TRAVELLERS TO
SAVE UP TO 30% AT ACCOR HOTELS & RESORTS ACROSS THAILAND**



BANGKOK – The long awaited getaway to Thailand, dreamt of by millions of people across the world, is finally becoming a reality with the country officially reopening to international travelers from 1st November 2021. Fully vaccinated travellers from 63 countries can now visit Thailand without quarantine, bringing the world even closer to Thailand's lush landscapes, sparkling beaches, renowned food, and hospitable locals. To welcome travellers back, Accor has launched its 'For the Love of Amazing Thailand' campaign with savings of up to 30% at more than 70 hotels and resorts across the Land of Smiles.

Accor is the largest international hotel operator in Thailand, with hotels and resorts under the Sofitel, SO/, MGallery, Mövenpick, Pullman, Swissôtel, Grand Mercure, Mercure, Novotel, ibis and ibis Styles brands, across 14 destinations.

Most visitors to Thailand enter via Bangkok, the hub of vibrant culture and dynamic energy. The public boat is a way to explore the scenes of the local life by the River, while a friendly Tuk Tuk driver can take you on a fun ride to the Michelin-awarded food stalls. Located in the heart of Bangkok, [Sofitel Bangkok Sukhumvit](#) welcomes travellers with traditional Thai



hospitality that blends with chic French flair for a truly “magnifique” experience. [Novotel Bangkok Sukhumvit 20](#) offers modern rooms, and a prime location to the renowned Em District – home to some of the best shopping in the city. The hotel’s rooftop bar, Sky On 20, offers one of the best locations to admire the twinkling lights of the Bangkok skyline, rivalled by the popular Hi-So rooftop bar of [SO/ Bangkok](#) – one of the most vibrant and design-orientated hotels of the capital.

An easy beach escape is just a drive away from Bangkok, with Hua Hin offering up white sand, great culinary offerings and an outstanding collection of resorts. [Mövenpick Asara Resort & Spa Hua Hin](#) offers a truly idyllic natural setting with the low-rise resort offering a selection of villas and suites amongst verdant gardens and reflective lagoons. Those seeking a playful atmosphere with vibrant events calendar need look no further than [SO/ Hua Hin](#) with its imaginative suites, unparalleled restaurants and a wide array of activities.

Those eager to sunbathe and sip a cocktail by stunning shores can travel further south and select one of Phuket’s 30 beaches. Some of the unique ones include the peaceful and pristine Panwa Beach, where [Pullman Phuket Panwa Beach Resort](#) is nestled, and the secret little paradise of Naithon Beach, where [Pullman Phuket Arcadia Naithon Beach](#) is located. A few hours away, the scenic resort town of Khao Lak is a destination to consider for a tranquil tropical retreat. [Pullman Khao Lak Resort](#) is an energizing destination to immerse into the vibrant Southern culture, while the newly opened [Grand Mercure Khao Lak Bangsak](#) will transport guests to the traditional Thai riverside villages. Krabi offers a romantic ambiance with its beautiful karst landscape. The colonial elegance [Sofitel Krabi Phokeethra Golf & Spa Resort](#) enjoys a prime setting amidst the jungle, overlooking limestone cliffs and the sea.



From left to right: Novotel Bangkok Sukhumvit 20, Grand Mercure Khao Lak Bangsak, Veranda High Resort Chiang Mai – MGallery

Northern Thailand is known for its misty mountains and iconic Lanna culture. Chiang Mai is a historic city with tasty local food and a creative coffee culture. A hipster, laid-back vibe makes this city one of the best destinations to chill out. Set on a scenic valley slope with views over



rice and tea terraces, [Veranda High Resort Chiang Mai – MGallery](#) is a perfect setting for nature lovers. Located at the heart of the city, [Novotel Chiangmai Nimman Journeyhub](#) is ideal for those who want to explore the town.

To celebrate of the return to travel, the reopening of Thailand, and the joy of great hotel stays, Accor has also launched a short-film entitled '**Unveil Thailand**', to inspire travellers to rediscover the country. The video is part of Accor's global campaign which encourages people to experience the beauty, depth and meaning that travel brings to their lives. American dancer and choreographer Lil Buck leads the campaign as he unveils a hotel lobby, ready to welcome guests again. Lil Buck said: *"We're showing you in our own artistic way that you'll be able to unveil and enjoy your world. This summer make sure you give yourself an opportunity to enjoy yourself, go fly, go somewhere you always wanted to go, go to your dream place because we never know when we will be stuck in the house again."* To watch the short-film, please visit <https://youtu.be/a9L8NT6jXQw>



Above: *Unveil Thailand* short film launched by Accor.

Travellers can now book the holiday with Accor's For the Love of Amazing Thailand offer and save 30% off for stays of 7 nights or more or 20% off for shorter stays. The offer is valid for booking from now until 31st December 2021 for stays until 31st March 2021. Members of Accor Plus receive an additional 10% discount. For more information or to make a reservation, please visit: <https://all.accor.com/promotions-offers/hot-deals-offers/owm014282-001-for-the-love-of-amazing-thailand.en.shtml>

Fully vaccinated travellers from 63 countries and territories can visit Thailand without any quarantine, whilst the Sandbox programme allows for fully vaccinated travelers from all other countries to travel throughout Thailand following a 7-night stay at a SHA+ certified hotel



located in one of the 17 'Blue Zone' provinces such as Bangkok, Chiang Mai, Phuket, Krabi, Phang Nga and Koh Samui. For more information, please visit <https://tp.consular.go.th/>

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Accor has established some of the most stringent cleaning standards & operational procedures in hospitality, to ensure guest safety as hotels reopen around the world. These standards have been developed with and vetted by Bureau Veritas, a world leader in hygiene testing, inspections & certification. The ALLSAFE label represents Accor's commitment to upholding these elevated standards across all hotels.

IMAGE LINK: [CLICK HERE](#)

ABOUT ACCOR

Accor is a world leading hospitality group consisting of more than 5,200 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor's unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a creative hospitality company with a global portfolio of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. 68 million members benefit from the company's comprehensive loyalty program – **ALL - Accor Live Limitless** – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit group.accor.com, or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

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