

Mövenpick Hotels & Resorts opens in Chiang Mai as Thailand expansion strategy gains momentum



For high resolution version, click [here](#)

For high resolution version, click [here](#)

Hospitality group strengthens its presence in one of Southeast Asia's most dynamic destinations with the opening of Mövenpick Suriwongse Hotel Chiang Mai, its sixth property in the country

Bangkok, Thailand, 8 November 2017 Mövenpick Hotels & Resorts is making its mark in northern Thailand with the opening of the brand's first property in the kingdom's cultural capital, Chiang Mai.

The 266 rooms Mövenpick Suriwongse Hotel Chiang Mai opened its doors to guests on 7 November 2017 marking another milestone in the hospitality company's Asian expansion strategy and growing its portfolio in Thailand to six properties strong.

Conveniently located in one of the city's most vibrant neighbourhoods, the hotel overlooks the sprawling Night Bazaar district and is a short walking distance to many cultural attractions such as Chiang Mai Old City Wall and Tha Pae Gate. Ping Riverside and Sunday Walking Street is just 10 minutes walking from the hotel.

It is also just a 10-minute drive from Chiang Mai International Airport, 10 kilometres from Chiang Mai National Convention & Exhibition Centre, and close to many tourist hotspot areas that surround the city.

Guests can choose from seven different room categories including Classic, Superior, Deluxe, Premier, Junior Suite, Suites, and Family Suites.

For diners, the hotel serves Thai and international cuisines at its all-day dining venue, Feung Fah Restaurant, which is designed with wooden elements to emulate the style of a local food market. Le Bistrot is a themed Italian-Thai fusion eatery, featuring a terrace with views of the bustling Night Bazaar. For a refreshing drink, the hotel's Lobby Bar and Rooftop Pool Bar both offer tempting selections, whilst the Sweet House serves freshly brewed coffee and home-made bakery items.

Featuring two multifunctional venues including the 400-delegate capacity ballroom, the hotel can cater to a wide range of events, from intimate cocktail receptions to conferences or large-scale celebrations.

"The opening of Mövenpick Suriwongse Hotel Chiang Mai bolsters our cluster strategy in Thailand where we aim to operate hotels and resorts in leading cities and holiday destinations across the country. It also strengthens our presence in Southeast Asia where our development pipeline continues to grow at pace," said Olivier Chavy, President and CEO, Mövenpick Hotels & Resorts.

Mövenpick currently manages two properties in Bangkok, two in Phuket and one in Pattaya and has three more in active development, with the 111-key Mövenpick Resort Khao Yai and 96-key Mövenpick Asara Resort & Spa Hua Hin both set to open in 2018 and the 220-key Mövenpick Resort Mai Khao Beach - the company's third property in Phuket - on track to launch the following year (2019).

"The new property in Chiang Mai will capitalise on the northern Thailand city's growing popularity with tourists looking to experience its culture, nature, history and gastronomy," said Vinai Chitaratsanee, General Manager, Mövenpick Suriwongse Hotel Chiang Mai.

"Chiang Mai appeals to visitors from all over the world who come to discover its unique blend of old and new, rural and urban and our hotel is well positioned to help them discover the most splendid city of cultures."

Download link photos: <http://bit.ly/2ybUdxg>

For further information or high-resolution photography, please contact:

Sarah Fernandez
Director of Marketing Communications Asia
Mövenpick Hotels & Resorts
Two Pacific Place, Level 18, Suite 1803 | 142 Sukhumvit Road | Bangkok, Thailand
Sarah.fernandez@movenpick.com

Laura Perez Diaz VP Communications Corporate
Shatha Tower Floor 39, Office 3903 | Dubai, United Arab Emirates
laura.perez@movenpick.com

About Mövenpick Hotels & Resorts:

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16,000 staff members, is represented in 24 countries with over 80 hotels, resorts and Nile cruisers currently in operation. Around 20 properties are planned or under construction, including those in Chiang Mai (Thailand), Al Khobar (Kingdom of Saudi Arabia) and Basel (Switzerland). Focusing on expanding within its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and with headquarters in central Switzerland (Baar), Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to supporting sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe-certified hotel company in the world. The hotel company is owned by Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information, please visit www.movenpick.com.

2017 © **Delivering Asia Communications**

If you no longer want to receive emails from us, you can [unsubscribe](#).