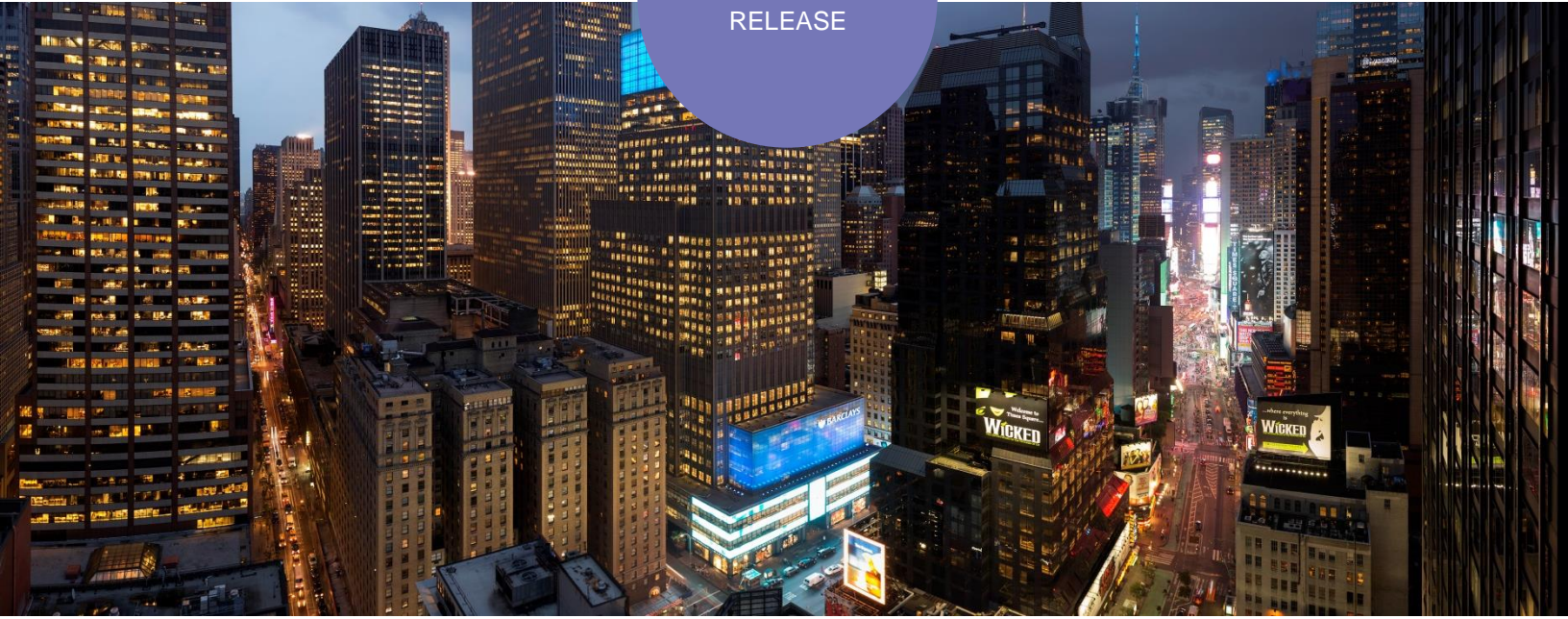


PRESS  
RELEASE



## ALAIN D'ADDIO APPOINTED GENERAL MANAGER OF NOVOTEL NEW YORK TIMES SQUARE



**Novotel**, the midscale brand from the world's leading hotel operator, **AccorHotels**, has announced the appointment of Alain D'Addio as General Manager of **Novotel New York Times Square**. In this role, D'Addio will oversee all operations of the hotel's U.S. flagship, with responsibilities including sales and marketing, food & beverage, and assuring an inviting and exciting stay for guests.

*"Alain is vastly experienced and greatly skilled to oversee our New York address, and we are delighted to have him represent Novotel in the heart of Times Square," said Marc Sternagel, Vice President of Operations for Midscale Hotels, AccorHotels North America, Central America and the Caribbean. "His nearly two decades with the Group have been marked by innovation and success, with his hotel teams not just meeting but exceeding customer expectations. His organizational skills, cultural awareness and managerial acumen have developed positively throughout his career, and that will no doubt continue in New York City."*



D'Addio joins Novotel New York Times Square from Novotel Moscow City, where as General Manager he created innovative food & beverage projects; achieved the highest turnover, profitability and fee contribution to AccorHotels Russia and Commonwealth of Independent States; and played a key role in helping the hotel become a market leader.

He also served as Operation Manager of Novotel Moscow City. Previously, D'Addio was Deputy General Manager of Novotel Sheremetyevo Airport in Khimki, Russia, from 2011 to 2012. As Sales and Marketing Director of Pullman Bucharest World Trade Center from 2008 to 2010, he contributed to the front desk operations and room divisions while keeping the sales team competitive during a difficult economic landscape.

D'Addio earned an A-Level Economic degree in English and Spanish from the University of Nice in France and a diploma and degree in Hotel Management from the Vatel Nimes International Business School in France.

###

**With Novotel, AccorHotels leaves guests free to enjoy their stay to the fullest.**

Novotel Hotels, Suites & Resorts provide a multi-service offer for both business and leisure guests, with spacious, modular rooms, 24/7 catering offers with balanced meals, meeting rooms, attentive and proactive staff, kid areas, a multi-purpose lobby and fitness centers. Through PLANET 21, AccorHotels' sustainable development program, Novotel commits to Man and the Planet. Novotel has over 450 hotels and resorts in 61 countries, ideally located in the heart of major international cities, business districts and tourist destinations.

AccorHotels, the world's leading hotel operator, has nearly 3,900 hotels and over 180,000 employees in 92 countries.

[novotel.com](http://novotel.com) / [accorhotels.com](http://accorhotels.com)

**About AccorHotels**

AccorHotels is a Group united by a shared passion for hospitality and driven by a shared promise to make everyone Feel Welcome.

Over 190,000 women and men in almost 3,900 AccorHotels establishments look after thousands of guests every day in 92 countries.

AccorHotels is the world's leading hotel operator and offers its customers, partners and employees:

- its dual expertise as a hotel operator and franchisor (HotelServices) and a hotel owner and investor (HotelInvest);
- a large portfolio of internationally renowned brands covering the full spectrum, with luxury (Sofitel, Pullman, MGallery, Grand Mercure, The Sebel), midscale (Novotel, Suite Novotel, Mercure, Mama Shelter, Adagio) economy (ibis, ibis Styles, ibis budget, adagio access and hotelF1) establishments;
- a powerful marketplace and loyalty program Le Club AccorHotels
- almost half a century of commitment to corporate citizenship and solidarity with the PLANET 21 program.

*Accor SA shares are listed on the Euronext Paris exchange (ISIN code: FR0000120404) and traded in the USA on the OTC marketplace (Code: ACRFY)*

Follow news on Accor:

<https://twitter.com/accorhotelsnews> | [www.accorhotels-group.com](http://www.accorhotels-group.com)

Book a hotel:

[www.accorhotels.com](http://www.accorhotels.com)

**Press Contacts**

AccorHotels North America, Central America  
and Caribbean (NCAC)

- Sandra Pinto Duhamel
- Communications Director
- [sandra.pinto-duhamel@accor.com](mailto:sandra.pinto-duhamel@accor.com)

786.364.6203

