

RESORT & SPA BORACAY

Mövenpick Resort & Spa Boracay Launches Unique Family-Friendly Vacation Experiences in the Philippines







Memorable family moments are guaranteed with features and services that cater to guests of all ages and inspire shared fun, adventure and relaxation.

Boracay, Philippines, 20 February 2018 - Recently opened Mövenpick Resort & Spa Boracay is offering its own special brand of family-friendly hospitality to guests on an island that was recently voted "Best in the World" by readers of Condé Nast Traveler magazine.

Located just 30-minutes from Caticlan Airport, the resort provides an impressive choice of facilities that were carefully designed to cater for all ages, supported by an appealing range of holiday activities. The resort's magnificent multi-level swimming pool provides 3,300 square metres of water-filled fun, and there's a choice of watersports available right off the beach, as well as excursions such as snorkelling and diving at nearby coral reefs.

The Mövenpick Family Programme means that parents travelling with babies and toddlers are offered a helping hand. They can borrow childcare equipment such as baby cots, baby baths and night-lights, and the unique Mövenpick Power Bites menu features fun, healthy meals for kids.

The resort's General Manager, Albert Ocasio, explains how family moments are integrated into the overall vacation experience. "Family holidays are no longer about simply providing a few things-to-do for youngsters. They are about creating stays where families can really bond by sharing activities. Our mission is to make sure that every member of the family is well catered for and feels special."

The varied kid's activity schedule at Mövenpick Resort & Spa Boracay is packed with engaging pursuits, many with an "edutainment" focus so that children pick up new skills while enjoying themselves. Indoor activities include everything from alphabet and counting games, shell bracelet making and body tracing for 2-4 year olds, to hair braiding and cup cake baking for 5-8 year olds, or kite making and story telling for kids up to 12.

Young guests can also choose from a full schedule of outdoor activities designed to take full advantage of the beachfront location. These include sand castle making, scavenger hunts, nature walks and swimming activities, as well as traditional local kid's games such as 'Tumbang Preso', also known as 'knock down the can' to give young guests a taste of local life.

"It's also important for the adults to enjoy themselves, which is why we offer a whole range of complimentary activities like beach football and volleyball, group paddleboard lessons, morning boot camp and dynamic stretching. Guests can then relax and refresh at our island inspired Sagay Spa," adds Mr. Ocasio.

Families who choose to stay longer at Mövenpick Resort & Spa Boracay can take advantage of the <u>Stay & Save</u> offer with up to 30% off, including breakfast, and a \$20 F&B voucher with direct online bookings.

To view and share the resort video click here:

To find out more visit https://www.movenpick.com/boracay

For further information or high-resolution photography, please contact:

Kristine Facto

Marketing Communications Manager Mövenpick Resort & Spa Boracay

Punta Bunga Cove, Barangay Yapak, Boracay Island, Malay, Aklan 5608 Philippines

Phone: +63 36 288 2256 local 4120 | Mobile: +63 917 539 0794 E-

E-mail: kristine.facto@movenpick.com

www.movenpick.com/boracay

About Mövenpick Resort & Spa Boracay

Launched in December 2017, Mövenpick Resort & Spa Boracay is the second property in the Philippines for Mövenpick Hotels & Resorts along with Mövenpick Hotel Mactan Island Cebu, which also offers a 5-star beachfront stay. The 312-room low-rise luxury resort on Boracay island boasts an enviable beachfront location with 200 metres of powder white sand bordering the crystal blue waters of Punta Bunga Cove. Seven restaurant and bars serve world-class local and global cuisine and the Sol Marina Beach Club hosts international DJs and live performances. Sagay Spa offers a range of professional massage therapies and body treatments and the resort's indoor and outdoor meeting and event venues are designed to suit all occasions, from board meetings and group workshops to romantic weddings.

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16,000 staff members, is represented in 23 countries with 83 hotels, resorts and Nile cruisers currently in operation. Around 20 properties are planned or under construction, including those in Chiang Mai (Thailand), Bali (Indonesia) and Nairobi (Kenya). Focusing on expanding within its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and with headquarters in central Switzerland (Baar), Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to supporting sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globecertified hotel company in the world. The hotel company is owned by Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information, please visit www.movenpick.com.

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