

## **MÖVENPICK CAFÉ BRINGS SWISS-STYLE SWEETS AND ARTISANAL ICE CREAM TO JIMBARAN, BALI**

**Stylish new dessert café opens in Samasta Lifestyle Village serving tantalising array of Swiss-inspired sweet treats**



For high res image please click [here](#).

**JIMBARAN, Bali, 19 April 2017** - Mövenpick Hotels & Resorts is revisiting its European roots with the grand opening of Mövenpick Café, offering everything from delicate dessert crepes and homemade cakes to a range of baked goods and irresistible ice creams. The café is conveniently located within Jimbaran's Samasta Lifestyle Village and opens daily from from 9.00 am to 10 pm.

Owned by respected Indonesian developer PT Summarecon Agung, Tbk, Mövenpick Resort & Spa Jimbaran Bali launched in January this year. The opening of Mövenpick Café is the first in Asia and enhances an impressive fully integrated hospitality experience in the famed Jimbaran district.

Designed to satisfy any sweet tooth, Mövenpick Café is dedicated to creating not only the most delicious, but the highest quality desserts on Bali with its expert bakers and pastry chefs only using the finest ingredients. The café's delectable cakes, freshly baked pastries (including donuts and croissants) and "Create-Your-Own Hotcakes" will surely satiate every sweet craving, yet the house-made artisanal ice cream and sorbets are set to steal the show.

Made entirely from fresh, natural ingredients and free from artificial flavouring and colouring, the café's ultra-creamy Swiss-style ice cream comes in a variety of distinct flavours including Vanilla Custard, Organic Chocolate and Maple Walnut, as well as the more exotic Matcha, Pandan and Coconut. Inventive sorbets include Lemongrass, Tangerine and Kiwi and Rose.

To celebrate its opening, Mövenpick Café is offering customers one free scoop of ice cream until 12 May 2017 when they follow [@movenpickbali](#) on Instagram and repost the offer!

In addition to desserts, the café also serves a selection of premium espresso drinks featuring signature Mövenpick coffee supplied by Mövenpick Fine Foods in Switzerland. Creative frappes, premium teas, hot chocolates and fresh juices round out the café's exceptional offerings.

"Holidays are meant to be a time of pure pleasure and with the Mövenpick Café right next to Mövenpick Resort & Spa Jimbaran Bali, we're able to offering a whole new level of quality indulgences," said Horst Walther-Jones, the resort's General Manager.

“Whether you crave a smooth ice cream to cool down during the heat of the day or like ending your evening on a sweet note, the new café brings some of Europe’s favourite desserts to Bali in an authentic way that the island has not seen before,” he added.

Though known throughout Asia as an upscale hotel brand, Mövenpick was founded in 1948 as the Mövenpick Restaurant in Zurich. Over the decades, the company expanded to incorporate restaurants, cafés and packaged food products, before expanding into hotel accommodation.

For more information on Mövenpick Café [click here](#).

#### **About Mövenpick Resort & Spa Jimbaran Bali**

Designed as a family lifestyle resort, Mövenpick Resort & Spa Jimbaran Bali features 297 elegantly furnished rooms and suites and invites guests to immerse themselves in Bali’s laidback island lifestyle, vibrant culinary scene and rejuvenating wellness offerings just 100 metres from Jimbaran Beach. Along with five different dining venues offering a varied selection of cuisines, the resort also boasts an exotic pool with swim-up hammocks, pirate-themed Meera Kids Club and the connected Samasta Lifestyle Village for additional shopping, wining and dining. The Mövenpick Resort & Spa Jimbaran Bali and Samasta Lifestyle Village are owned by the respected Indonesian developer, PT Summarecon Agung Tbk. For more information, please visit <http://www.movenpick.com/jimbaran-bali>

#### **About Mövenpick Hotels & Resorts:**

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16,000 staff members, is represented in 23 countries with 83 hotels, resorts and Nile cruisers currently in operation. Around 20 properties are planned or under construction, including those in Chiang Mai (Thailand), Bali (Indonesia) and Nairobi (Kenya). Focusing on expanding within its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and with headquarters in central Switzerland (Baar), Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to supporting sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe-certified hotel company in the world. The hotel company is owned by Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information, please visit [www.movenpick.com](http://www.movenpick.com).

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