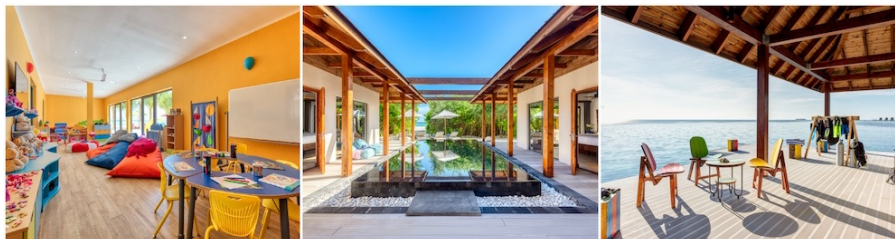




Mövenpick Resort Kuredhivaru Maldives Creates Upscale Family Experiences



With high-end multi-generational travel expected to be one of the world's key tourism trends of 2019, this newly-opened resort in the Noonu Atoll invites families to discover a wealth of activities for all ages.

9 January 2019 – Mövenpick Resort Kuredhivaru Maldives, the impressive brand new private island resort, is inviting guests to discover upscale adventures for every age group and occasion.

Casting off the traditional notion that the Maldives is only a destination for well-heeled couples and newly-weds, Mövenpick Resort Kuredhivaru Maldives has embraced the modern concept of five-star family travel, which is expected to be one of the key tourism trends of 2019.

With many parents now wanting to let their children experience international travel, and with the Maldives more accessible than ever before, this idyllic Indian Ocean archipelago is set to become one of the world's top family destinations.

The resort, which is just 45 minutes by sea plane from the capital, Malé, features 105 villas and suites comprising 72 Overwater Pool Villas, 30 Beach Pool Suites and three Beach Spa Pool Residences, each with their own private plunge pool offering families a choice of stylish and spacious accommodation.

The resort's Little Birds Club caters for kids' aged between two and eleven years and offers a wide range of entertaining and educational activities, including dancing, arts and crafts, storytelling, pool games and more, and every child will receive a cuddly toy as a souvenir of their stay. A babysitting service is also available for the younger children and a Teen Club for the slightly older providing a perfect place to make friends, with comfy sofas, bean bags, books, PlayStations and other games.

Young guests also have the chance to feel grown-up during their stay, with a series of special spa treatments that have been custom designed for children. The 30-minute "Gentle Glow" treatment features a light body scrub while the 60-minute "Balancing Facial" uses a gentle oil to hydrate the skin. Finally, "Soft & Tender" is a soothing 60-minute kids' "massage that has been shown to stimulate cognitive development and improve the body's immune system.

All ages can then come together and enjoy memorable family meals starting from "Power Bites" designed to feature delicious and nutritious dishes for junior VIPs, family feast where the resort can arrange a lagoon lunch, overlooking a crystal clear lagoon prepared by a personal butler and a daily Chocolate Hour, which offers a complimentary handmade daily variety of sweet treats such as éclairs, brownies, truffles and more.

The resort also adds a whole new element to your holiday when you visit the water sports and dive centre, offering a variety of activities to all guests starting from the age 5 and upwards. Whether you wish to seek out adventure above the water, or to enjoy the delights that lie beneath the surface we have something for you. From jet ski, X jet blades, banana rides, scuba diving courses to dolphin cruises ensuring every one has an extraordinary experience.

"At Mövenpick Resort Kuredhivaru Maldives, we understand that family is the most important thing in life. Our new resort has been specifically designed to offer a broad range of accommodation, amenities and activities that cater for guests of all ages, without any boundaries or barriers. As more parents start travelling with their children, or even in multi-generational groups, the Maldives is the perfect destination to create cherished memories with your family," commented Michael Melzer, General Manager, Mövenpick Resort Kuredhivaru Maldives.

To make family holidays even more attractive, Mövenpick Resort Kuredhivaru Maldives has unveiled a new package for 2019 starting from USD 849 per night. The "Maldivian experience" promotion includes at least four nights in a Beach Pool Suite, which can host two adults and two children and features a private outdoor plunge pool, plus complimentary daily breakfast, a couples' massage, babysitting service

and a family barbecue. Kids' will also enjoy full benefits from the Little Birds Club, including complimentary Mövenpick ice-cream.

This enticing package is valid for stays between now and 30 April 2019. A minimum four-night stay is required. For more information and reservations, please call +960 656 3000 or email resort.kuredhivaru.reservations@movenpick.com.

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Mövenpick Hotels & Resorts makes moments by doing ordinary things in an extraordinary way. Providing an upscale, relaxed and uncomplicated guest experience, Mövenpick recognises that small gestures make a big difference. Whether it is chocolate hour every afternoon, customised sleep technology to ensure a restful night or specially created fun and healthy kids' menus, Mövenpick creates a human and warm environment for guests, business partners and employees. Committed to sustainable practices and caring for its local communities, Mövenpick is the most Green Globe certified hotel brand in the world. Founded in Switzerland in 1973, but with a heritage of food and beverage excellence stretching back to the 1940s, Mövenpick holds a growing portfolio of more than 80 hotels in 24 countries. Mövenpick is part of AccorHotels, a world-leading travel and lifestyle group which invites travellers to feel welcome at more than 4,600 hotels, resorts and residences, along with some 10,000 of the finest private homes around the globe.

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