



Mövenpick Resort & Spa Jimbaran Bali joins 2018 'Kilo of Kindness' global charity drive to help local communities in need



Successful initiative, now in its fourth year, calls on guests to donate at least one kilo of food, clothing and educational supplies to disadvantaged communities around the world.

Bali, Indonesia (6 September, 2018): Mövenpick Resort & Spa Jimbaran Bali is helping local people in need as part of the 2018 'Kilo of Kindness' global charity campaign.

Launched by Mövenpick Hotels & Resorts in 2015, the highly-successful initiative, which honours the United Nations International Day of Charity on 5 September, calls on guests to donate at least one kilo of food, clothing and educational supplies to disadvantaged communities around the world, with a focus on underprivileged youngsters.



Mövenpick Resort & Spa Jimbaran Bali is one of 30+ hotels across Africa, Asia, Europe and the Middle East supporting the

campaign, which runs from 1-15 September.

Guests and visitors are invited to drop off at least one kilo of supplies at the hotel lobby during that period, which will then be distributed to Sekolah Lentera Anak Bali – an organisation providing educational support to children and teenagers. The resort is also working with Yayasan Citra Usadha Indonesia, an NGO assisting people with HIV to get access to medical insurance.

Last year, 8,500 kilos of supplies were donated by guests of participating hotels – a figure Mövenpick hopes to surpass with its 2018 campaign. While each guest is encouraged to donate at least one 'Kilo of Kindness', all contributions will be gratefully received.

High-priority items include books, notebooks and stationery such as pens, pencils, rulers and erasers; canned foods such as tuna, soup, fruit, vegetables and concentrated milk; dry foods like rice, beans, oats, pasta, cereals, flour, powdered milk, baby formula, tea and coffee; and clothing for adults and children.

For more information on participating hotels and the charities they are supporting, visit www.movenpick.com/akilookindness

Notes to the editor:

Brand Social Media handle: @MovenpickHotels

Hashtag: #AKiloOfKindness

About Mövenpick Resort & Spa Jimbaran Bali

Designed as a family lifestyle resort, Mövenpick Resort & Spa Jimbaran Bali features 297 elegantly furnished rooms and suites and invites guests to immerse themselves in Bali's laidback island lifestyle, vibrant culinary scene and rejuvenating wellness offerings just 100 metres from Jimbaran Beach. Along with five different dining venues offering a varied selection of cuisines, the resort also boasts an exotic pool with swim-up hammocks, pirate-themed Meera Kids Club, invigorating Arkipela Spa and the connected Samasta Lifestyle Village for additional shopping, wining and dining. Mövenpick Resort & Spa Jimbaran Bali and Samasta Lifestyle Village are owned by respected Indonesian developer, PT Summarecon Agung Tbk. For more information, please visit www.movenpick.com/jimbaran-bali.

About Mövenpick Hotels & Resorts

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16,000 staff members, is represented in 24 countries with 83 hotels, resorts and Nile cruisers currently in operation. Around 40 properties are planned or under construction, including those in Kuredhivaru (Maldives), The Hague (The Netherlands) and Basel (Switzerland). Focusing on expanding within its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and with headquarters in central Switzerland (Baar), Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to supporting sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe-certified hotel company in the world. For more information, please visit www.movenpick.com.

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