

Press release

February 10, 2015

#Accor

Accor Appoints Marc Sternagel as Vice President of Operations for Midscale Brands

[Accor](#) North America, Central America and the Caribbean (NCAC) region has announced the promotion of Marc Sternagel to vice president of operations for all midscale brands in the region. The segment encompasses all Novotel hotels in the United States and Canada, as well as [Novotel](#) properties in Panama and Mexico, and [Mercure](#) Guatemala. Marc will also contribute to development projects in the region within this segment.

This is the second promotion this year for Sternagel who became vice president operations of HotelServices Novotel North America in February 2014.

"Marc continues to serve as a vital part of our Accor family," said Dominique Colliat, executive vice president of Accor, North & Central America and the Caribbean region. "Over the past decade, he has led the development and implementation of key strategies that have been significant to Novotel's success in the North American region. We look forward to seeing how he further elevates the brand with a results-driven, forward-thinking vision in his new role."

Sternagel joined Accor in 2003 as General Manager at Mercure Hotel Lahnstein, a 230-room midscale property in Koblenz, Germany, and then advanced to senior level positions at Novotel New York including Hotel Manager in October 2005, General Manager in March 2006, and Regional General Manager for Novotel North America in August 2013. In this role, Sternagel was honored with the General Manager of the Year Award from HSMAI in 2013. Previously, Sternagel held several management positions at hotels in his native Germany and other locations, including Resident Manager of Dorint Hotel Frankfurt, Assistant General Manager F&B at Dorint Hotel Kaiserslautern, and Food & Beverage Manager of Peppers Fairmont Resort in Sydney.

Born and educated in Germany, Sternagel recently participated in the General Managers Program at Cornell University in Ithaca, New York. Among many accomplishments as a member of the Accor family, he ran the group's most profitable hotel in North America in 2009 and 2010, and was honored with a "Silver Bernache" for performance in 2007.



Accor is the world's leading hotel operator, with **470,000 rooms** in **3,700 hotels** across **14 trusted brands** in **92 countries**. The company is organized around two distinct divisions, **HotelServices**, which operates and franchises the hotels and **HotelInvest**, which is a hotel owner and investor. The Accor hotels sit in three segments from budget to luxury which are constantly reinventing their concept to satisfy the needs of business and leisure customers around the globe. Accor brands include in luxury-upscale; **Sofitel, Pullman, MGallery and Grand Mercure, The Sebel**, midscale; **Novotel, Suite Novotel, Mercure and Adagio** and economy; **ibis, ibis Styles, ibis budget, adagio access and hotelF1**. The Group boasts a powerful digital ecosystem, notably its booking portal **accorhotels.com**, its brand websites and its loyalty program **Le Club Accorhotels**.

The Group's **170,000 employees** benefit from working for a company that believes in progression and has an industry leading training program, the Accor Académie. Since its creation 45 years ago, Accor is making innovation and sustainable hospitality the focus of its strategic vision as well as of its customer-centric approach development and innovation process.

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