



MERCURE LARNACA CITY OPENS IN CYPRUS

MERCURE'S SECOND HOTEL IN CYPRUS DEBUTS IN THE ICONIC PALLAS THEATER FOLLOWING MAJOR REFURBISHMENT

LARNACA, 8 July 2024 – Mercure, a locally-inspired brand from Accor, today announced the opening of **Mercure Larnaca City**, a new hotel in the heart of Larnaca.

Located just steps away from a host of local attractions, restaurants, and shopping centres, Mercure Larnaca City is an ideal address to discover the neighbourhood as well as the renowned Finikoudes Beach. The hotel is situated just seven kilometres from Larnaca International Airport, ensuring seamless connections for both leisure and business travellers.

The impressive new hotel is set in a historic building, formerly known as the **Pallas Theater**, an iconic cinema and concert hall. Following an extensive refurbishment, Mercure Larnaca City has been designed to revive the building's former glory and honour the legacy of its theatrical roots.

The hotel features **42** standard and spacious superior rooms, each tastefully furnished with modern amenities. Mercure Larnaca City also offers a fully equipped fitness centre, **Sky View Gym**, located next to the hotel's **rooftop swimming pool and bar**, where guests can relax and soak up the sun, while enjoying a selection of drinks, smoothies,

fresh juices and snacks. For a delightful culinary experience, guests can visit the **Smoothie Factory on the ground floor**, which also serves breakfast.

Mercure Larnaca City is operated by Cyprus-based hotel company **Solaar Hospitality**, which also opened Mercure Larnaca Beach in 2023. Both properties are operated under a franchise agreement with Accor.

“We are excited to welcome guests to this transformed space and are committed to providing a distinctive experience for each and every visitor. My team and I proudly serve as ambassadors to hospitality, leaving no detail overlooked, ensuring an exceptionally comfortable stay. We are delighted to take the local hotel offering to new heights and look forward to setting elevated standards in the market.” said Andreas Sofocleus, General Manager of both Mercure hotels in Cyprus.

Inspired by Mercury, the Roman god of travellers, Mercure hotels offer far more than just a place to sleep – they are a portal to the destination, a warm invitation to discover and explore the locale. Since its founding in 1973, Mercure has been dedicated to unveiling the treasures surrounding each address, creating an immersive experience for guests. The network takes pride in delivering high-quality standards infused with a deep sense of the locality. Mercure boasts the largest development pipeline in Accor's portfolio with more than 210 additional hotels set to welcome guests by 2028.

Mercure is a participating brand in ALL - Accor Live Limitless – an award-winning lifestyle loyalty programme that provides access to a wide variety of rewards, services and experiences. To book, visit: all.accor.com or click [here](#).

###

About Mercure

Inspired by Mercury, the Roman god of travellers, Mercure hotels offer far more than just a place to sleep – they are a gateway to the destination, a warm invitation to discover and explore the locale. Since its founding in 1973, Mercure has been dedicated to unveiling the treasures surrounding each address, delivering high-quality standards infused with a deep sense of place. Through its “Discover Local” program, Mercure welcomes guests to Feel Local Everywhere – be it in Rio, Paris, Bangkok and many other destinations across the globe. Every detail, from the decorative arts to our passion for uncovering local food and drink delights is curated to reflect the unique essence of each destination. Mercure hotels are conveniently located in city centers, by the sea or in the mountains, with more than 960 hotels in 65+ countries. Mercure is part of Accor, a world leading hospitality group counting over 5,600 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

mercure.com | all.com | group.accor.com

MERCURE
HOTELS

Press Contact

Daniela Tondini

daniela.tondini@accor.com