



Press release

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Accor is opening the very first Mövenpick hotel in Zagreb

Accor strengthens and expands its portfolio in Croatia and the Balkan region. The world leading hospitality group will open premium Mövenpick hotel in Zagreb. The first Accor property in the Croatian capital will welcome its guests this Summer. This is the result of another successful collaboration with the MPPD Company.



After announcing the opening of Mövenpick Split in 2023, Accor is set to open the very first hotel signed by this acclaimed brand in the Croatian capital. The four-star Mövenpick Zagreb will welcome first guests in June this year. The new hotel, located in the modern business zone of New Zagreb, less than a 5-minute drive from the new City Island development which will surely be the new centre of the Zagreb business community. The opening of the first Mövenpick hotel in Zagreb is another collaboration between Accor and MPPD Company, the first being Movenpick Split set to open in 2023.

"I am pleased to announce the opening of the first top Mövenpick hotel in Zagreb, and a



prestigious business location in this part of Europe. This is the third Accor hotel already announced in Croatia. Last year the FERMAI hotel in Split joined our boutique MGallery collection, and there is more to come with Mövenpick hotels in Zagreb and Split. I am more than sure that the new Mövenpick Zagreb will become a favourite place for business travellers who are looking for the perfect, modern and well-equipped location as well as unique place to rest, relax and enjoy fine dishes” - **said Dilek Sezer, Development Director – South Eastern Europe Accor.**

THE DESIGN INSPIRED BY THE LIFE AND WORK OF NIKOLA TESLA

Mövenpick Zagreb resides in a new building constructed in 2019. The hotel will offer 104 well-equipped smart-technology rooms and suites, designed in contemporary style with carefully selected details and modern, relaxing colours. Each of the rooms will offer a personalized guest experience, named after a different city from Europe and around the world. Every room will be decorated with a tailor-made map of the city it is named after, thus initiating a journey around the globe for the future return guests. This four-star property, inspired by the life and work of the famous scientist and innovator Nikola Tesla, is the perfect choice for business travellers. The conference rooms are equipped with the latest technology, complemented by Zagreb’s most exclusive private room with direct access from the underground garage, ensuring its clientele the most discreet experience. The room can comfortably accommodate up to 25 people for important meetings, celebrations or events, which is destined to make it the most in-demand space for all occasions. The modern restaurant with exquisite cuisine and unique ambiance of the lounge bar invites everyone to socialise and relax after a busy work day. The guests will be able to benefit from a modern gym, an underground garage with numerous charging stations for electric vehicles. The hotel is located near well-known international companies and media houses - only 15-minute drive from the city centre and the airport.

„After collaborating with Accor on the Mövenpick Split development, we felt the perfect fit for this location in Zagreb once again would be the Mövenpick brand. Accor’s global reach as well as attention to sustainability and ESG commitment, is one of the main deciding factors in our partnership. We believe that Accor is the leader in Europe for premium hotel brand category, especially for the business. As the world returns to business travel we feel Accor is the right partner to bring Mövenpick Zagreb to the forefront of the local hospitality market“ - **says Andrija Antić, the CEO of MPPD Company.**

Mincho Pachikov, who has over 20 years of management experience in hospitality and real estate investment, has taken over the position of **General Manager of Mövenpick Zagreb**. After joining Accor in 2012 during the pre-opening of Novotel Sofia as Director of Sales and Marketing, in 2016 Pachikov has taken the position of Deputy General Manager of Novotel Warszawa Centrum in Warsaw, Poland – one of Accor’s biggest hotels in Europe. A Bulgarian national, Mincho feels like a citizen of the world. He enjoys exploring new destinations and cultures, both privately and professionally.

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ABOUT MÖVENPICK



In Switzerland, in 1948, Ueli Prager created Mövenpick, a revolutionary dining concept where anyone could enjoy a taste of good wine, good times and the good life. Today, that same brand of welcoming hospitality lives on in every Mövenpick hotel, where everyone can appreciate life's essential pleasures, through moments of true indulgence. With more than 100 hotels and resorts around the world and another 50 planned by 2025, Mövenpick remains true to its Swiss heritage and rich culinary legacy, honouring its founder's promise to do things well by doing things right. In recognition of the brand's holistic approach to sustainability, and its deep commitment to local environments and communities, Green Globe has named Mövenpick the world's most sustainable hotel company every year since 2017. Mövenpick is part of Accor, a world leading hospitality group consisting of more than 5,300 properties and 10,000 food and beverage venues throughout 110 countries.

In Northern Europe region, which currently comprises 30 countries (including Germany, Austria, Switzerland, the Benelux countries, the United Kingdom, Eastern Europe, and Russia), a total of 12 Mövenpick projects are currently in development pipeline. The brand sees particularly strong potential in Germany, the Benelux countries, and Eastern Europe. For the latter, development remains strong with a focus on resort expansion for a booming leisure market.

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About ACCOR

Accor is a world leading hospitality group consisting of more than 5,300 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor's unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a joint venture, which Accor holds a majority shareholding. Ennismore is a creative hospitality company with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. Members benefit from the company's comprehensive loyalty program – ALL - Accor Live Limitless – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit group.accor.com, or follow Accor on Twitter, Facebook, LinkedIn, and Instagram.

About MPPD COMPANY

MPPD is an independent, vertically integrated real estate development company. Our primary focus is hospitality and commercial real estate development and advisory in the emerging



South-Eastern Mediterranean markets. Comprised of a multi-disciplinary partnership team, MPPD are tailored to provide the upmost value in the projects we deliver for our investors and partners. We take pride in the product we deliver and are focused on building long-term, value-add relationships with our investors. For more information please visit our website: www.mppd.hr.

For further information, please contact:

Agnieszka Kalinowska

Manager Media Relations & PR Poland & Eastern Europe

Agnieszka.KALINOWSKA@accor.com



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