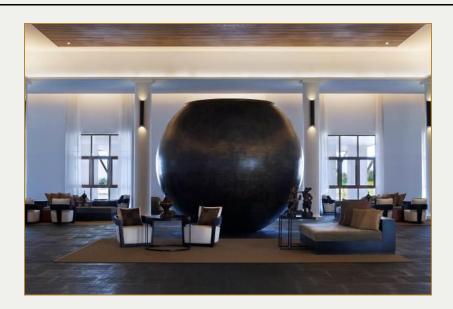


Press release

November, 4th 2014

ACCOR OPENS NEW FRONTIER WITH THE LAKE GARDEN NAY PYI TAW MGALLERY, MYANMAR



Accor, the largest international operator of hotels in Asia-Pacific, announces the opening of **The Lake Garden, Nay Pyi Taw**, the newest member of the **MGallery Collection** and the first Accor hotel in Myanmar. This newly-built, highend boutique hotel is considered one of the finest hotels in Nay Pyi Taw, welcoming sophisticated travellers visiting the country's capital. The hotel is set in a beautiful landscaped garden overlooking a tranquil lake and combines lavish facilities and amenities with Myanmar's exquisite cultural heritage.

The hotel opens at a time of surging international interest in Myanmar as a tourist and business destination since the country embarked on a series of economic reforms in 2011. Accor has announced it will open at least a further five hotels in Myanmar in the coming three years and the group looks forward to playing a role in growing the country's tourism infrastructure.

"We are delighted to add The Lake Garden, Nay Pyi Taw to the MGallery Collection of memorable hotels," says Mr Patrick Basset, Chief Operating Officer of Accor Thailand, Vietnam, South Korea, Cambodia, Laos, Myanmar and the Philippines. "This opening comes at a time when the capital is seeing an influx of visitors with a strong demand for an upscale accommodation with international standard facilities and superb services. The Lake Garden is the perfect accommodation for sophisticated customers looking for a memorable hotel experience in the capital city of Nay Pyi Taw."



MGallery is a collection of unique high-end hotels selected through their individual personality and characteristics. MGallery hotels are categorized according to three themes – Signature, Heritage and Serenity. Due to its majestic architecture amidst sumptuous tropical surroundings by a gorgeous lake, The Lake Garden is categorised under the "Serenity" category.

Mr David Daguise, The Lake Garden's General Manager says, "The hotel is a serene sanctuary which offers guests a unique experience through an extraordinary journey of modern Myanmar influenced by its rich, cultural past. Its contemporary, lush comfort and a sense of 'Serenity' can be felt throughout the property, while its five-star hospitality and local charm will offer guests a realm of pure pleasure throughout their stay."

Guests will experience a sense of arrival when greeted at the hotel entrance by three imposing bells, reminiscent of the Great Bell of Mingun - reputed to be the second largest bell in the world - and the inspiration behind the hotel's logo and theme. The hotel's interior is full of stunning design ingenuities and magnificent centre-pieces, such as a gigantic almslike bowl in the lobby, Burmese script adorning the walls, and architectural arched doorways and Burmese arts and visual details throughout.

The hotel has four elegant, low-level buildings which house 165 rooms and suites – two **Presidential Suites**, eight **Executive Suites**, 30 **Deluxe Suites**, 57 **Deluxe Rooms** and 68 **Superior Rooms** – all are spacious havens designed to provide full relaxation and comfort while equipped with state-of-the-art technology. The rooms' décor is artfully crafted with richly-textured materials and furnishings revealing a journey into Myanmar's historical culture: The Superior Rooms offers a meditative calm ambiance with cool white walls reminiscent of serene pagodas, and bursts of deep red textiles and lacquerware representing the colours of red-robed monks.

The Deluxe Rooms and Deluxe Suites are set in a serene atmosphere where warm teak designs and golden highlights on fabrics are complemented by walls evoking images of pagodas pasted with golden leaves. The Presidential Suites and Executive Suites offer an unparalleled sense of space and elegance. The design of these rooms reflects art galleries and temples, with opulent teak furniture and décor contributing to the ultimate lavish experience for all VIP guests.

To indulge discerning travellers with top gastronomic experiences, The Lake Garden offers several dining venues including:

The Grand Bell - an all-day dining restaurant offering a diverse choice of cuisines, from local Myanmar dishes to neighbouring influences

The Oak Roam - an impressive wine cellar and cigar room combining elegant comfort and club-feel leather chairs paired with flights of wines, aged spirits and an extensive cocktail list.

Primo - an international restaurant with exquisite Western cuisine in an atmospheric Myanmar setting.



The hotel's meeting facilities are the city's best, consisting of a conference room which can accommodate up to 250 delegates, six breakout meeting rooms for small-to-medium size functions, and two state-of-the-arts boardrooms.

The hotel also offers full relaxation options at its spa, offering massage therapies that will rejuvenate and refresh both body and mind, sauna, swimming pool and a fitness centre. The site also provides gulf and tennis lessons on demand.

The Lake Garden Nay Pyi Taw is an authentic place to start an extraordinary journey in the heart of rich and cultural Myanmar.

MGallery is a Collection of more than 70 high-end hotels throughout the world belonging to the Accor group, the world's leading hotel operator, over 3,600 hotels and 170,000 employees in 92 countries. Each hotel in the Collection brings to life with talent a unique personality and story, experienced by guests through its architecture, interior design and services. They are inspired by one of the Collection's three hallmark atmospheres: "Heritage" hotels charged with history reflecting their historic roots, "Signature" hotels that mirror an esthetic universe and style inspired by a personality who contributed to their creation or decoration, and "Serenity" hotels that offer guests a haven of relaxation in a seaside, rural, mountain or urban setting. All the hotels in the Collection invite guests to experience "Memorable Moments."

PRESS CONTACTS

Regine Le Brun – Media Relations Accor Luxury & Upsacle Brands Regine.lebrun@accor.com Marine Todesco – Media Relations Accor Luxury & Upsacle Brands Marine.todesco@accor.com