



PRESS RELEASE

ibis Styles makes impressive entrance in Huizhou with opening of ibis Styles Huizhou Xunliao Bay

Shanghai, 28 July, 2015

AccorHotels announces the opening of **ibis Styles Huizhou Xunliao Bay**, the latest addition to Accor's international economy hotel brand network in Southern China's Guangdong province. With 194 well appointed rooms and suites, the stylishly designed hotel offers comfort and convenience at an affordable price.



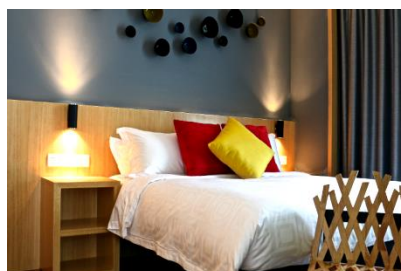
Ideal for both business and leisure travellers, each ibis Styles hotel emphasizes quality services as well as creative design, with a funky, upbeat vibe and relaxed atmosphere that allow guests to enjoy their stay in style.

"ibis Styles is a non-standardized economy brand extension under ibis, combining high quality services and expertise with a unique and creative visual appeal," said **Paul Richardson, Chief Operating Officer, AccorHotels Greater China**. "ibis Styles Huizhou Xunliao Bay offers charm and character in addition to comfort and convenience, and we look forward to adding more hotels to the ibis Styles family in the region."

ibis Styles Huizhou Xunliao Bay is situated in the city of Huizhou perched on the enchanting Pearl River Delta. A regional economic hub in its own right, the city is also known for its strong business links with surrounding commercial centres, including Shenzhen, and is home to a number of multinational enterprises. In addition, Huizhou is within close access to some of the region's most popular tourist attractions, including some of the stunning reefs and island paradises of Daya Bay, seashore geothermal hot springs and the breathtaking views at Elephant Head Mountain, making ibis Styles Huizhou Xunliao Bay a desirable choice for visitors.

Warm and convenience guaranteed

The hotel features 194 rooms and suites well equipped with the latest in-room amenities, including an **ibis sweet bed**, HD LED TV, and a large shower and bathtub. Focusing on guests' well-being, each generously sized guestroom is designed with a pop style trend that creates a cozy, friendly atmosphere where guests can work or relax in completely comfort.



Comfort and creativity

Whether at work or play, ibis Styles Huizhou Xunliao Bay presents a unique, eye-catching design with quality services and facilities. The hotel also features three modern and stylish meeting rooms with state-of-the-art audiovisual technology, making it ideal for business events or parties. For a good work out, the Fitness Center is equipped with the latest fitness equipments and services. Located on the first floor, the 92 seater Lime Restaurant serves a range of local and international cuisines while the Lobby Bar provides a relaxing ambience for guests to chill and enjoy delicious snacks, cocktails or other refreshments.

Address: Jinhai Bay Road, Xunliao Bay, Huizhou, Guangdong, 516367, China

Telephone: +86 752 8555999

About ibis Styles

ibis Styles is the brand of economy hotels with unique personalities and multiple design of Accor, the world's leading hotel operator, present in 92 countries with over 3,600 hotels and 170,000 employees.

These hotels come in a host of different styles and all feature simplicity, comfort, quality and conviviality. Located in or close to city centers, each property offers an upbeat, stylish, relaxed and fun setting.

The brand is distinctive for its "all-inclusive" package which includes the room, an all-you-can-eat breakfast buffet, high speed Wi-Fi Internet access and a host of other little extras. At the end of June 2014, the network comprised over 250 hotels in 21 countries.

For more information about the ibis Styles hotels, please visit www.ibisstyles.com

Press Contact

Accor Greater China

Ying Zhao

Director of Communications

86(0) 21 6119 9833

Ying.Zhao@accor.com

Accor Greater China

Kelly Chen

Communications Manager

86(0) 21 6119 9870

Kelly.Chen@accor.com