



## Novotel Debuts in Okinawa

*First midscale property that blends modern hospitality with traditional Ryukyu heritage*

**TOKYO, September, 2018** - Opening in the former royal capital of Shuri, the 328 room Novotel Okinawa Naha is set to bring the brand's signature, "modern easy living" comfort with timeless design aesthetics to Naha City. Located just 15 minute walk to the World Heritage Shuri Castle, the 15 storey hotel offers a **360-degree view** of the former royal capital of the ancient Ryukyu Kingdom.

Featuring a contemporary design, framed with Okinawa's indigenous plants and **locally inspired art** by some of the island's most renowned artists, the guest rooms boast a sky and resort theme that offer panoramic views of Shuri Hills and lush greeneries. The **Terrace Suite Rooms** feature a private balcony with direct pool access. Guests staying at the Terrace Suite Rooms and Premier Level Rooms are given exclusive access to the **Premier Lounge** that offer a 360 degree view of the city skyline.

"We are delighted to introduce the our first Novotel brand in the Okinawa capital where guests will have the opportunity to discover spaces to relax, have fun, work, and enjoy dining and social experiences," said Patrick Basset, Chief Operating Officer of AccorHotels, Upper Southeast and Northeast Asia and the Maldives.

Dining options include four restaurants and a bar. Toki **Japanese restaurant** serves an array of authentic Japanese dishes and *teppan-yaki* while the all-day dining signature restaurant, **Food Exchange Avancer** serves a wide variety of local Okinawan dishes and international buffet and the **GourmetBar** features a range of pastries and a selection of gourmet coffees, cocktails and fine wines. For an evening chill-out, enjoy a selection of seasonable barbeque offerings over a drink at the **BBQ Terrace** adjacent to the pool, while watching a sunset over the evening skyline.

For meetings, events and weddings, the hotel boasts three meeting rooms that can cater up to **540 guests**. Leisure facilities include a **24-hour gym** and a **25-meter outdoor infinity pool**. The younger guest can enjoy a fun day out at the hotel's kids club. Late night entertainment and shopping options nearby include the **Kokusai Street**, **Sakae Machi**, and **Naha Interchange**.

"It is great to have the first Novotel opening in Okinawa. Okinawa is a tropical paradise of beaches, palaces, temples, shrines and villages of the Ryukyu kingdom. With the Novotel brand concept of 'modern easy living', we look forward providing a unique experience that infuses the Ryukyu Dynasty and traditions of Okinawa," said Kimiharu Sakamoto, General Manager of Novotel Okinawa Naha.

Enjoy a weekend getaway for two at JPY14,000 nett per night in a Standard Twin Room with breakfast for two and 15% off food and beverage at the dining outlet from now until 30 September 2018. Please call +81(0)98-887-1111 for reservations.

For more information, please visit [www.accorhotels.com](http://www.accorhotels.com), [www.novotelokinawanaha.com](http://www.novotelokinawanaha.com) or email [HB2P9-SM1@accor.com](mailto:HB2P9-SM1@accor.com) for enquiries.

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**With Novotel, AccorHotels offers every guest the freedom to fully enjoy their stay.**

Novotel Hotels, Suites & Resorts provide a multi-service offer for both business and leisure guests, with spacious, modular rooms, 24/7 catering offers with balanced meals, meeting rooms, attentive and proactive staff, kid areas, a multi-purpose lobby and fitness centers. Through PLANET 21, AccorHotels' sustainable development program, Novotel commits to Man and the Planet. Novotel has over 500 hotels and resorts in 59 countries, ideally located in the heart of major international cities, business districts and tourist destinations.

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,500 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe.

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