



Accor brings the Handwritten Collection to Malta

Hotel Number 11 St. Julian's Malta will become the first property of the collection in Malta

September 20th, 2023 – **Accor** – a world leading hospitality group – strengthens its presence in Malta with the signing of a new **franchising agreement** with **URBAN HOTEL LTD**, which will see the hotel **"Number 11"** become part of the **Handwritten Collection** brand at the end of 2023.

"We are excited about this new partnership with Urban Hotels Malta Ltd to bring the Handwritten collection to the island. We recognize Malta as a highly attractive destination due to its natural beauty, rich history, local culture, and exceptional hospitality. Accor values sustainability and respecting the local area, and we believe that partnering with existing structures is key to achieving this. By collaborating with Urban Hotels Malta Ltd, we can leverage our expertise and distribution capabilities to enhance their value." said Ettore Cavallino, Senior Director of Development for Italy, Greece, and Malta at Accor.

Malcolm Azzopardi, General Manager of Urban Hotels Malta Ltd singled out this new agreement with Accor as an important milestone in the group's quest for excellence.

"Associating ourselves with such a prestigious global hospitality group as Accor and having our Number 11 St. Julian's Malta become a part of its growing Handwritten Collection portfolio is a significant milestone for Urban Hotels Malta Ltd. It reaffirms our commitment to providing exceptional experiences to our guests and aligns perfectly with our dedication to offering unparalleled service, distinctive character, and genuine warmth in the heart of Malta."

Number 11 St. Julian's Malta is an adults-only hotel that opened in 2022. The hotel is situated in a prime location near restaurants, shopping centres, the marina, and the seafront promenade. Guests can enjoy daily complimentary breakfast and amenities like a rooftop pool and a sunlit vertical garden. The in-house restaurant, Hammett's Mestizo, serves Latin American-inspired cuisine and cocktails.

Number 11 is dedicated to sustainable practices, such as reducing single-use plastics through eco-friendly laundry policies. The hotel also supports environmental responsibility by providing guests with reusable water bottles and free water refills.

The Handwritten Collection launched in early 2023, bringing together establishments with unique personalities that intimately reflect the character and warmth of their owners. The collection's portfolio is expected to reach 250 hotels by 2030 throughout the globe with properties already opened in Australia, France, Italy, Poland, and China.



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About Handwritten Collection

Handwritten Collection was created in 2023 to bring together hotels with a unique personality, intimately reflecting the character and warmth of the people who love and look after them. Believing hotels are where genuine connections are made and authentic travel experiences are enriched, the hoteliers of Handwritten Collection invite travelers to experience a twist on traditional hospitality without turning it on its head. The guest experience at Handwritten Collection brings to life the spirit of the host, their tastes, their passions and the little quirks of their personality. Handwritten Collection portfolio is expected to reach 250 hotels by 2030 throughout the globe with properties already opened in Australia, France and China. Handwritten Collection is part of Accor, a world-leading hospitality group counting over 5,400 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services, and experiences.

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About Accor

[Accor](https://www.group.accor.com) is a world leading hospitality group offering experiences across more than 110 countries in 5 400 properties, 10 000 food & beverage venues, wellness facilities or flexible workspaces. The Group has one of the industry's most diverse hospitality ecosystems, encompassing more than 40 hotel brands from luxury to economy, as well as Lifestyle with Ennismore. Accor is committed to taking positive action in terms of business ethics & integrity, responsible tourism, sustainable development, community outreach, and diversity & inclusion. Founded in 1967, Accor SA is headquartered in France and publicly listed on Euronext Paris (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information, please visit www.group.accor.com or follow us on [Twitter](#), [Facebook](#), [LinkedIn](#), [Instagram](#) and [TikTok](#).

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