

## **PRESS RELEASE**

# SOFITEL MONTREAL GOLDEN MILE PROUDLY PRESENTS "REVEALED" BY SOFITEL, A PHOTOGRAPHY EXHIBIT FEATURING THE WORLD'S GREATEST MODERN ARTISTS AT WORK

Exhibition features over 30 photos curated by Olivier Widmaier Picasso

Montreal (QC), February 5, 2015 – "Revealed" by Sofitel, a photography exhibition that takes



an intimate look at the world's greatest modern artists at work, is now open to the public at Sofitel Montreal Golden Mile and will run through March 27, 2015. The 30plus compelling images were curated by Olivier Widmaier Picasso, grandson Picasso and author of Picasso: Portrait Intime. from the collection of French weekly magazine Paris *Match*. The photos are on display in the hotel's restaurant, bar and lobby.

Among the prized photographs are a black-and-white image of **Pablo Picasso** eyeing a Dalmatian longing to climb onto his lap, **Salvador Dalí** painting at the Paris Zoo, **Jeff Koons** styling a BMW for the 24 Hours of Le Mans, **Pierre Soulages** crouching over a work in progress, **Kees van Dongen** painting a posing Brigitte Bardot, and other striking images of **René Magritte, Marc Chagall, Fernando Botero, Joan Miró, Jean Cocteau, Francis Bacon** and others.

"We are delighted to host this exclusive exhibit in our city over the next seven weeks," expressed Stéphanie Segoura, general manager of Sofitel Montreal. "Honouring iconic artists of our time, "Revealed" affords guests a window into the environments in which their work and genius flourished. It celebrates culture, which is one of Sofitel's important brand pillars - along with gastronomy and design – and enables us to offer a superior guest experience at Sofitel Montreal that goes well beyond the typical hotel stay."

The exhibition has also inspired "Les Couleurs Gourmandes de Picasso," a special menu created by Executive Chef Olivier Perret and served at the hotel's Le Renoir. Chef Perret collaborated with French designer Jean-Gabriel Causse to create exquisite dishes in the colours of Picasso's most famous paintings. The menu includes a harmony of blues on a dish of oyster velouté and blue mussels; Maine scallops with granny smith apple, trumpets of death and a porto reduction from the rose period; Cubist expression of a Miboulay farm pigeon cooked on a

chest; Surrealist flounder fillet a la Plancha; Mimolette Demoiselles d'Avignon, ciel de

Charlevoix and 1608 cheeses; and dessert is a gouache of fruit coulis on a printed canvas, to be coloured in whichever way inspires you.

Les Couleurs Gourmandes de Picasso menu is available as a five-course prix fixe for \$75 excluding tax and service, and will be available through February 13th.

"Revealed" will travel next to Sofitel Los Angeles at Beverly Hills (April 2015 to early June 2015), ending its five-city tour across the U.S. and Canada. The exhibit was launched at Sofitel New York in June 2014 and displayed last year at Sofitel Washington DC Lafayette Square and Sofitel Chicago Water Tower.



## About Olivier Widmaier Picasso

Olivier Widmaier Picasso studied law and works as a producer and advisor for audiovisual media in Paris as well as a license developer with numerous artists including the name and works of his grandfather Pablo Picasso. He recently coproduced and hosted TV documentaries about contemporary art and opera, and portraits of major creators in fashion, design, photography, architecture and music. His mother, Maya, is the daughter of Pablo Picasso and Marie-Thérèse Walter, with whom the artist was together from 1927 until 1944. He is the author of "Picasso, portrait intime" published in November 2013 (Albin Michel/Arte Éditions), soon to be translated in English, from which the TV documentary "Picasso, the legacy" has been adapted and will be broadcast worldwide.

## Sofitel, World Class Hotels & French Elegance

Sofitel is the only French luxury hotel brand with a presence on five continents with 120 addresses, in almost 40 countries (more than 30,000 rooms). Sofitel offers contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, London, New York, Shanghai or Beijing, or nestled away in a country landscape in Morocco, Egypt, French Polynesia or Thailand, each Sofitel property offers a genuine experience of the French "art de vivre."

Discover Sofitel on www.sofitel.com

- 30 -

### **Media Contacts:**

Citoyen Optimum

Donna Battista 514.282.4699 donna.battista@citoyenoptimum.com Vanessa Boucher 514.282.4782

vanessa.boucher@citoyenoptimum.com

Accor North America, Central America and the Caribbean Sandra Pinto Duhamel 305.401.1556 sandra.pinto-duhamel@accor.com