

MERCURE DOUBLES ITS PRESENCE IN CYPRUS



THE NEW MERCURE WILL BE LOCATED IN THE HEART OF LARNACA,
OVERLOOKING THE MEDITERRANEAN SEA

Larnaca, December 4th 2023 - [Accor](#) further consolidates its presence in Cyprus, with a new Mercure Hotel on the promenade of Finikoudes, in the heart of Larnaca. Mercure Larnaca City Hotel is expected to open its doors to the public within the Q2 of 2024, thus becoming the second hotel of the brand, after Mercure Larnaca Beach Resort located in Voroklini.

Overlooking the Mediterranean Sea and the city of Larnaca

Drawing strength and expertise from Mercure's international network, and combined with the experience of authentic local hospitality, the new hotel promises its guests an impeccable blend of comfort and style. Located in a prime and bustling location, only 5 minutes' walk from the famous Finikoudes beach, Mercure City Hotel caters to both business and leisure travellers.

With 42 rooms and six suites, the hotel meets the diverse needs of its guests. It also offers high-level services, such as a rooftop swimming pool, a unique sky bar overlooking the city of Larnaca, as well as a modern gym.

Wide variety of meals drinks and smoothies

MERCURE
HOTELS

An important feature of Mercure's second hotel in Larnaca is the F&B, which is part of Smoothie Factory. Located on the ground floor of the hotel, it will span the city's pedestrian street and will offer a wide variety of meals, drinks and smoothies to hotel guests and local visitors alike.

"We are very excited that Mercure City Hotel will be the second hotel Mercure in Cyprus and we are grateful to our partner Solaar Hospitality for their passionate love for Cyprus, the entrepreneurial spirit, and their trust in Accor with this second project. We look forward to the opening of this hotel to write a new chapter of Accor's presence on the island of Aphrodite," noted Cristina De Oliveira-Frewen – Accor COO Franchise Operations Europe & North Africa for Premium, Midscale and Economy brands.

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About Mercure

Inspired by Mercury, the Roman god of travelers, Mercure hotels offer so much more than a place to find comfort and sleep – they are a portal to discovery, a springboard to exploration. Since its founding in 1973, Mercure prides itself on offering high-quality standards with a true take on locality. Through its "Discover Local" program, Mercure welcomes guests – be it in Rio, Paris, Bangkok or any other destination globally – and instantly immerses them in a locally inspired atmosphere. Everything from the decorative design to our passion for local food and beverage discoveries is rooted in the unique features of each destination. Mercure hotels are conveniently located in city centers, by the sea or in the mountains, with more than 950 hotels in 60+ countries. Mercure is part of Accor, a world leading hospitality group counting over 5,500 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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